

WE BELIEVE IN PRINGLE BAY & ROOI ELS

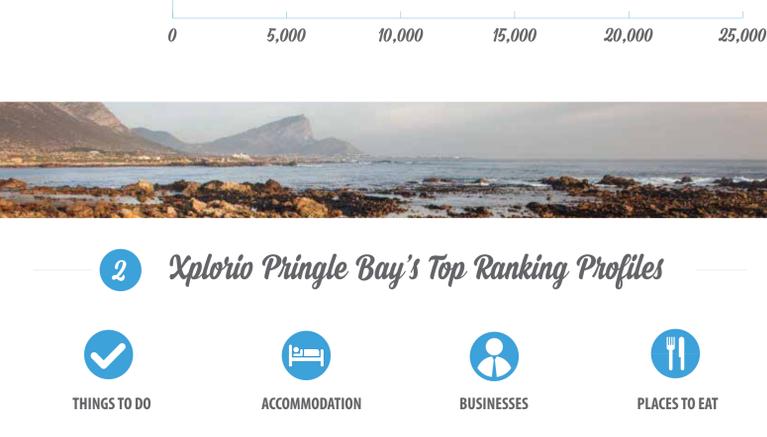
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Pringle Bay Online Growth

We reached **7,889** people searching for information about Pringle Bay online in the last three months. That's roughly **85** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **63%** growth in users.



2 Xplorio Pringle Bay's Top Ranking Profiles



THINGS TO DO



ACCOMMODATION



BUSINESSES



PLACES TO EAT

★ HEAD OFFICE PUB

★ SEABREAK COTTAGE

★ AUDREYS HOME CLEANING

★ DRUMMOND ARMS



★ THE ANCHOR

★ THE BARNACLE

★ CAPE TOWN TRIKE TOURS

★ HANGING ROCK KITCHEN



★ PIPEY'S SPORT BAR

★ SEA VILLA GLEN CRAIG

★ CRAFTY GIFTS & DECOR

★ MIEMS



★ MILLY JONES ART

★ DREAMS

★ GUTHRIE & THERON

★ DIE BOSKOK BOMA



3 Xplorio Pringle Bay's Current Growth

ACCOMMODATIONS

CUSTOMERS **218** LEADS **65**

THINGS TO DO

CUSTOMERS **159** LEADS **52**

PLACES TO EAT

CUSTOMERS **69** LEADS **22**

BUSINESSES

CUSTOMERS **362** LEADS **119**

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.

~83% of Pringle Bay Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Pringle Bay?



Social Media



We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.



Online Reputation Management

We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.

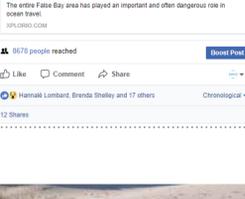


Over 32,000 Users - Total traffic to date



Highlights- Time Period

Xplorio Community
 Published by Roseana Deneil Childes 171 October 10 - ©
 By building a radar station on Hangklip Mountain to stop Germany from gaining control over South African waters, False Bay and specifically Pringle Bay, played a significant part in the fighting between Allied and Axis forces during the Second World War.
 Find out more below.
 #explorepinglegbay - See More



Pringle Bay's role in World War Two
 The entire False Bay area has played an important and often dangerous role in ocean trade.
 XPLORIO.COM

1678 people reached

Like Comment Share

Hammill Lombard, Brenda Shalley and 17 others

MORE ABOUT XPLORIO

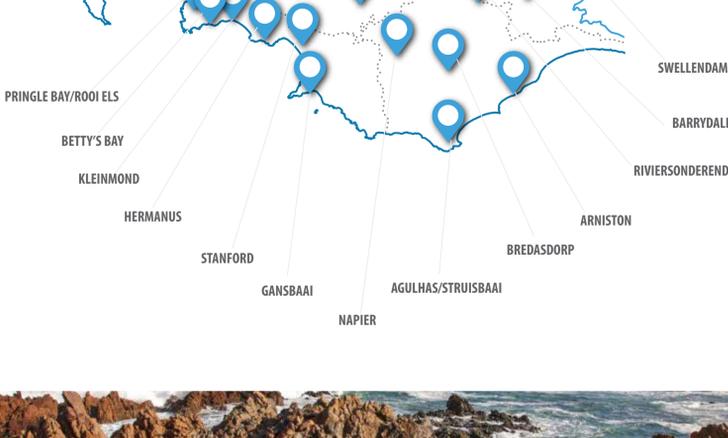
Progress

5 Xplorio Coverage

TOTAL TOWNS
18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000
Businesses



40,000
Monthly Visitors



9,000
Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

