

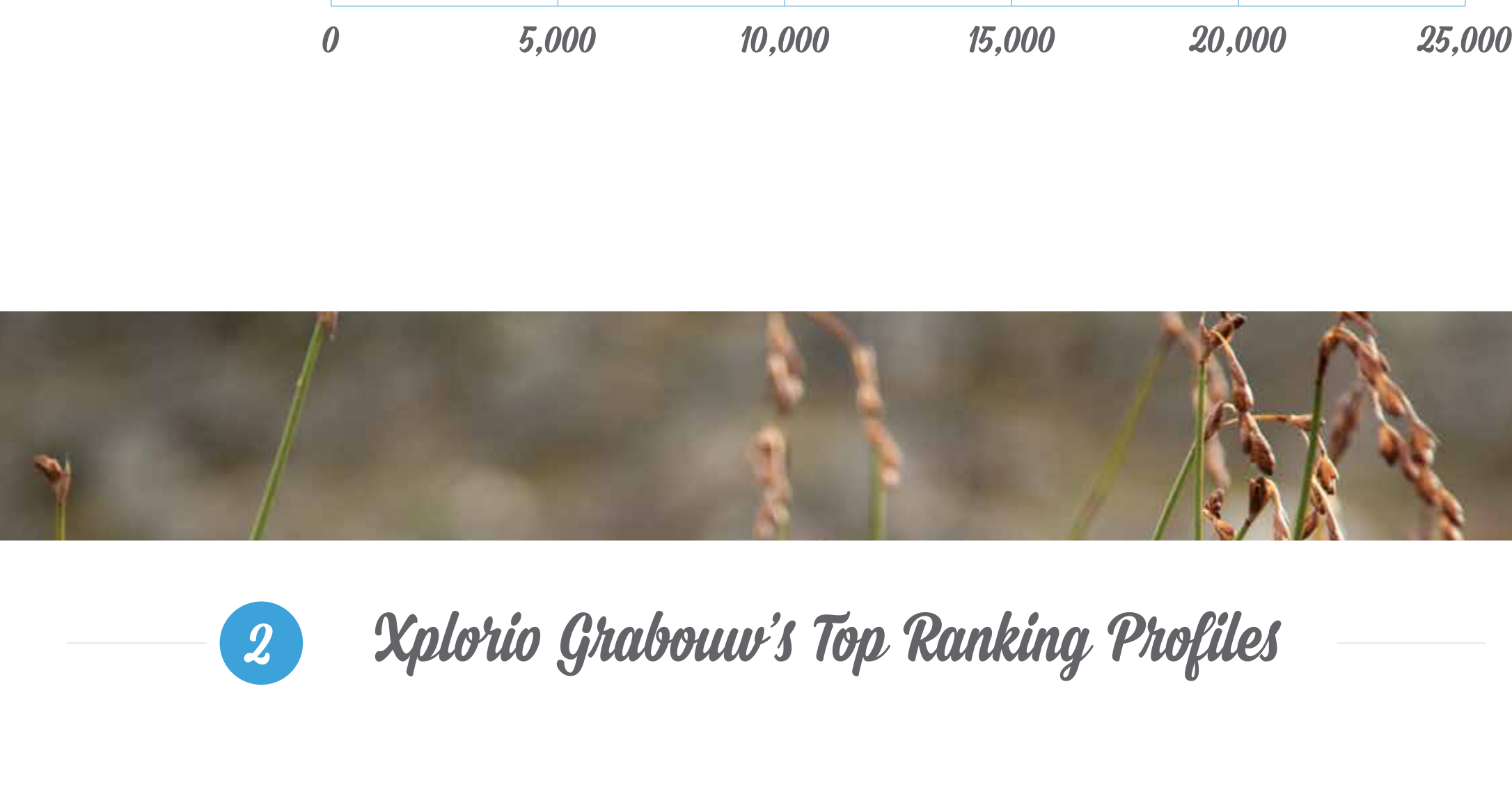
WE BELIEVE IN GRABOUW & ELGIN

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Grabouw Online Growth

We reached **2,800** people searching for information about Grabouw online this month. That's roughly **93** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **157%** growth in users.



2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES 	★ ELGIN VALLEY INN 	★ GECO 	★ THE BARN
★ ONEIRIC 	★ PAUL WALLACE COTTAGES 	★ PEREGRINE FARM STALL 	★ FRESH AT PAUL CLIVER
★ FEDHEALTH XTERRA 	★ VILLA EXNER 	★ GROENBERG BANDE 	★ RUSTIC CAR-FE COFFEE SHOP
★ STILLWATER SPORTS 	★ HOUW HOEK INN 	★ ENERGY MANAGEMENT SOLUTIONS SA 	★ THE HICKORY SHACK
★ CAPE CANOPY TOURS 			

3 Xplorio Grabouw's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 231 LEADS: 76	CUSTOMERS: 290 LEADS: 95
PLACES TO EAT	BUSINESSES
CUSTOMERS: 130 LEADS: 42	CUSTOMERS: 506 LEADS: 166

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~84% of Grabouw Businesses are already on Xplorio.

213 / 253

* Numbers derived from stats.gov.za

4 How does Xplorio promote Grabouw?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw.

Search Advertising: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw.

Traditional Marketing: Xplorio Grabouw fliers, advertorials and more.

Online Reputation Management: Facebook User: "Is there anyone who can fix my car in Grabouw?"

Over 32,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community
Published by Xplorio Community (11 November 9:46)
From the Elgin Train Station to the Harris Bros. Building, to the Apple Museum, the town of Grabouw is well-known for its historical buildings, some of which have been restored and converted into small businesses.
Read more below:
#XplorioGrabouw

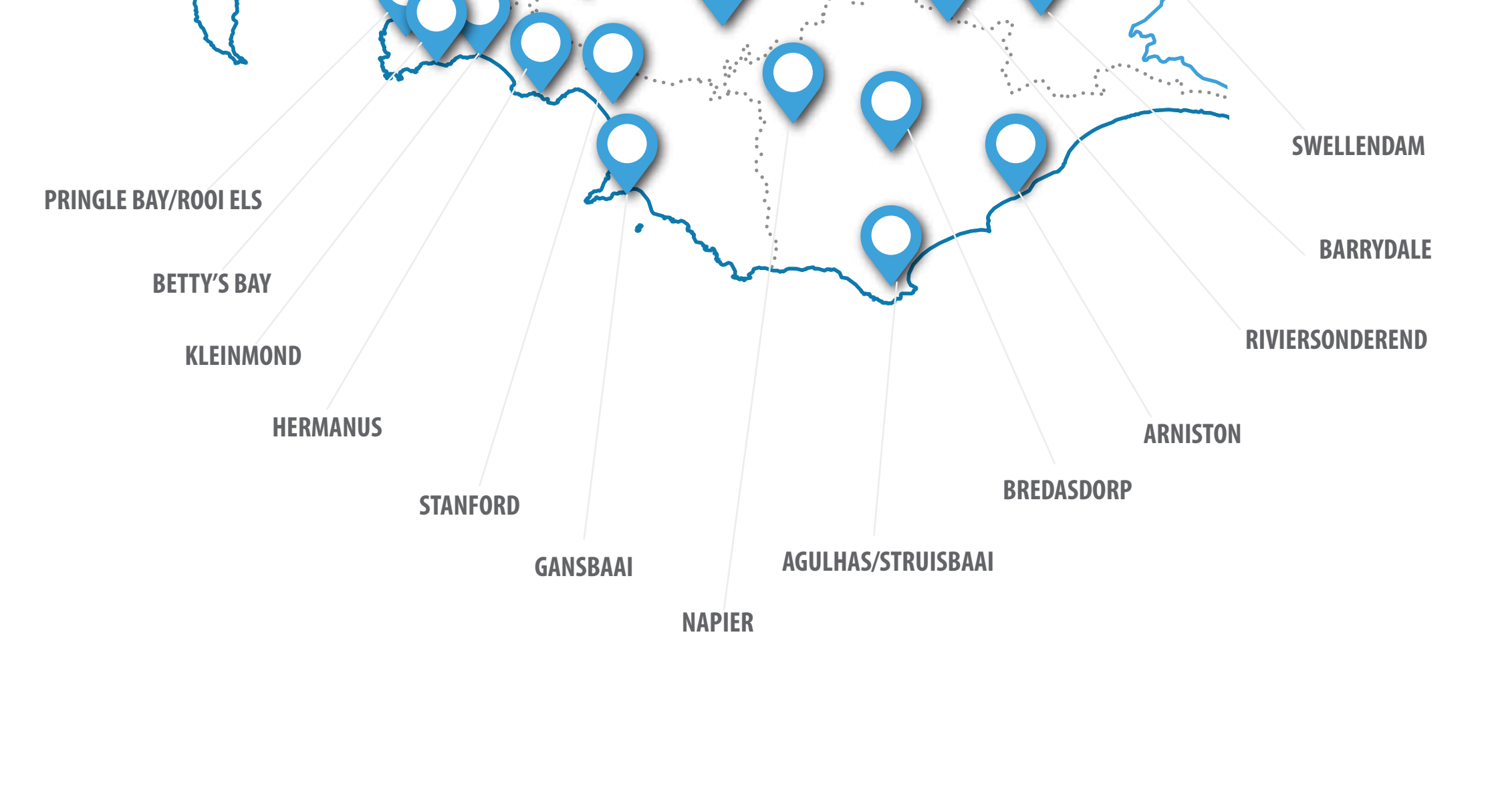
Historical Buildings and Monuments in Grabouw
The town of Grabouw is home to many historical buildings, some of which have been restored and converted into small businesses.
XPLORIO.COM

1,552 people reached

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses | 40,000 Monthly Visitors | 9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Grabouw video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"