xplorio

The Power of Community

BEING A MEMBER

A REVOLUTIONARY MARKETING OPPORTUNITY

The introduction

What can you do to market your business **with between R199 and R399 per month?** Place a mini-classified ad in the newspaper? Print a few flyers? Or just boost an existing Facebook post?

These are all possibilities, but when you get down to it, R300 won't get you very far these days, and it definitely **won't make you stand out** in today's competitive online environment.

But, **what if you could reach anyone** interested in your product or service? What if you could stand out in the barrage of online competition, while at the same time **contributing to the marketing of your town?**

This is **what you are doing by investing** in the Xplorio membership. There are two member options available:

- The Pro Membership (R399 per month + once-off R650 setup fee)

- The Advanced Membership (R199 per month + once-off R650 setup fee)

See the four pillars of our value proposition below.

1

Online PRESENCE

BUSINESS ANALYSIS & WRITE-UP

We do a professional analysis of your business, and then get a professional copywriter to describe your business in the best way possible to convert maximum customers.

+

PROFESSIONAL PHOTOGRAPHY

We get a professional photographer to take pictures of your establishment and make sure your photos are of top notch quality.

+

UNLIMITED SUPPORT & SERVICE

We offer you unlimited phone and chat support. Moreover, you can WhatsApp or email us information (e.g. images, specials etc.) as often as you like, and we'll upload it for you.

=

An impressive ONLINE PRESENCE

xplorio BETA
Log in |
GET LISTED
Cape Whale Coast > Gansbaai > Accommodation

MY BUSINESS PROFILE PAGE
Enquire Now
Księgowość, faktury, CRM

My great business marketing message

There is something truly special about Amazing Grace B&B and the awesome hosts, Deon and Linda Kloppers, definitely have a lot to do with its growing popularity. The couple's personal touch is reflected throughout the house and they have created a truly memorable experience as well as an inviting home away from home. The B&B is spacious and cozy with magnificent views of Walker Bay which make it perfect for whale watching in season. The house is set in a lush, green garden shaded by leafy trees which often becomes a playground for the brightly coloured Sugarbirds that frequent the area. There is a choice between a spacious family unit as well as a large luxury room. Situated in the heart of the Cape Floral Kingdom, Amazing Grace is embraced by no less than five mountain ranges and visitors to this lovely home will find that it is the perfect home base for all the nearby activities that the area has to offer.

2

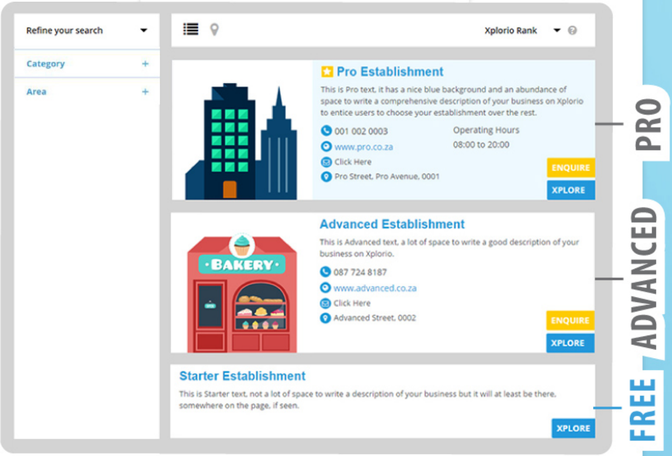
Superior EXPOSURE

Once your business has a good look and feel, the membership packages will enhance your listing and give you an image and all your contact details, directly on the Xplorio search page.

On the Pro Membership you even get a golden-blue background and a star - proven to increase customer conversion! Both memberships give a rank boost (more boost on the Pro!) and on the Pro Membership, you are even featured in the banner at the top of the listing page, making your business more visible to anyone visiting the Xplorio platform.

SPECIFICATIONS

VISUAL
LISTING ENHANCEMENT


PRO
ADVANCED
FREE

Refine your search

Category +

Area +

Xplorio Rank

Pro Establishment

This is Pro text, it has a nice blue background and an abundance of space to write a comprehensive description of your business on Xplorio to entice users to choose your establishment over the rest.

001 002 0003

www.pro.co.za

Click Here

Pro Street, Pro Avenue, 0001

Operating Hours

08:00 to 20:00

ENQUIRE

XPLORE

Advanced Establishment

This is Advanced text, a lot of space to write a good description of your business on Xplorio.

087 724 8187

www.advanced.co.za

Click Here

Advanced Street, 0002

ENQUIRE

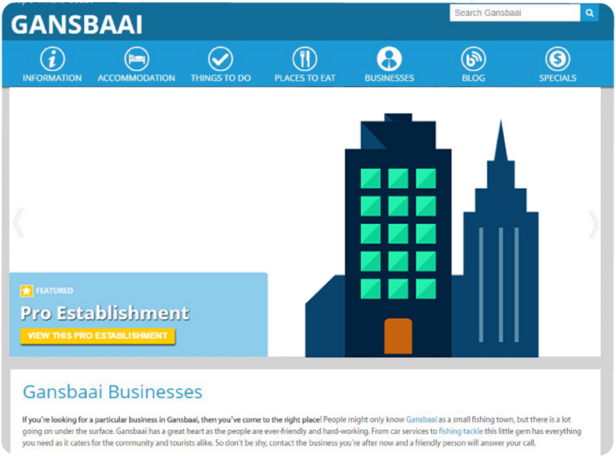
XPLORE

Starter Establishment

This is Starter text, not a lot of space to write a description of your business but it will at least be there, somewhere on the page, if seen.

XPLORE

HUGE
LISTING BANNER
ON PRO MEMBERSHIP

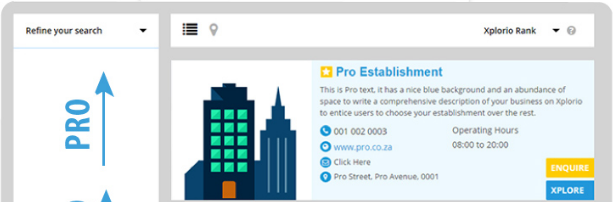

GANSBAAI
Search Gansbaai
INFORMATION
ACCOMMODATION
THINGS TO DO
PLACES TO EAT
BUSINESSES
BLOG
SPECIALS
FEATURED
Pro Establishment
VIEW THIS PRO ESTABLISHMENT

Gansbaai Businesses

If you're looking for a particular business in Gansbaai, then you've come to the right place! People might only know Gansbaai as a small fishing town, but there is a lot going on under the surface. Gansbaai has a great heart as the people are ever-friendly and hard-working. From car services to fishing tackle this little gem has everything you need as it caters for the community and tourists alike. So don't be shy, contact the business you're after now and a friendly person will answer your call.

ABOVE THE FOLD BANNER

BOOSTED
ON PAGE RANKING

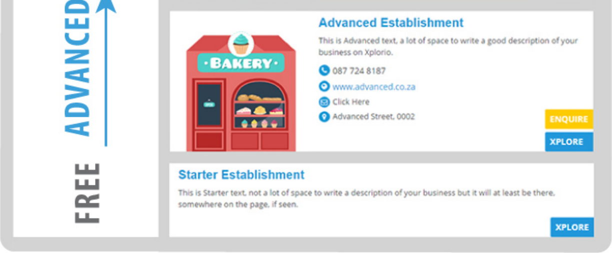

Refine your search
Xplorio Rank
PRO
ENQUIRE
XPLORE

Pro Establishment

This is Pro text, it has a nice blue background and an abundance of space to write a comprehensive description of your business on Xplorio to entice users to choose your establishment over the rest.

001 002 0003
www.pro.co.za
Click Here
Pro Street, Pro Avenue, 0001

Operating Hours
08:00 to 20:00


FREE
ADVANCED
BAKERY
ENQUIRE
XPLORE
XPLORE

Advanced Establishment

This is Advanced text, a lot of space to write a good description of your business on Xplorio.

☎ 087 724 8187

www.advanced.co.za

Click Here

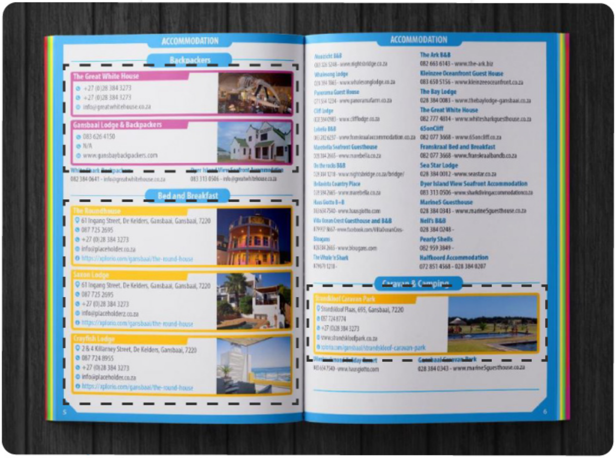
Advanced Street, 0002

Starter Establishment

This is Starter text, not a lot of space to write a description of your business but it will at least be there, somewhere on the page, if seen.

ENHANCED

PRINT LISTING



ACCOMMODATION

Backpackers

The Great White House
+27 (0)28 384 3273
+27 (0)28 384 3273
info@greatwhitehouse.co.za

Gansbaai Lodge & Backpackers
083 626 4150
N/A
www.gansbaybackpackers.com

White Shark Backpackers
082 384 0641 - info@greatwhitehouse.co.za

Dyer Island View Seafront Accommodation
083 313 0506 - info@greatwhitehouse.co.za

Bed and Breakfast

The Roundhouse
61 Ingang Street, De Kelders, Gansbaai, Gansbaai, 7220
087 725 2695
+27 (0)28 384 3273
info@placeholder.co.za
https://xplorio.com/gansbaai/the-round-house

Saxon Lodge
61 Ingang Street, De Kelders, Gansbaai, Gansbaai, 7220
087 725 2695
+27 (0)28 384 3273
info@placeholderz.co.za
https://xplorio.com/gansbaai/the-round-house

Crayfish Lodge
2 & 4 Killarney Street, De Kelders, Gansbaai, 7220
087 724 8955
+27 (0)28 384 3273
info@placeholder.co.za
https://xplorio.com/gansbaai/the-round-house

5

ACCOMMODATION

Mooizicht B&B
[illegible] - www.nightsbridge.co.za

Whalesong Lodge
[illegible] - www.whalesonglodge.co.za

Panorama Guest House
[illegible] - www.panoramafarm.co.za

Cliff Lodge
[illegible] - www.clifflodge.co.za

Lobelia B&B
[illegible] - www.franskraalaccommodation.co.za

Marebella Seafront Guesthouse
[illegible] - www.marebella.co.za

On the rocks B&B
[illegible] - www.nightsbridge.co.za/bridge/

Belavista Country Place
[illegible] - www.marebella.co.za

Haus Giotto B+B
[illegible] - www.hausgiotto.com

Villa Ocean Crest Guesthouse and B&B
[illegible] - www.facebook.com/VillaOceanCres-

Blougans
[illegible] - www.blougans.com

The Whale 'n Shark
[illegible] -

The Ark B&B
082 663 6143 - www.the-ark.biz

Kleinzee Oceanfront Guest House
083 650 5156 - www.kleinzeeoceanfront.co.za

The Bay Lodge
028 384 0083 - www.thebaylodge-gansbaai.co.za

The Great White House
082 777 4814 - www.whitesharkguesthouse.co.za

65onCliff
082 077 3668 - www.65oncliff.co.za

Franskraal Bed and Breakfast
082 077 3668 - www.franskraalbandb.co.za

Sea Star Lodge
028 384 0012 - www.seastar.co.za

Dyer Island View Seafront Accommodation
083 313 0506 - www.sharkdivingaccommodationco.za

Marine5 Guesthouse
028 384 0343 - www.marine5guesthouse.co.za

Nell's B&B
028 384 0248 -

Pearly Shells
082 959 3849 -

Halfkoord Accommodation
072 851 4568 - 028 384 0207

Caravan & Camping

Strandskloof Caravan Park
Strandskloof Plaas, 695, Gansbaai, 7220
087 724 8774
+27 (0)28 384 3273
www.strandskloofpark.co.za
xplorio.com/gansbaai/strandskloof-caravan-park

Uilenkraalsmond Holiday Resort
[illegible] - www.hausgiotto.com

Gansbaai Caravan Park
028 384 0343 - www.marine5guesthouse.co.za

6

TOWN DIRECTORY

3

Online MARKETING

Overview

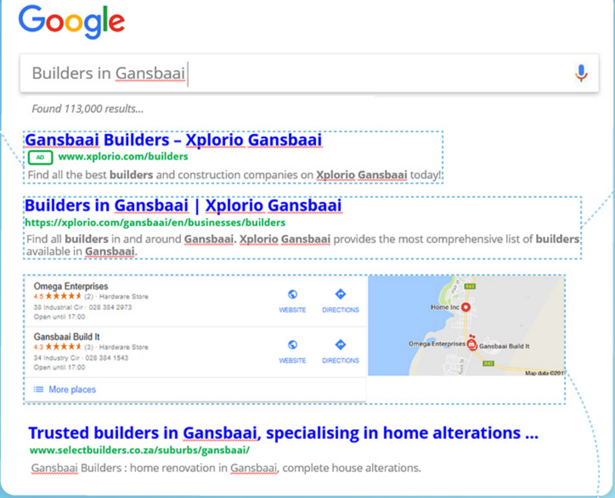
The memberships also includes activating Google Ads, Facebook Ads, search engine optimization as well as managing your Google My Business listing, ensuring that anyone looking for your business online is bound to find you. The Pro Membership allows us to invest double that of the Advanced Membership to get you the best online presence possible.

THE DETAILS

Our marketing on Google

PAID SEARCH AD

SEARCH RANKINGS



Builders in Gansbaai

Found 113,000 results...

Gansbaai Builders – Xplorio Gansbaai
AD www.xplorio.com/builders
Find all the best **builders** and construction companies on **Xplorio Gansbaai** today!

Builders in Gansbaai | Xplorio Gansbaai
https://xplorio.com/gansbaai/en/businesses/builders
Find all **builders** in and around **Gansbaai**. **Xplorio Gansbaai** provides the most comprehensive list of **builders** available in **Gansbaai**.

Omega Enterprises
4.5 ★★★★★ (2) · Hardware Store
38 Industrial Cir · 028 384 2973
Open until 17:00

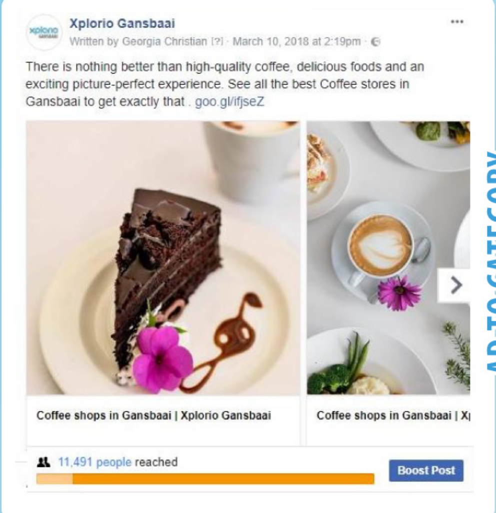
Gansbaai Build It
4.3 ★★★★★ (3) · Hardware Store
34 Industry Cir · 028 384 1543
Open until 17:00

WEBSITE
DIRECTIONS
WEBSITE
DIRECTIONS
More places
Home Inc
Omega Enterprises
Gansbaai Build It
R43
R43
Map data ©201

Trusted builders in Gansbaai, specialising in home alterations ...
www.selectbuilders.co.za/suburbs/gansbaai/
Gansbaai Builders : home renovation in Gansbaai, complete house alterations.

GOOGLE MY BUSINESS LISTING

Our marketing on facebook



Xplorio Gansbaai

Written by Georgia Christian [?] · March 10, 2018 at 2:19pm ·

There is nothing better than high-quality coffee, delicious foods and an exciting picture-perfect experience. See all the best Coffee stores in Gansbaai to get exactly that . goo.gl/ifjseZ

Coffee shops in Gansbaai | Xplorio Gansbaai

Coffee shops in Gansbaai | X

11,491 people reached

xplorio
Boost Post

AD TO CATEGORY

4

Town MARKETING

Overview

Your membership fee will also help **Xplorio market your town** by creating **engaging videos, signage, printed advertising and town-specific merchandise.** The more people know about your town and all the establishments in it, the more likely it is that business will increase for all of us!

SPECIFICATIONS

TOWN VIDEOS

xplorio
Business Directory
Gansbaai
Search & Enjoy
Gansbaai

PRINT DIRECTORIES

Google
All
Maps
Images
News

gansbaai

About 277 000 results (0,62 seconds)

Gansbaai - Town Website - Xplorio™ Gansbaai
https://xplorio.com/gansbaai/
Gansbaai in Western Cape, South Africa - Xplorio™ **Gansbaai**: informati
accommodation, restaurants, things to do, specials or latest news about

hings To Do in Gansbaai - SA-Venues.com
://www.sa-venues.com/things-to-do/westerncape/bysubur
1 - 15 of 29 - Shark Cage Diving With Extreme Scene. ..
le treasures; popular for a number of water activities
ds Restaurant is nestled within the scenic s

THINGS TO
Looking for
to do in
BAAI?
Dynamics
Tours
THINGS TO DO
Looking for things to do in
GANSBAAI?
EXPLORE
Marine Dynamics
Shark Tours

TOWN RANKINGS

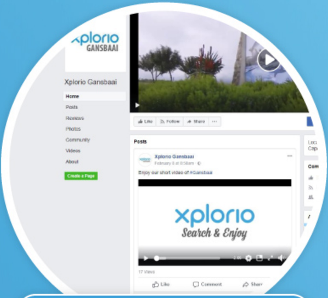
TOWN PAID MEDIA

xplorio
FIND EVERYTHING
GANSBAAI
Xplorio Gansbaai
XPLORIO.COM/GANSBAAI

SIGNAGE IN TOWNS

PROUD COMMUNITY MEMBER
xplorio.com
Search & Enjoy
xplorio.com
I ♥ GANSBAAI
I ♥ GANSBAAI
xplorio.com
GANSBAAI
info / business / travel
LET'S CONNECT
INFORMATION
ACCOMMODATION
PLACES TO EAT
THINGS TO DO
BUSINESSES
SPECIALS
XPLORIO.COM/GANSBAAI
Sanja's Business
PROUD COMMUNITY MEMBER
xplorio.com
Search & Enjoy
GANSBAAI

MERCHANDISE


xplorio
GANSBAAI
Xplorio Gansbaai
Home
Posts
Reviews
Photos
Community
Videos
About
Create a Page
Like
Follow
Share
Posts

Xplorio Gansbaai

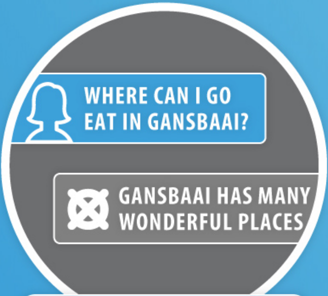
Enjoy our short video of #Gansbaai

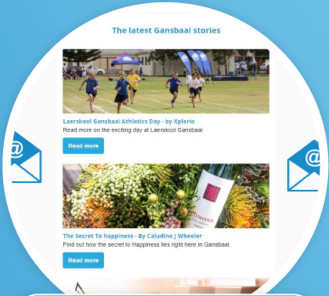
xplorio
Search & Enjoy
Like
Comment
Share

TOWN FACEBOOK

xplorio.com
Search & Enjoy
xplorio.com
Search & Enjoy

EVENT SPONSORSHIP


WHERE CAN I GO EAT IN GANSBAAI?
GANSBAAI HAS MANY WONDERFUL PLACES



The latest Gansbaai stories

Laerskool Gansbaai Athletics Day - by Xplorio

Read more on the exciting day at Laerskool Gansbaai

Read more

The Secret To happiness - By Caludine J Wheeler

Find out how the secret to Happiness lies right here in Gansbaai

Read more

ONLINE ENGAGEMENT

NEWSLETTERS

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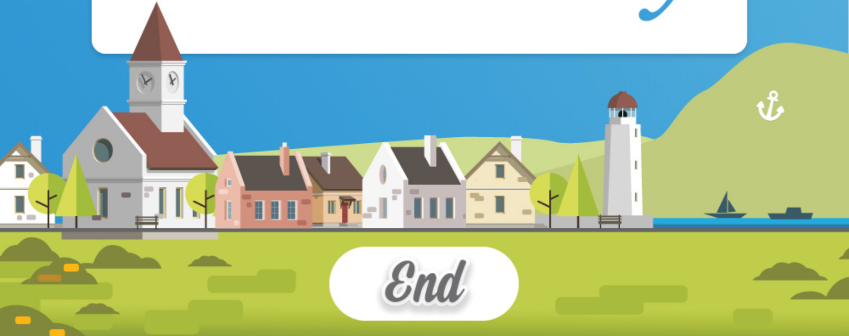
xplorio

The Power of Community



End