

WE BELIEVE IN RIVIERSONDEREND

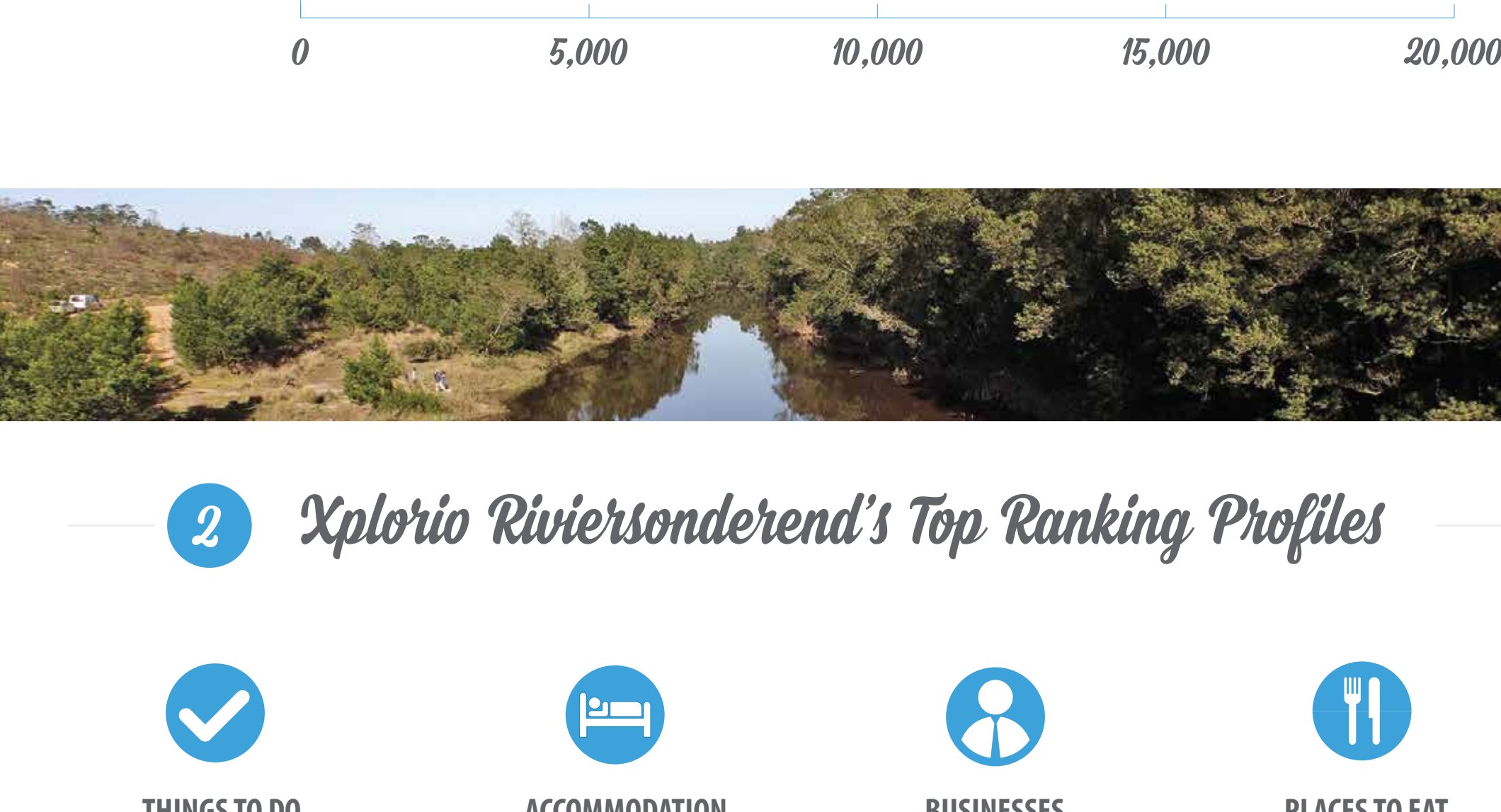
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Riviersonderend Online Growth

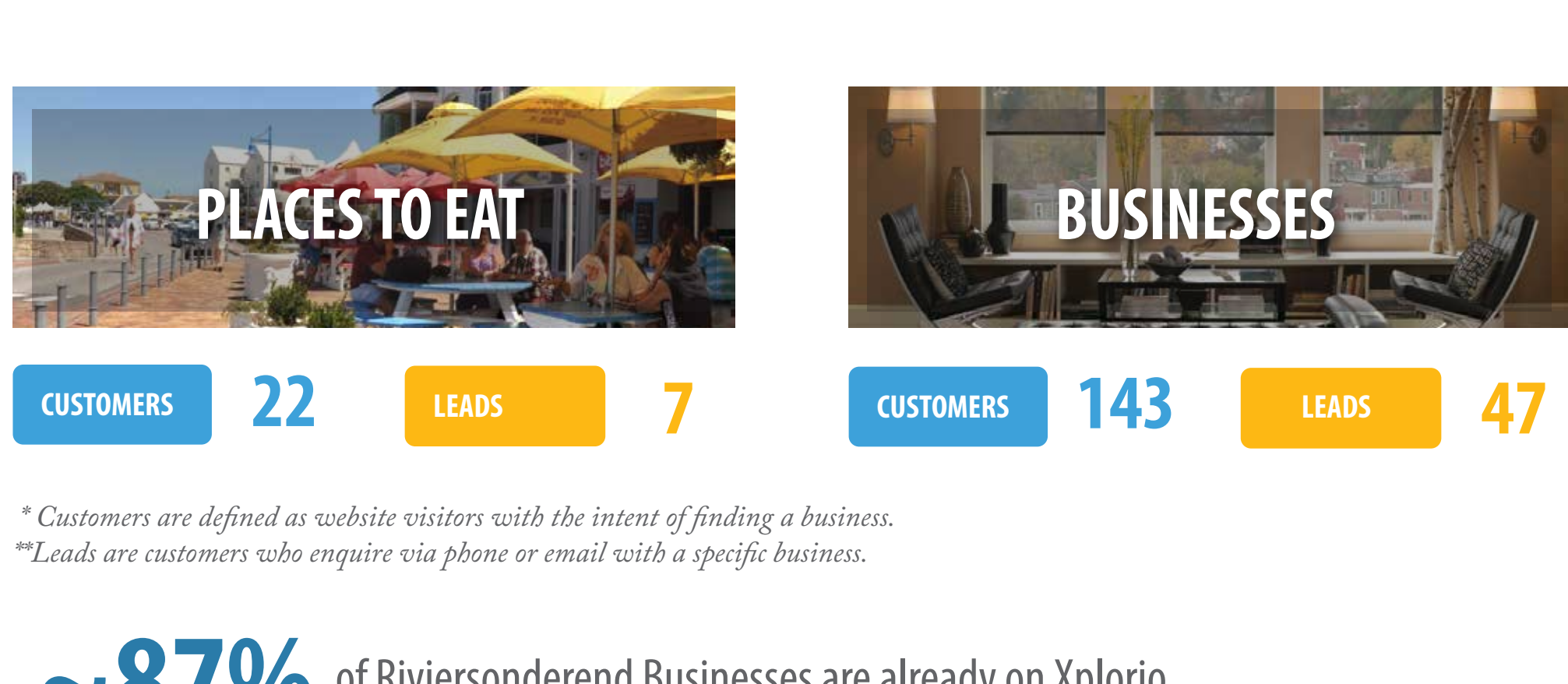
We reached **7,058** people searching for information about Riviersonderend online in the last three months. That's roughly **77** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **148%** growth in users.



2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KHOMESDRIF	★ DANKE GUEST HOUSE	★ MARI'S FUDGE	★ RSE FISHERIES
★ RIVIERSONDEREND KERSMARK	★ DASBERG GUEST HOUSE	★ OLD FARM SHOP	★ WHERE PEOPLE COME TOGETHER
★ Kersmark	★ JONGENSKLOOF COUNTRY RETREAT	★ LAMORE HEALTH AND SKINCARE SALON	★ VN'DESDEN BAKERY
★ RIVIERSONDEREND BOWLS	★ RIVIERSONDEREND 4X4	★ OU MEUL BAKERY	★ STEERS RIVIERSONDEREND
★ RSE GOLF CLUB			

3 Xplorio Riviersonderend's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

~**87%** of Riviersonderend Businesses are already on Xplorio.



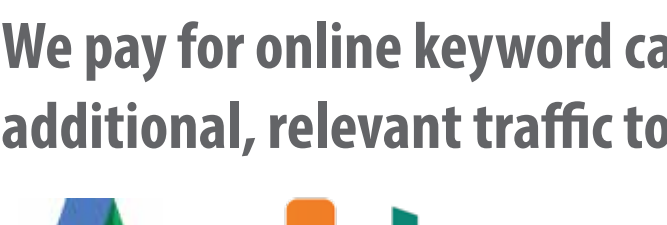
* Numbers derived from stats.gov.za

4 How does Xplorio promote Riviersonderend?



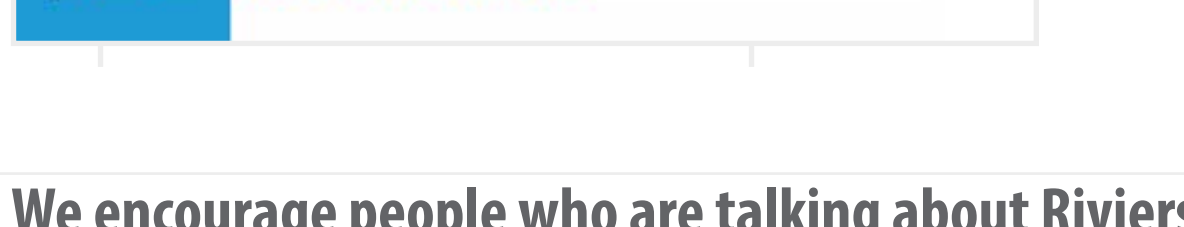
Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.

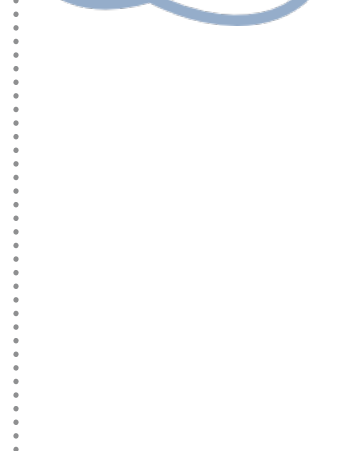
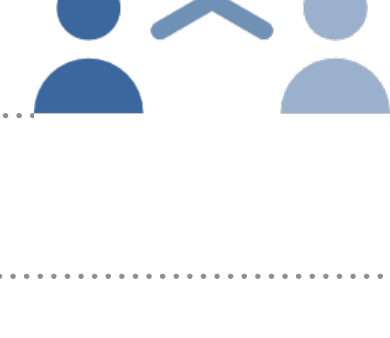


Online Reputation Management

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.

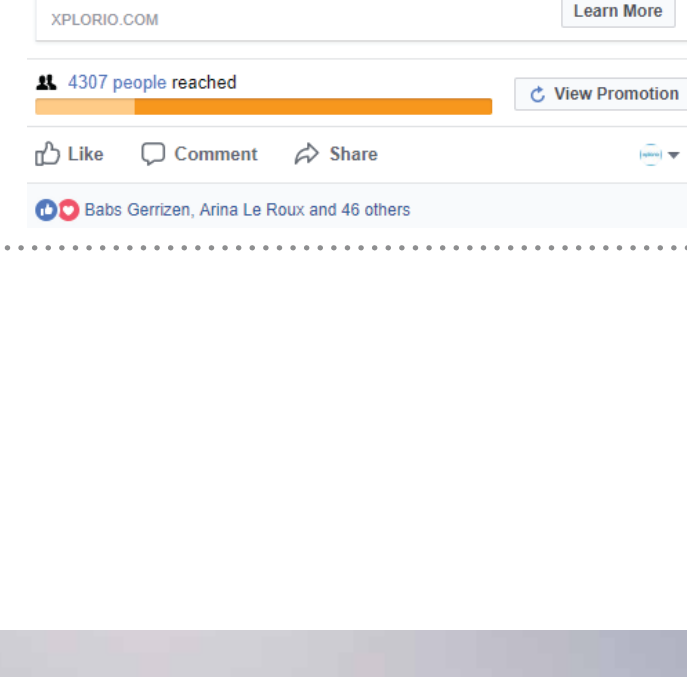


Over 22,000 Users - Total traffic to date



Highlights- Time Period

Xplorio Community
Published by Xplorio on October 10 at 11:00pm
Sitting between Caledon and Swellendam, Riviersonderend is the ideal rest-over spot for travellers looking to explore the Overberg region. Take a look at the several attractions outside of this quiet little farm town that can appear to be a myriad of interests.
xplorio/Riviersonderend



MORE ABOUT XPLORIO

Progress

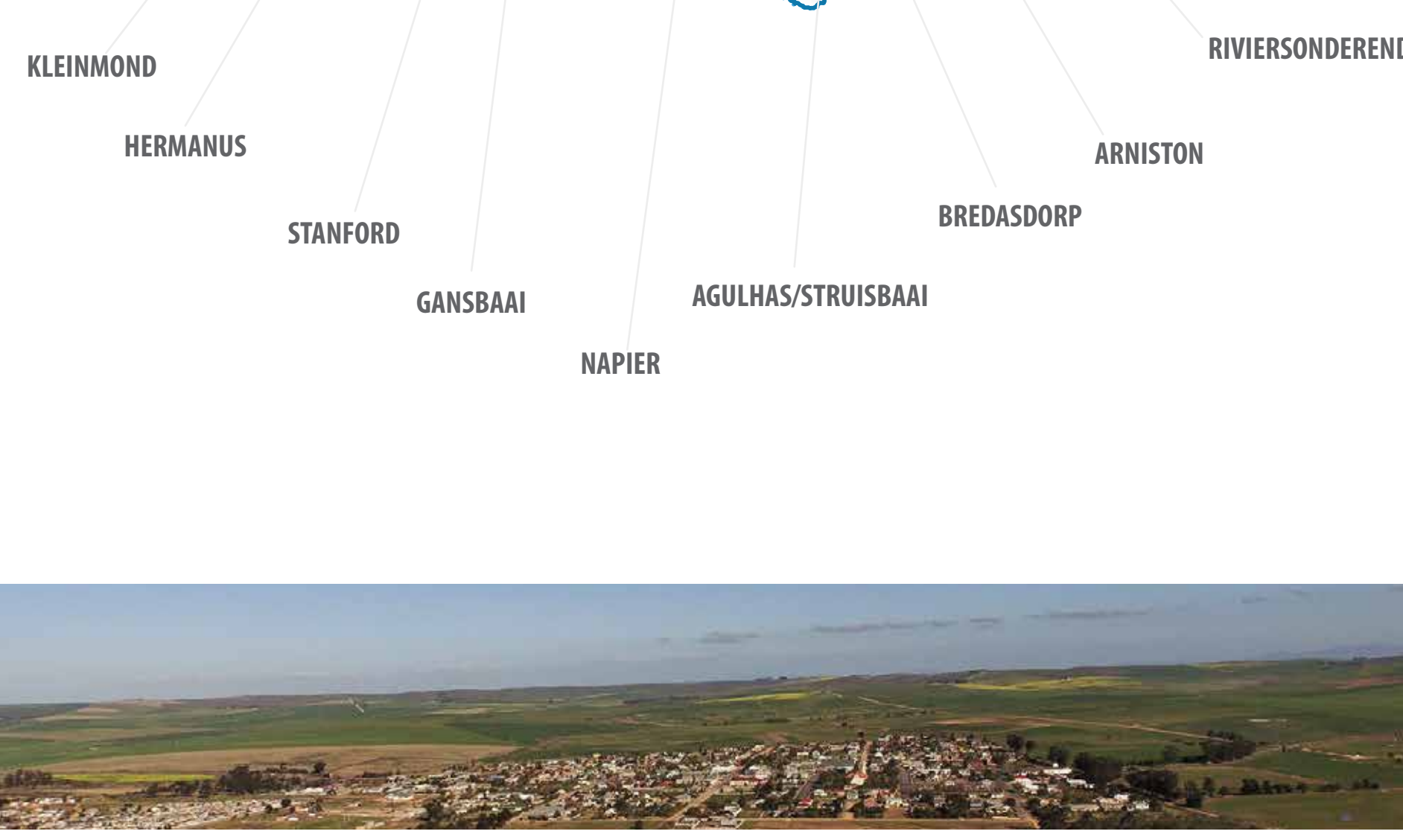
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

