

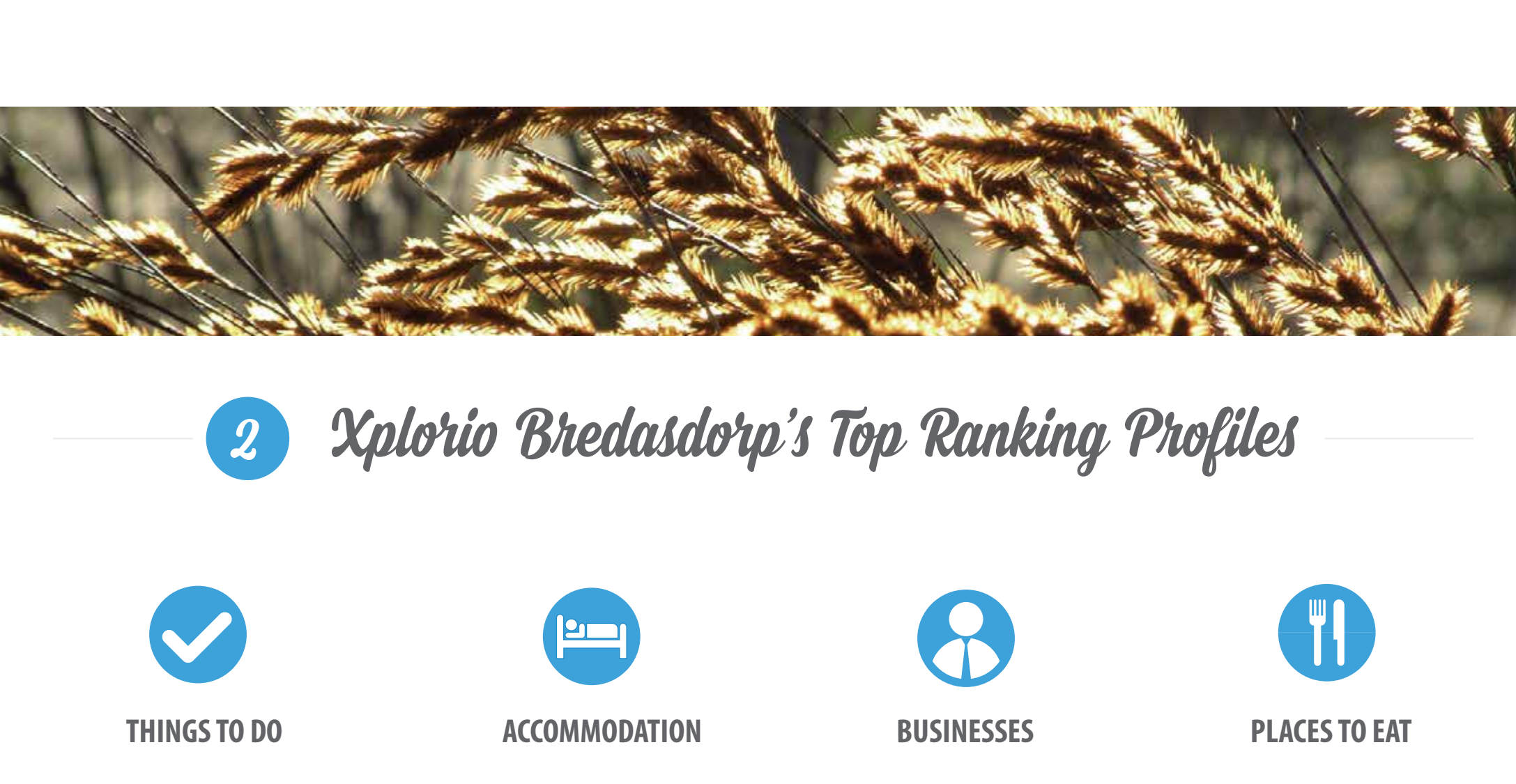
# WE BELIEVE IN BREDASDORP

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Bredasdorp Online Growth

We reached **3,855** people searching for information about Bredasdorp online this month. That's roughly **128** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **45%** growth in users.



### 2 Xplorio Bredasdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ BLACK OYSTERCATCHER WINES <i>Black Oystercatcher</i> Cape Agulhas	★ DE HOOP COLLECTION <i>DE HOOP</i>	★ HOUSE OF CARPETS <i>HOUSE of CARPETS, FURNITURE AND APPLIANCES</i>	★ BLACK OYSTERCATCHER RESTAURANT <i>Black Oystercatcher</i> Cape Agulhas
★ AGRI MEGA WEEK <i>AMW</i> AGRI MEGA WEEK	★ DE VOLKSHUIJS <i>de Volkshuijs</i> BREDASDORP	★ BREDASDORP SQUARE DECOR <i>BREDASDORP SQUARE</i> car sleep shop	★ BREDASDORP SQUARE COFFEE SHOP <i>BREDASDORP SQUARE</i>
★ NACHT WACHT GALLERY <i>NACHT WACHT</i>	★ BLACK OYSTERCATCHER COTTAGES <i>Black Oystercatcher</i> Cape Agulhas	★ BELLA ROSA BEAUTY SALON <i>BR</i> Bella Rosa Beauty Centre	★ FLAMES GRILL & PUB <i>Grill n Pub</i>
★ FIDDLERS GREEN <i>FIDDLERS GREEN</i>	★ BREDASDORP SQUARE <i>BREDASDORP SQUARE</i>	★ STH ENERGY SOLUTIONS <i>ENERGY SOLUTIONS</i>	★ NACHT WACHT RESTAURANT <i>NACHT WACHT</i>

### 3 Xplorio Bredasdorp's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 278 LEADS: 91	CUSTOMERS: 278 LEADS: 91
PLACES TO EAT	BUSINESSES
CUSTOMERS: 68 LEADS: 22	CUSTOMERS: 1,328 LEADS: 438

\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 3 months.

**~87%** of Bredasdorp Businesses are already on Xplorio.

303 / 347

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Bredasdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.

Search Advertising: AdWords, Display Ads

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.

Traditional Marketing: Xplorio Bredasdorp, XPLORIO.COM/BREDASDORP

We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook post example about car repair in Bredasdorp.

Over 72,000 Users -Total traffic to date

**Highlights- Time Period**

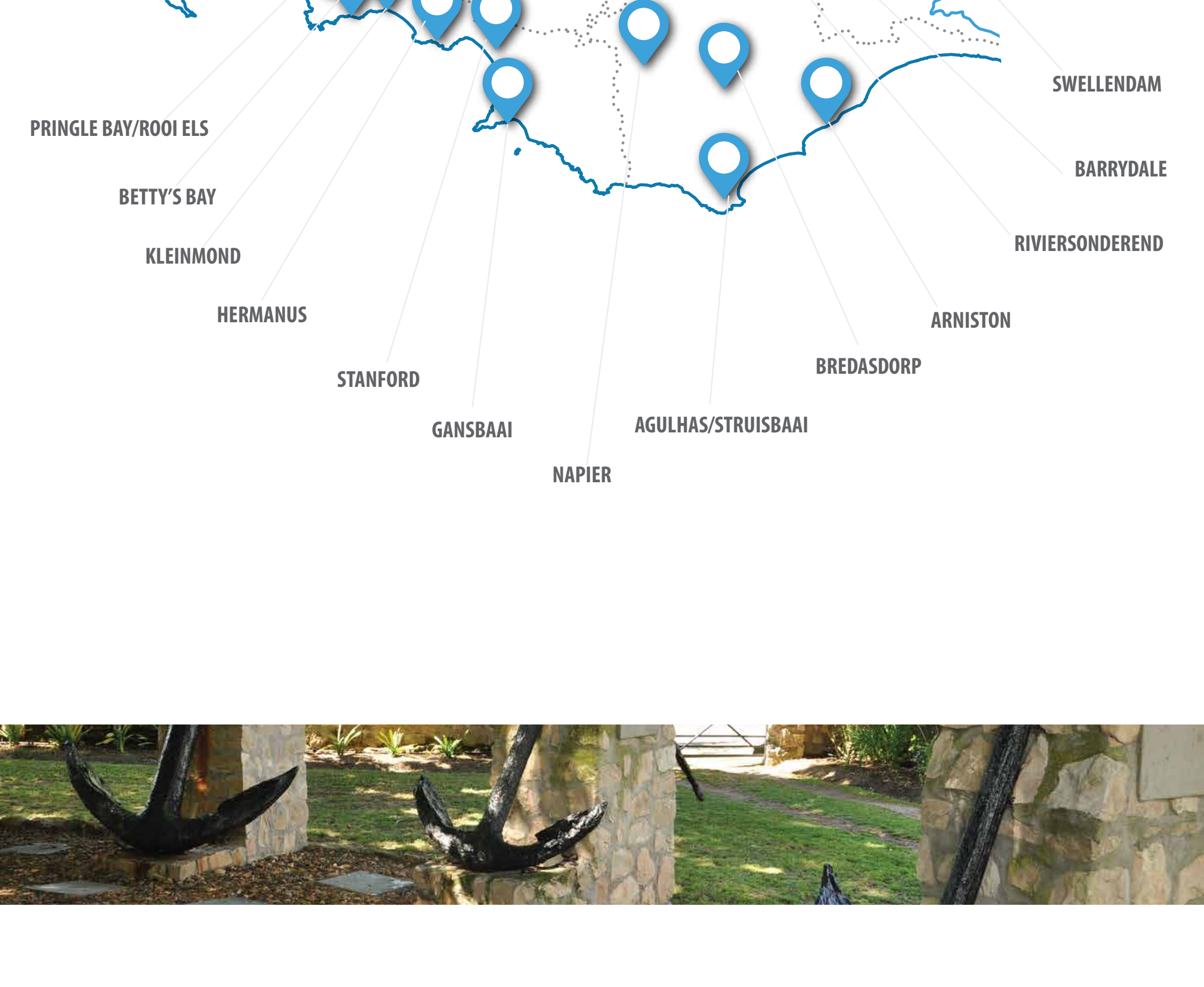
Xplorio Community  
Published by Rowena Donna Childes (11 November 8:46)  
Find out more about the Heuningberg Nature Reserve - a must for anyone visiting Bredasdorp as the mesmerising beauty of the fynbos is sure to capture the hearts and imagination of outdoor lovers.  
#xploreBredasdorp

The Heuningberg Nature Reserve  
The 800 hectare Heuningberg Nature Reserve is a wildflower garden that includes the Heuningberg Mountain.  
XPLORIO.COM  
5551 people reached

## MORE ABOUT XPLORIO

Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

THE NUMBERS

5,000 Businesses  
40,000 Monthly Visitors  
9,000 Enquiries p/m

MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPETOWN TOURISM, OCEANS 2NINE

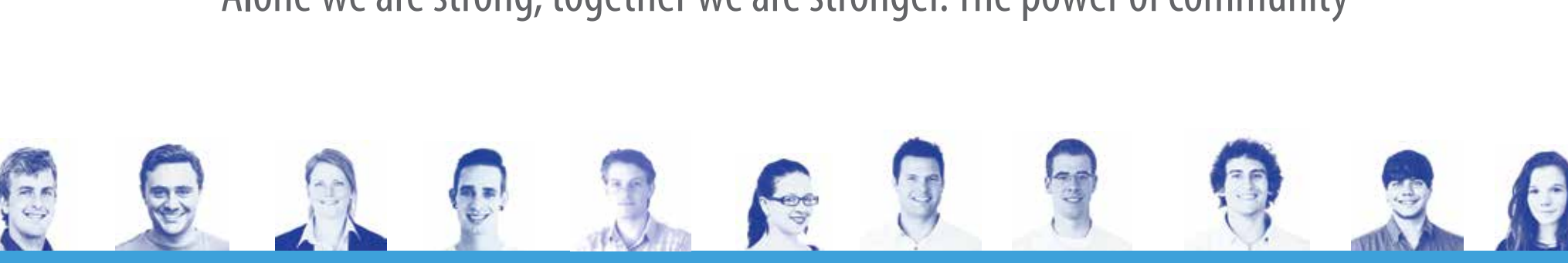
### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"