

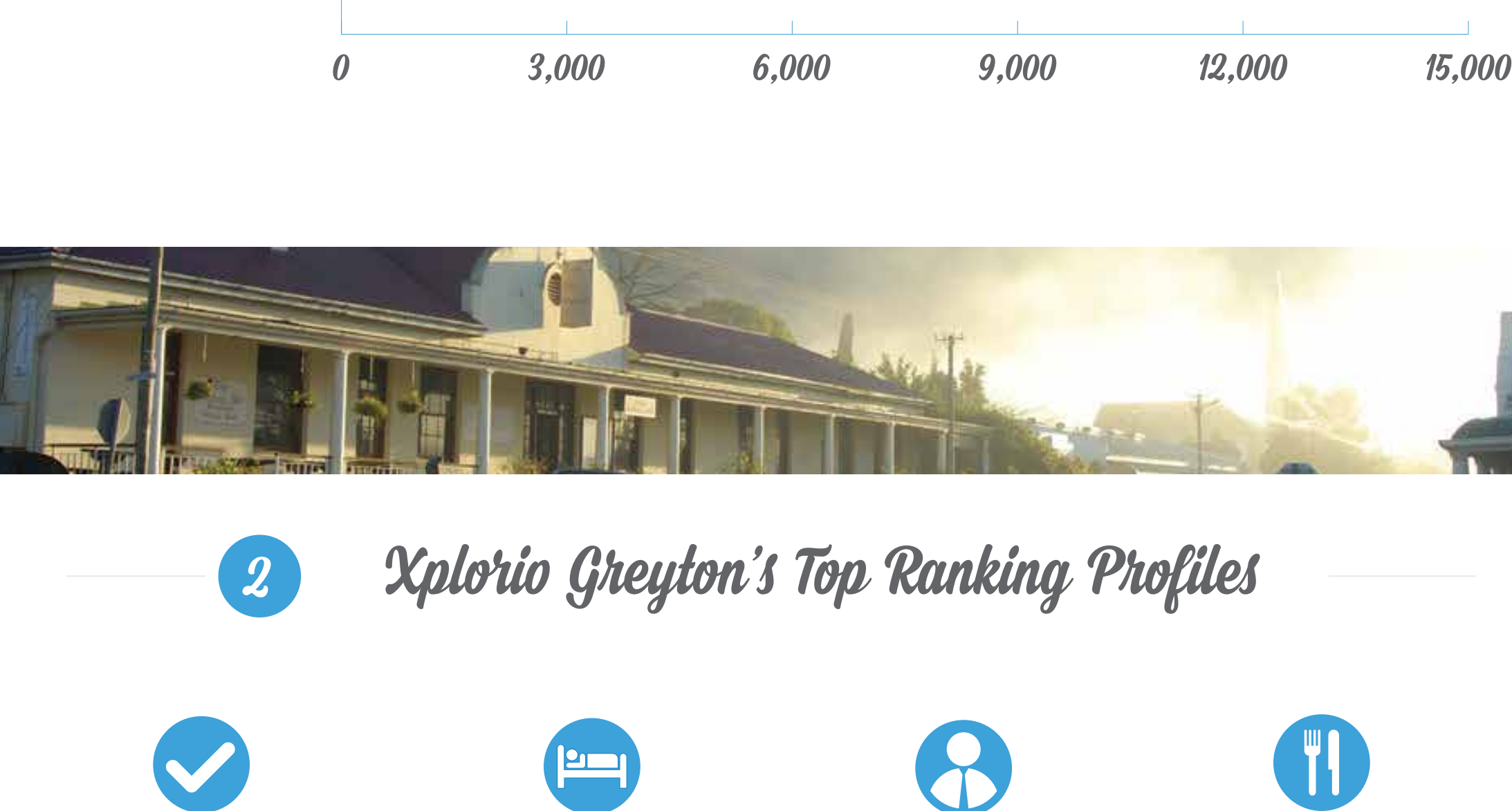
WE BELIEVE IN GREYTON

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Greyton Online Growth

We reached **2,109** people searching for information about Greyton online this month. That's roughly **70** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **67%** growth in users.



2 Xplorio Greyton's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ GREYTON CONSERVATION SOCIETY 	★ THE OLD POTTERS INN 	★ GREYTON LIQUOR & WINE BOUTIQUE 	★ THE POST HOUSE COUNTRY HOUSE
★ SONDEREND BIRDING 	★ ELANDSKLOOF FARM COTTAGES 	★ ROUTE406 	★ THE OAK AND VIGNE CAFE
★ SATURDAY MORNING MARKET 	★ GREYTON LODGE 	★ IMAGE IT 	★ PURE CAFE
★ GREYTON GENADENDAL 	★ HIGH HOPES B&B 	★ CLEAR VIEW SECURITY 	★ ABBEY ROSE RESTAURANT
★ CLASSICS FOR ALL 	★ High Hopes of Greyton 	★ VIEWPROTECT 	

3 Xplorio Greyton's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS 111 LEADS 36	CUSTOMERS 131 LEADS 43

PLACES TO EAT	BUSINESSES
CUSTOMERS 30 LEADS 9	CUSTOMERS 198 LEADS 65

* Customers are defined as website visitors with the intent of finding a business.
**Leads are customers who enquire via phone or email with a specific business.
***Data provided above are for the last 3 months.

~89% of Greyton Businesses are already on Xplorio.

237

266

* Numbers derived from stats.gov.za

4 How does Xplorio promote Greyton?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.

Social Media

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton .

SEO

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.

Search Advertising

We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.

Traditional Marketing

We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.

Online Reputation Management

Facebook User: Is there anyone who can fix my car in Greyton? (2 hrs ago)

Over 30,000 Users -Total traffic to date

Highlights- Time Period

Xplorio Community
Published by Buffer (11 November 2017)

Stretching up into the Rieversendend Mountain Range, the village of Greyton has secured its place in the hearts of all those who travel there. But don't take our word for it, here is a look at Greyton through the eyes of our listers:

#xploreGreyton

Greyton through the eyes of Locals – Photo Journey
Have a closer look at Greyton through the eyes of its locals.

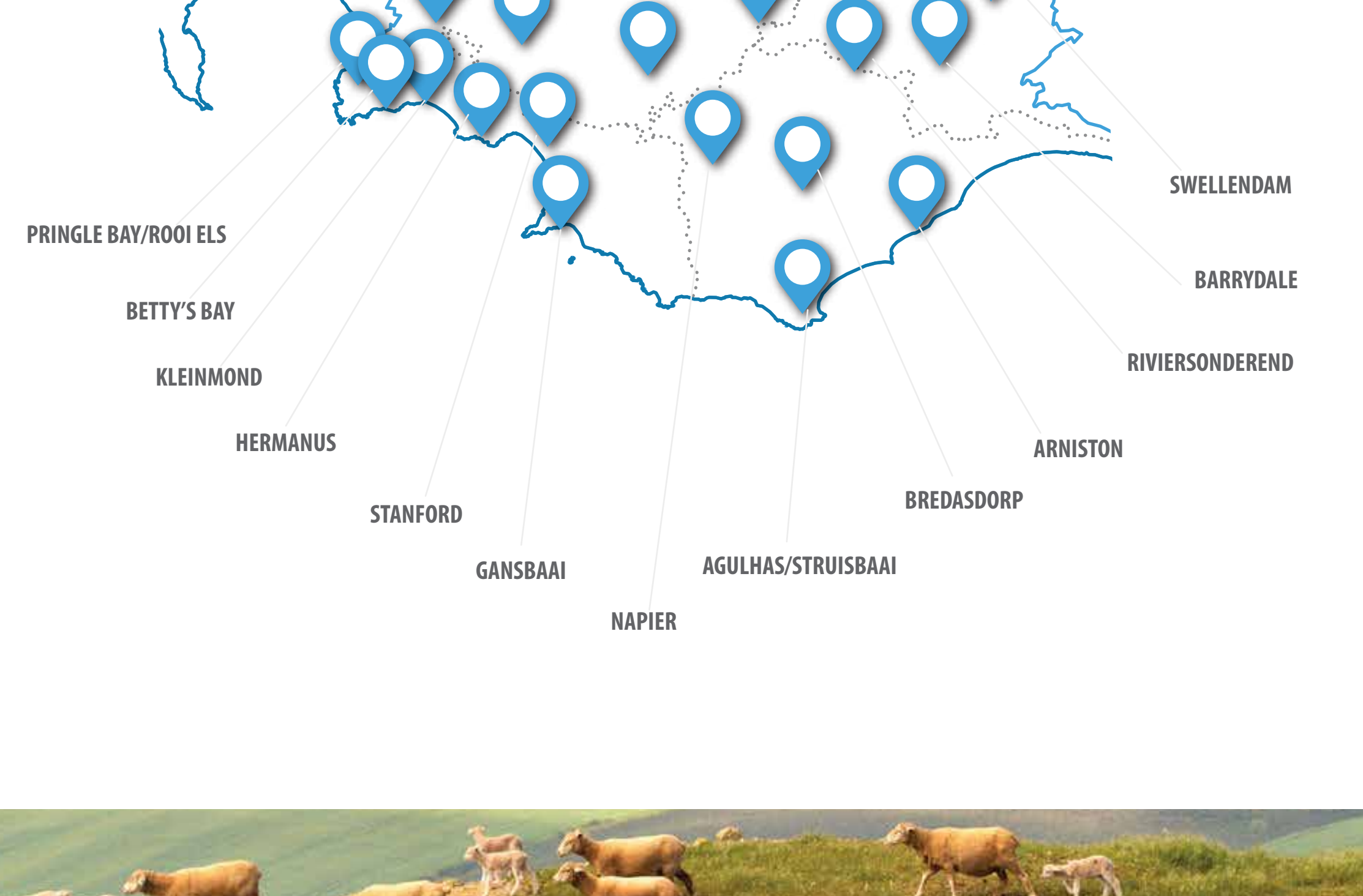
XPLORIO.COM

6062 people reached

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
----------------------------	-----------------------------------	-------------------------------

MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS 2 VIBE

7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Greyton video

Watch Greyton Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

“Alone we are strong, together we are stronger. The power of community”

