

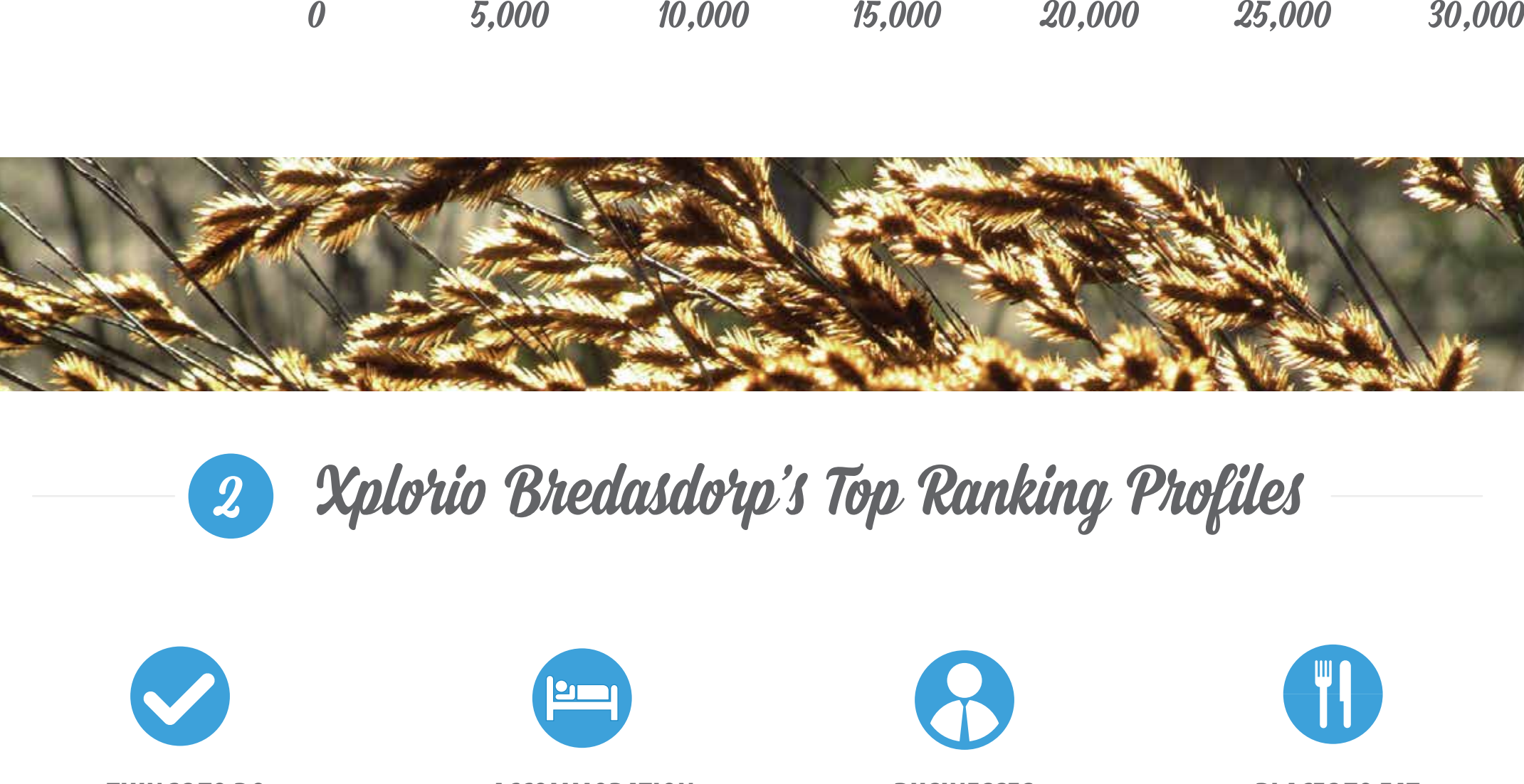
WE BELIEVE IN BREDASDORP

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We reached **3,113** people searching for information about Bredasdorp online this month. That's roughly **100** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **57%** growth in users.



2 Xplorio Bredasdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ BLACK OYSTERCATCHER WINES	★ DE HOOP COLLECTION	★ BREDASDORP SQUARE DECOR & GIFT SHOP	★ BREDASDORP SQUARE COFFEE SHOP
★ WINE, WHALES & MUSIC @ DE HOOP	★ DE VOLKSHUIJS	★ HOUSE OF CARPETS, FURNITURE AND APPLIANCES	★ BREDASDORP SQUARE BLACK OYSTERCATCHER RESTAURANT
★ INTERTIDAL WORKSHOP	★ BREDASDORP SQUARE	★ STH ENERGY SOLUTIONS	★ FLAMES GRILL & PUB
★ TIP OF AFRICA ENDURANCE RIDE	★ BLACK OYSTERCATCHER COTTAGES	★ SUIDEROORD TEHUIS VIR BEJAARDES	★ NACHT WACHT RESTAURANT

3 Xplorio Bredasdorp's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 300	CUSTOMERS: 335
LEADS: 99	LEADS: 110

PLACES TO EAT	BUSINESSES
CUSTOMERS: 68	CUSTOMERS: 1,247
LEADS: 22	LEADS: 411

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~87% of Bredasdorp Businesses are already on Xplorio.

303 / 347

* Numbers derived from stats.gov.za

4 How does Xplorio promote Bredasdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.

Traditional Marketing: Xplorio fliers, XPLORIO.COM/BREDASDORP

We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook post example

Over 68,000 Users - Total traffic to date

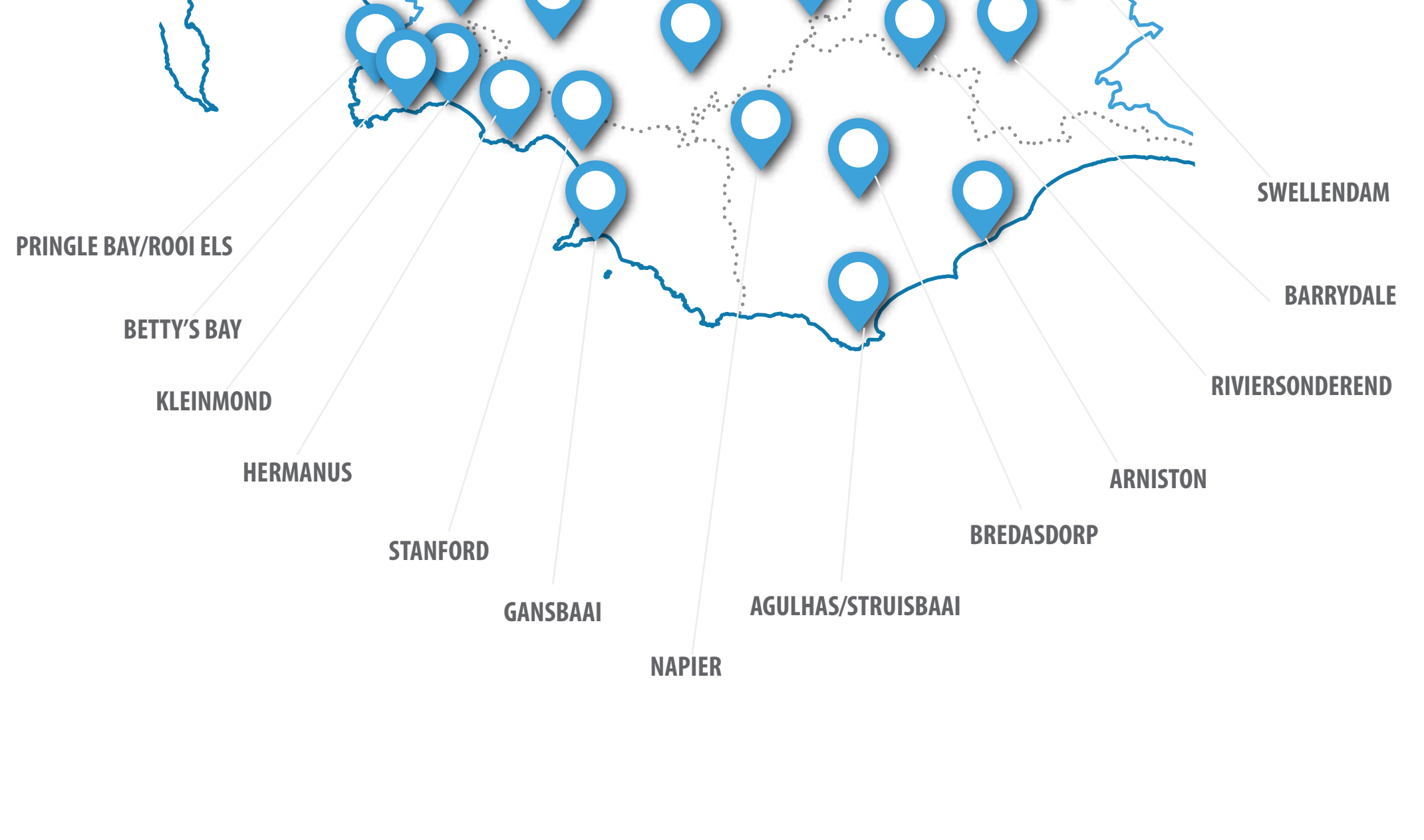
Highlights- Time Period

Napier: The Beginning of a great holiday in Cape Agulhas | Xplorio Napier...
 In the last few years Xplorio has been mentioned as the perfect weekend getaway for those seeking true peace and quiet.

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
------------------	-------------------------	---------------------

MENTIONED BY

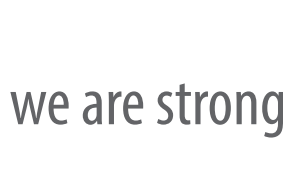


7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video

Watch Bredasdorp Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

