

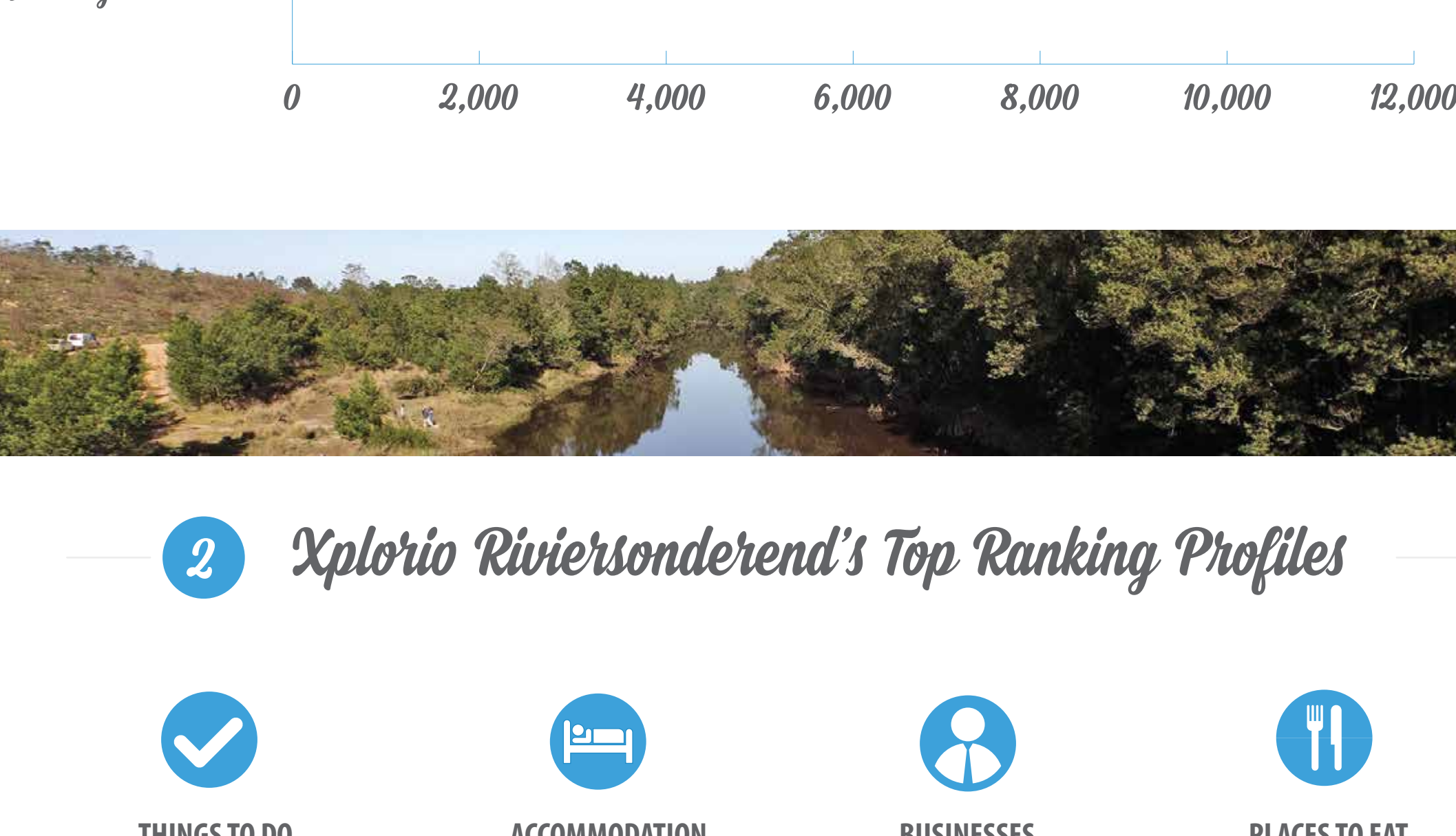
# WE BELIEVE IN RIVIERSONDEREND

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Riviersonderend Online Growth

We reached **1,676** people searching for information about Riviersonderend online this month. That's roughly **55** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **148%** growth in users.



### 2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KHOMESDRIF	★ DANKE GUEST HOUSE	★ MARI'S FUDGE	★ RSE FISHERIES
★ VORTEX OPEN SOURCE	★ DASBERG GUEST HOUSE	★ OLD FARM SHOP	★ WHERE PEOPLE COME TOGETHER
★ OPEN SOURCE	★ DASBERG GUEST HOUSE	★ LAMORE HEALTH AND SKINCARE SALON	★ THE RIVER SPORTS PUB
★ RIVIERSONDEREND KERSMARK	★ JONGENSKLOOF COUNTRY RETREAT	★ OU MEUL BAKERY	★ VN'DESDEN BAKERY
★ Kersmark	★ JONGENSKLOOF Country Retreat	★ STEERS RIVIERSONDEREND	
★ RIVIERSONDEREND BOWLS	★ RIVIERSONDEREND 4X4		

### 3 Xplorio Riviersonderend's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 19	CUSTOMERS: 60
LEADS: 6	LEADS: 19

PLACES TO EAT	BUSINESSES
CUSTOMERS: 19	CUSTOMERS: 128
LEADS: 6	LEADS: 42

\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 3 months.

**~87%** of Riviersonderend Businesses are already on Xplorio.

86

98

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Riviersonderend?

**Social Media**

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.

**SEO**

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.

**Search Advertising**

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.

**Traditional Marketing**

We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.

**Online Reputation Management**

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.

Over 18,000 Users - Total traffic to date

**Highlights- Time Period**

**Xplorio Community**  
Published by Bette on October 10 at 11:00pm · 0

Situated between Caledon and Swellendam, Riviersonderend is the ideal rest-over spot for travellers looking to explore the Overberg region. Take a look at the several attractions outside of this quiet little farm town that can appear to be a myriad of interests.

**Small Neighbours, Big Opportunities**  
This small, peaceful dwelling, situated approximately 10kms from Cape Town, is the ideal rest-over spot for travellers looking to explore the Overberg region.

1,676 people reached

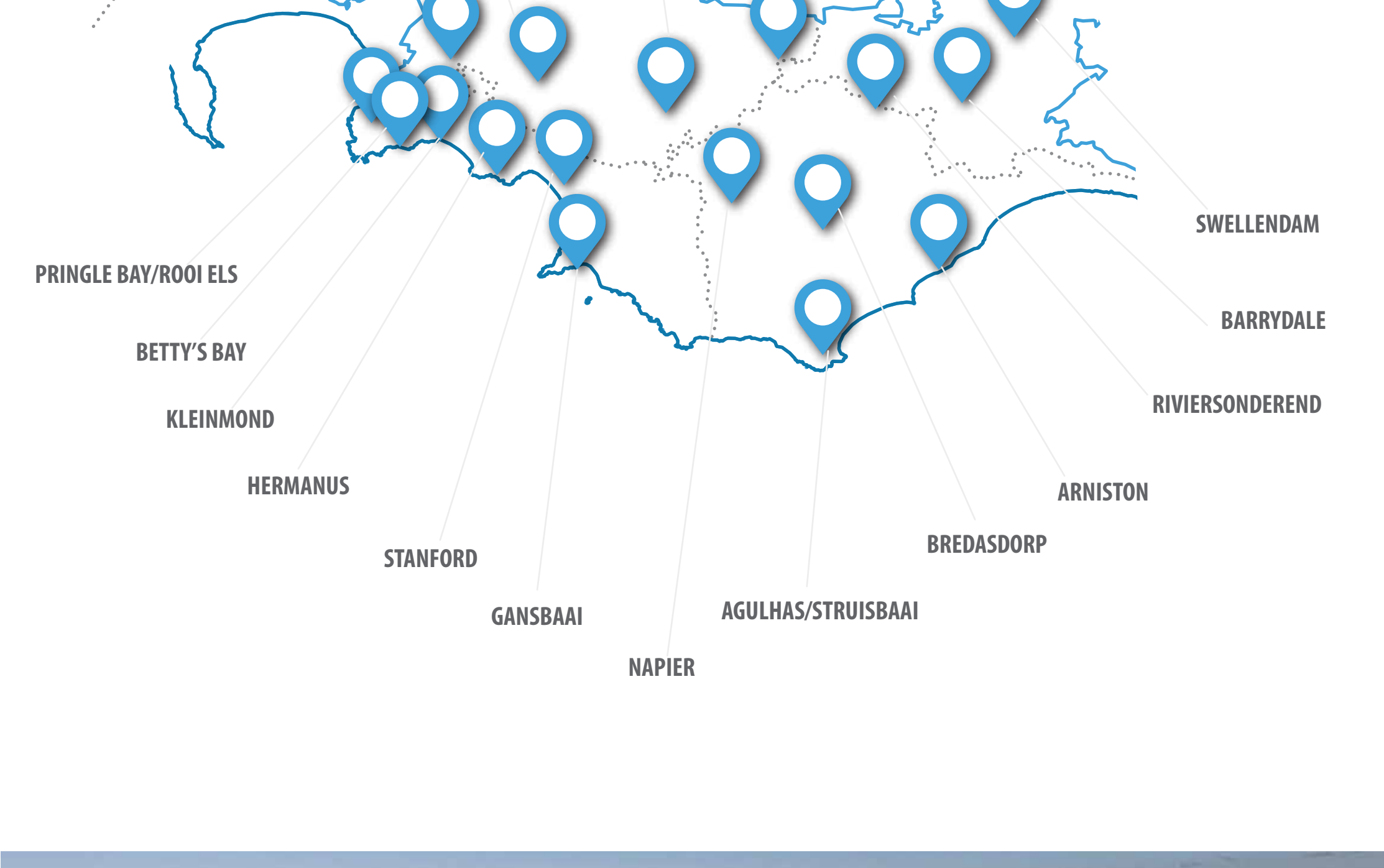
Like Comment Share

Bate Gertsen, Anna La Raza and 46 others

## MORE ABOUT XPLORIO

### Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

**THE NUMBERS**

**5,000** Businesses

**40,000** Monthly Visitors

**9,000** Enquiries p/m

**MENTIONED BY**

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS 2 VICE

### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

