

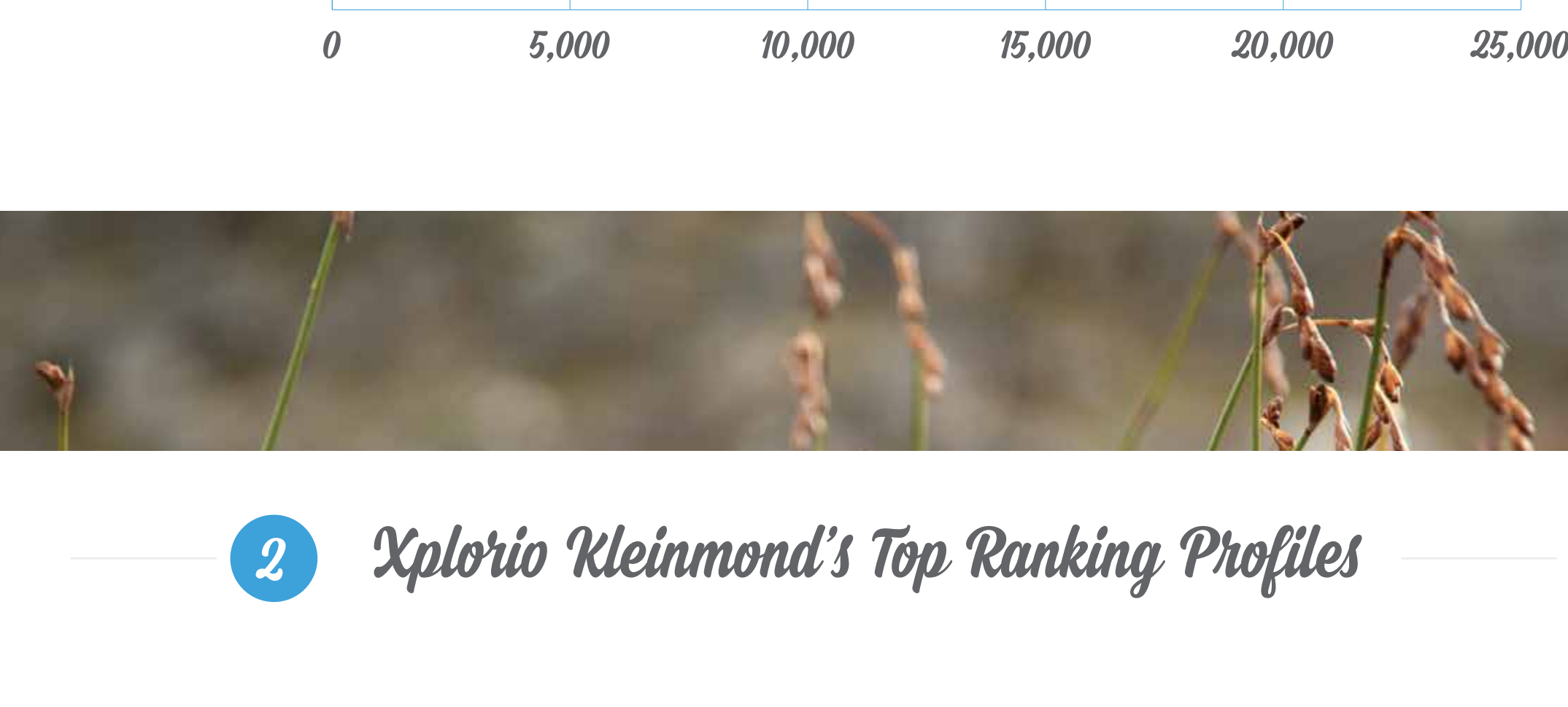
WE BELIEVE IN KLEINMOND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond Online Growth

We reached **2,987** people searching for information about Kleinmond online this month. That's roughly **99** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **92%** growth in users.



2 Xplorio Kleinmond's Top Ranking Profiles

| THINGS TO DO | ACCOMMODATION | BUSINESSES | PLACES TO EAT |
|--|------------------------------------|---------------------------|-----------------------------|
| ★ JOE LATEGAN FINE ART PHOTOGRAPHY | ★ THE WILD FIG GUEST HOUSE | ★ PAM GOLDING | ★ KABELJOE'S RESTAURANT |
| ★ BIG TREE MARKET | ★ PINO MARI HOLIDAY HOME NO 16 | ★ MILKWOOD EMBROIDERY | ★ KAPLAN'S |
| ★ KOEHLBERG NATURE RESERVE | ★ XANSKE'S PLACE | ★ KLEINMOND CYCLES | ★ CUP'A CAFE |
| ★ PALMIET RIVER MTB ROUTE | ★ FORGET-ME-NOT | ★ POINT OF GRACE | ★ STOEP CAFE |

3 Xplorio Kleinmond's Current Growth

| ACCOMMODATIONS | THINGS TO DO |
|---------------------------------------|---|
| CUSTOMERS: 80 LEADS: 26 | CUSTOMERS: 132 LEADS: 43 |
| PLACES TO EAT | BUSINESSES |
| CUSTOMERS: 91 LEADS: 30 | CUSTOMERS: 689 LEADS: 227 |

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~93% of Kleinmond Businesses are already on Xplorio.

220 / 235

* Numbers derived from stats.gov.za

4 How does Xplorio promote Kleinmond?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.

Search Advertising: Google AdWords, Bing Ads, Yahoo Search Marketing

We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.

Traditional Marketing: Xplorio Kleinmond fliers, XPLORIO.COM/KLEINMOND

We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook post example about car repair in Kleinmond.

Over 37,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community Published by Butler 19 November 28 at 11:52am

Spot for choice with various culinary options and sterling views, this is a guideline of the top 5 restaurants in Kleinmond.

#explorekleinmond

The Top 5 Restaurants in Kleinmond
Spot for choice with various culinary options and sterling views, this is a guideline of the top 5 restaurants in Kleinmond.

XPLORIO.COM

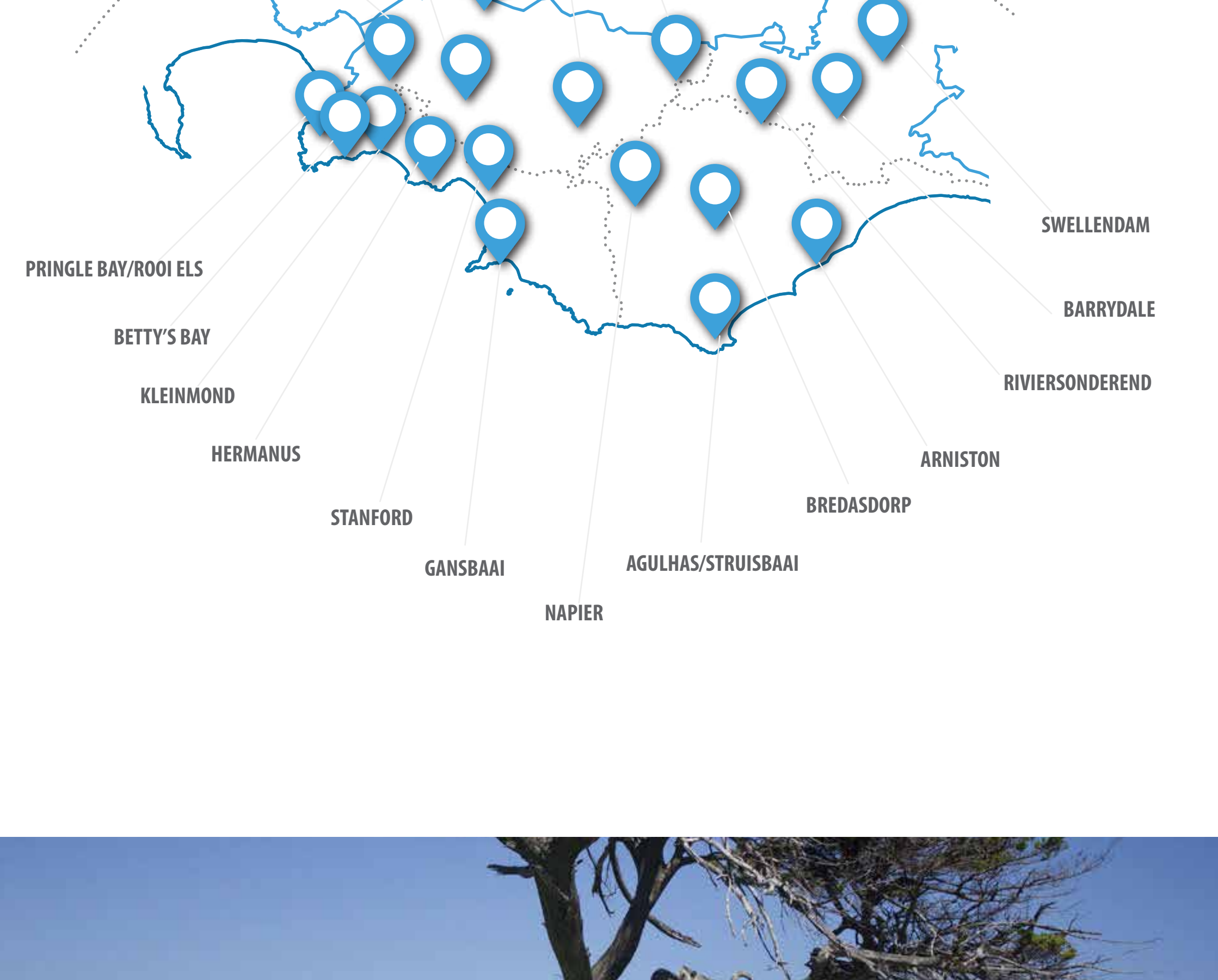
5632 people reached

Boost Post

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS NINE

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video

Watch Kleinmond Video

Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"