

WE BELIEVE IN AGULHAS & STRUISBAAI

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Agulhas has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Agulhas Online Growth

We reached **3,063** people searching for information about Agulhas & Struisbaai online this month. That's roughly **98** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **12%** growth in users.



2 Xplorio Agulhas's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ THE SHED Nightclub THE SHED Lounge MICHAELSWANEPOEL.COM	★ ACCOMMODATION AGULHAS A LA MER	★ JIKEL INTERDENOMINATIONAL CHURCH	★ AVIATORS RESTAURANT LAGULHAS SEAFOODS
★ FRASERS FOLLY CRAFT BEER STRANDVELD VINEYARDS	★ POTPOURRI STAY THE SUN CATCHER	★ HOUSE OF CARPETS HOUSE OF CARPETS, FURNITURE AND APPLIANCES STRUISBAAI SEA SHACK	★ PELICANS HARBOUR CAFE Pelican's HARBOUR CAFE Struisbaai ★ TOLBOS COFFEE SHOP
STRANDVELD VINEYARDS	SUN Catcher	THE STRUISBAAI Sea Shack	Tolbos

3 Xplorio Agulhas's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 510 LEADS: 168	CUSTOMERS: 483 LEADS: 159
PLACES TO EAT	BUSINESSES
CUSTOMERS: 77 LEADS: 25	CUSTOMERS: 862 LEADS: 284

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.



4 How does Xplorio promote Agulhas?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Agulhas pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Agulhas.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Agulhas.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world too with Xplorio Agulhas fliers, advertorials, billboards and more.

Traditional Marketing: Xplorio Agulhas fliers, XPLORIO.COM/AGULHAS

We encourage people who are talking about Agulhas online to visit Xplorio Agulhas pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook User interaction example.

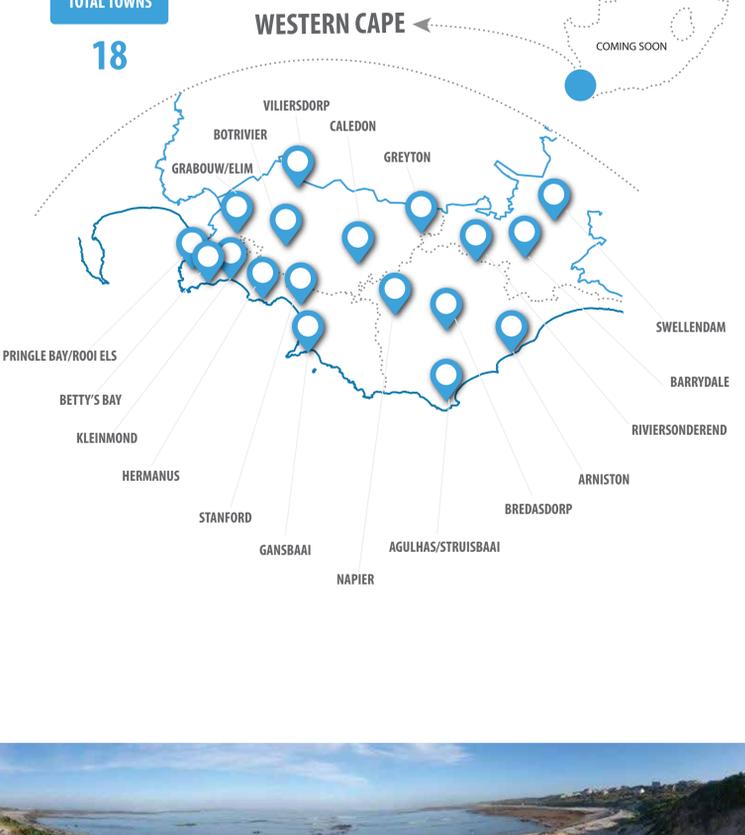
Over 69,000 Users - Total traffic to date

Highlights-Time Period

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

MENTIONED BY

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Agulhas video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"