

# WE BELIEVE IN PRINGLE BAY & ROOI ELS

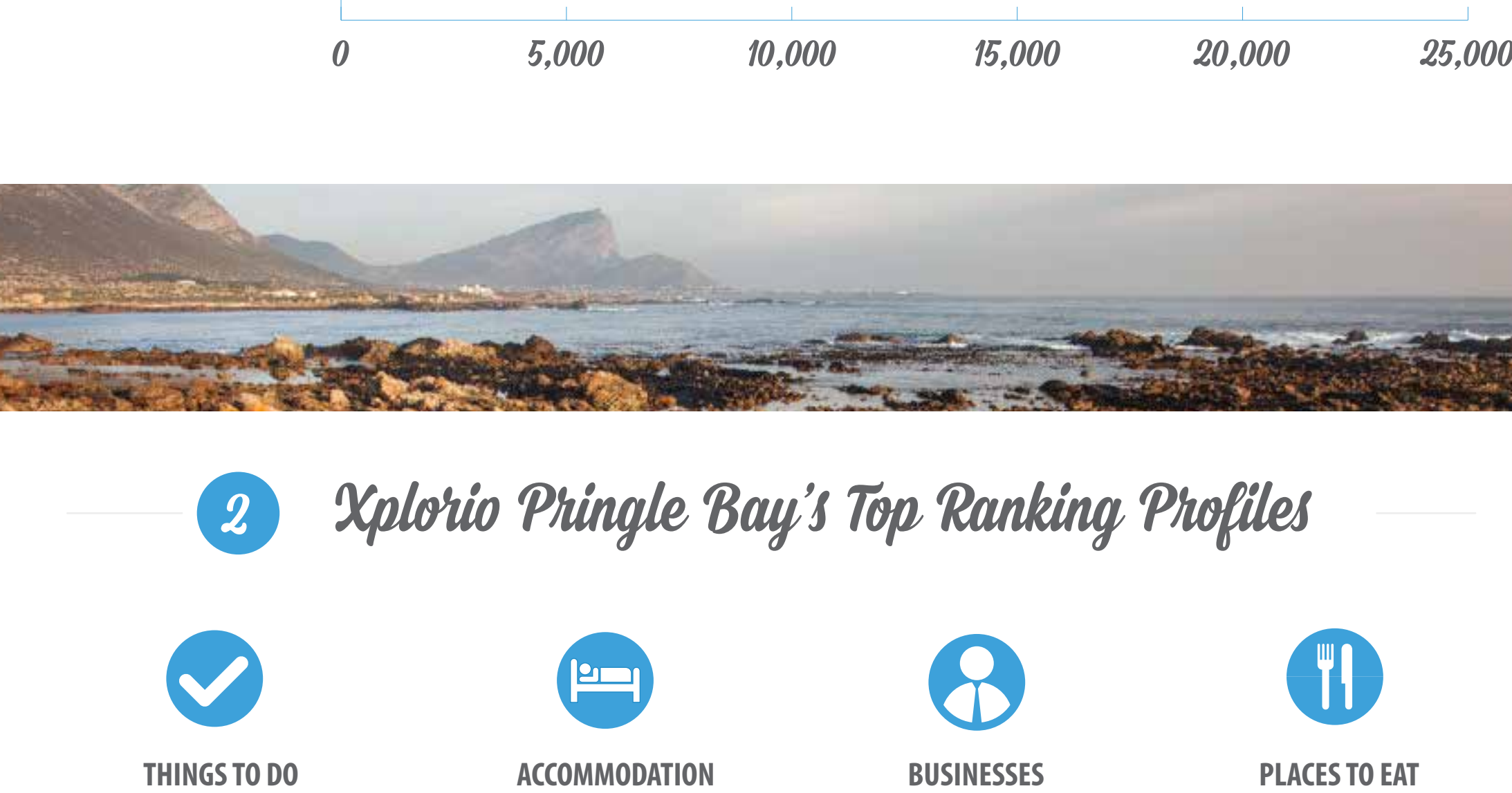
## QUARTERLY REPORT

### ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Pringle Bay Online Growth

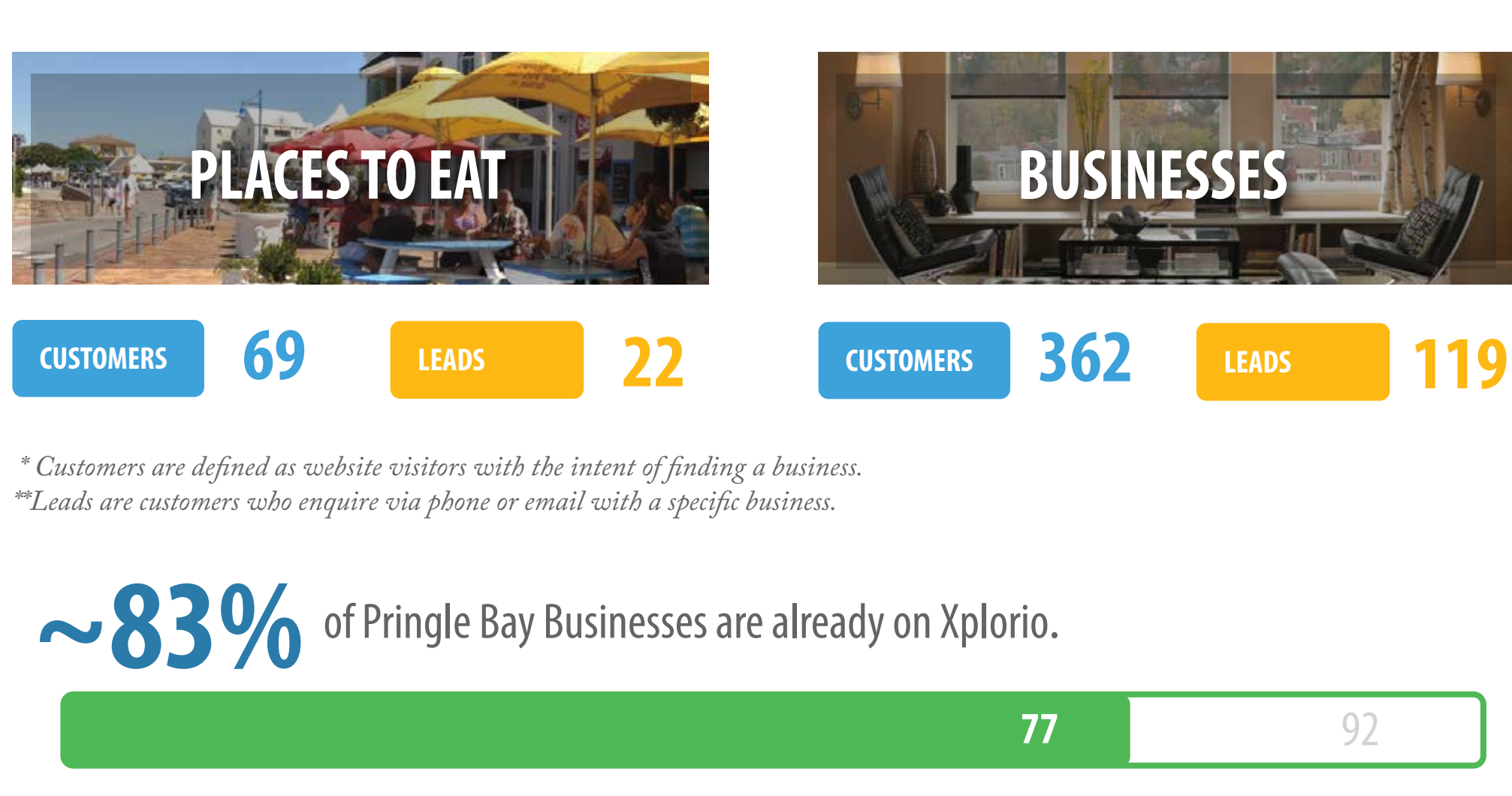
We reached **7,889** people searching for information about Pringle Bay online in the last three months. That's roughly **85** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **63%** growth in users.



### 2 Xplorio Pringle Bay's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ HEAD OFFICE PUB	★ SEABREAK COTTAGE	★ AUDREYS HOME CLEANING	★ DRUMMOND ARMS
★ THE ANCHOR	★ THE BARNACLE	★ CAPE TOWN TRIKE TOURS	★ HANGING ROCK KITCHEN
★ PIPEY'S SPORT BAR	★ SEA VILLA GLEN CRAIG	★ CRAFTY GIFTS & DECOR	★ MIEMS
★ MILLY JONES ART	★ DREAMS	★ GUTHRIE & THERON	★ DIE BOSKOK BOMA

### 3 Xplorio Pringle Bay's Current Growth



\* Customers are defined as website visitors with the intent of finding a business.

\*\* Leads are customers who enquire via phone or email with a specific business.

~83% of Pringle Bay Businesses are already on Xplorio.



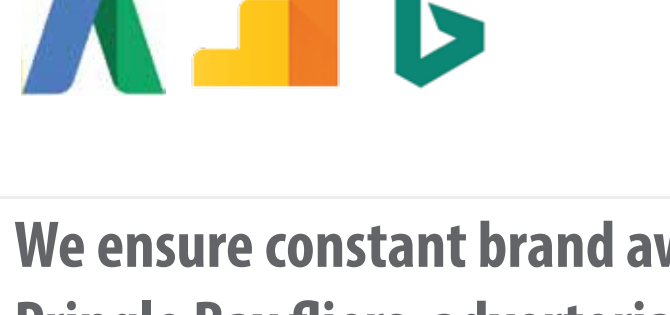
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Pringle Bay?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



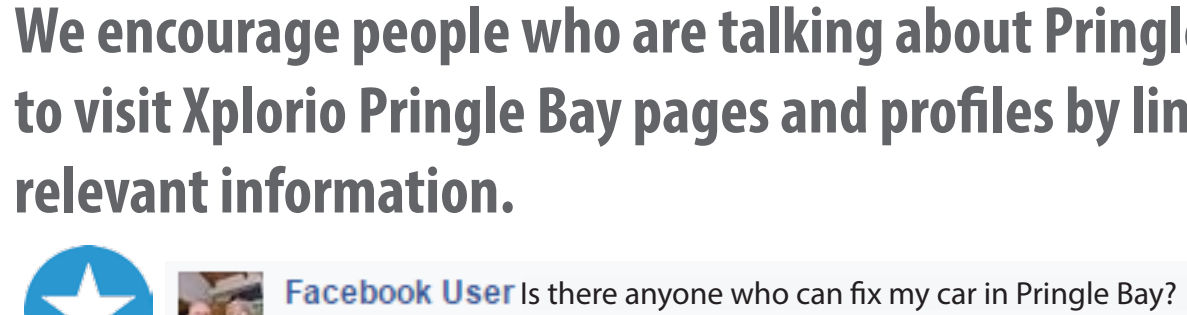
Social Media



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .



SEO



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



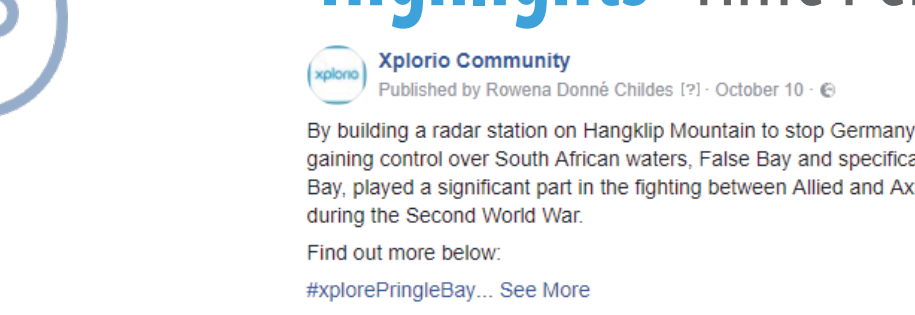
Search Advertising



We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.



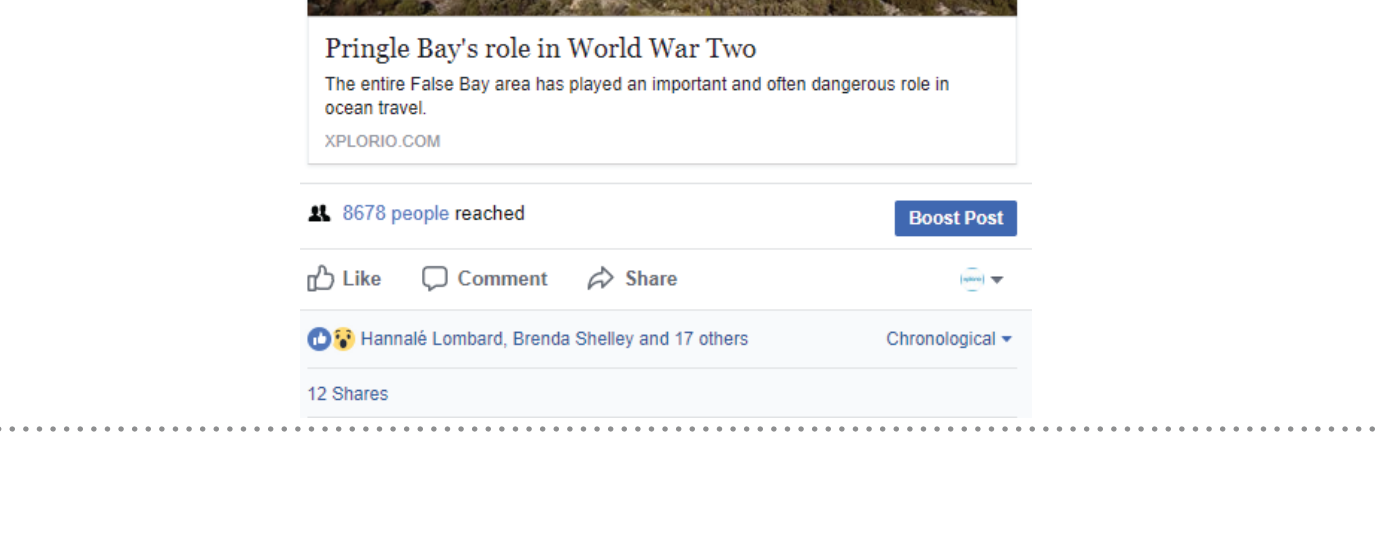
Traditional Marketing



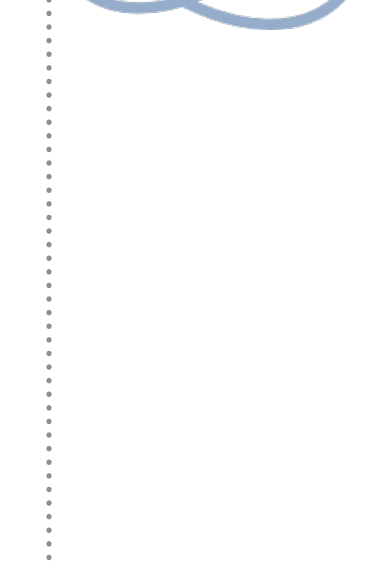
We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.



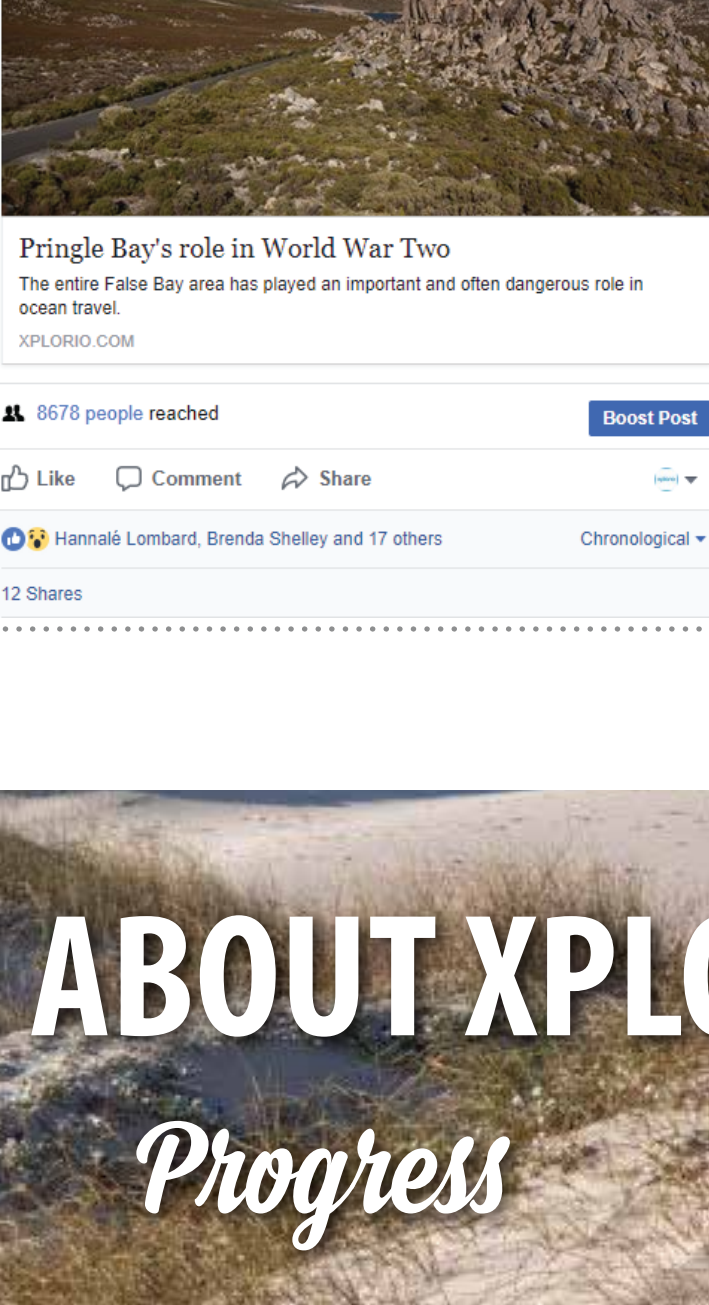
Online Reputation Management



Over 32,000 Users - Total traffic to date



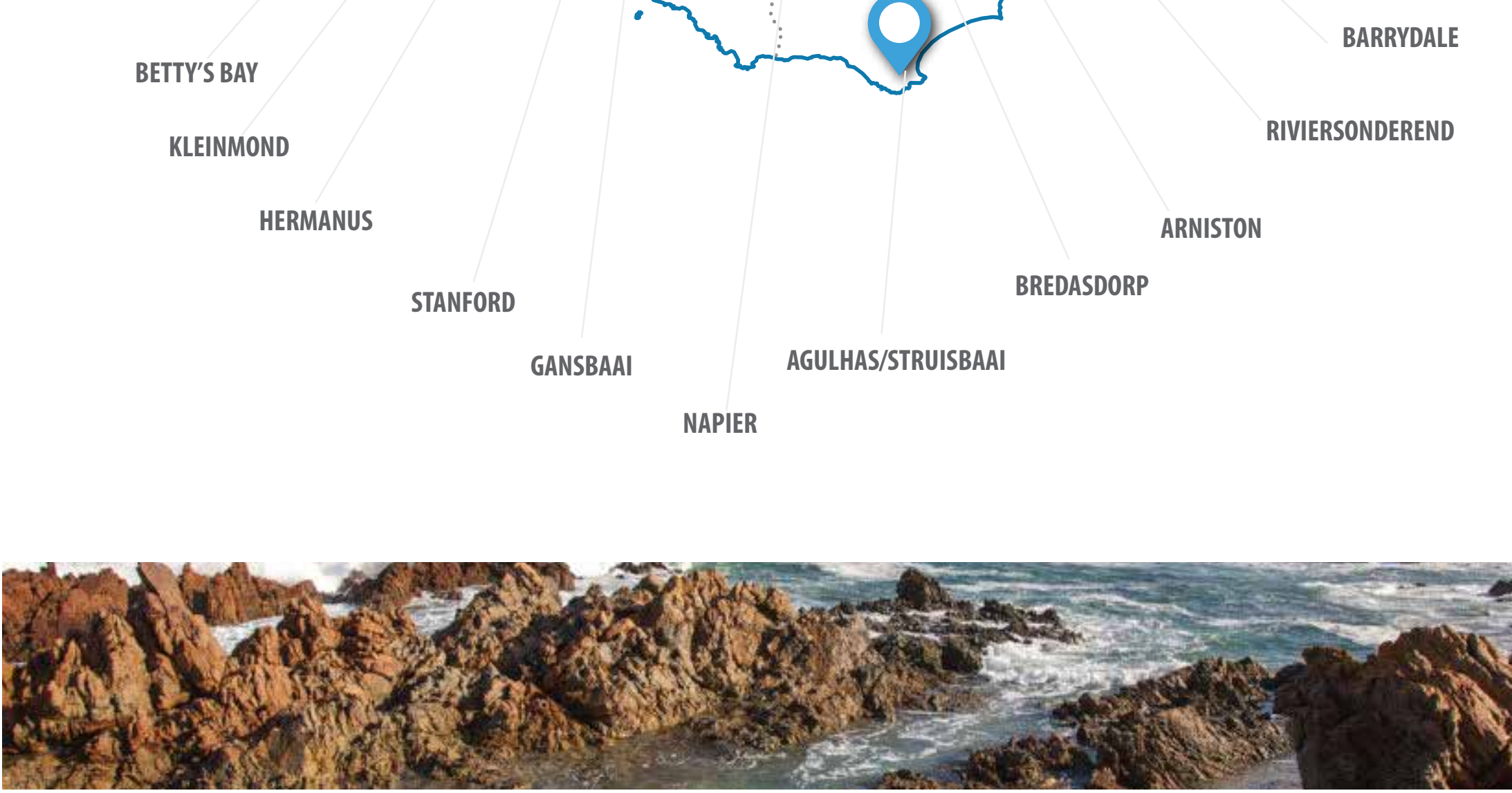
#### Highlights- Time Period



## MORE ABOUT XPLORIO

### Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS



5,000  
Businesses



40,000  
Monthly Visitors



9,000  
Enquiries p/m

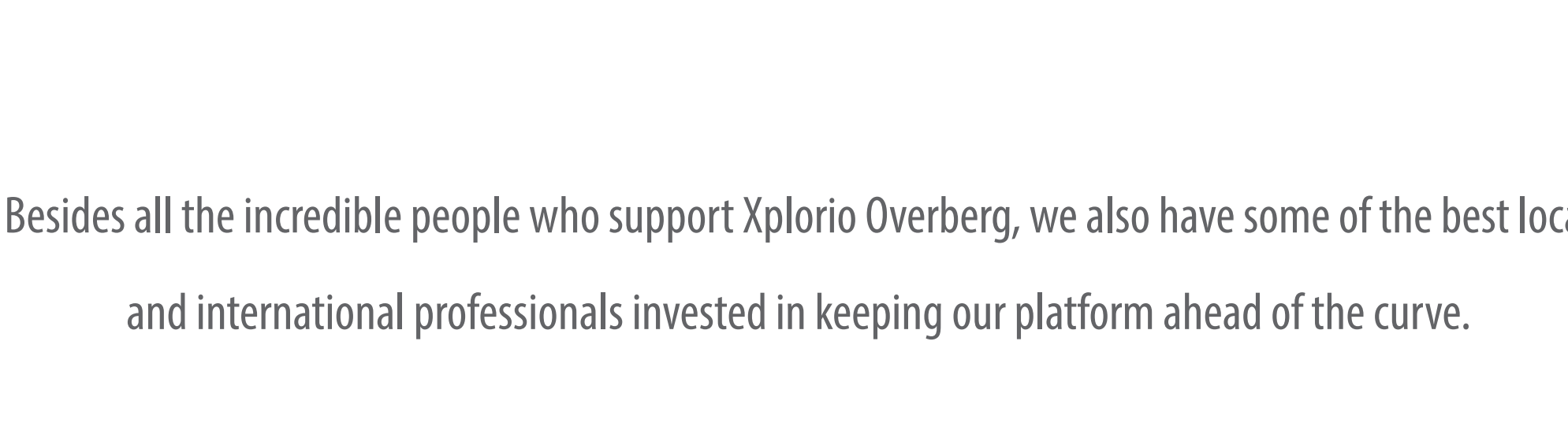
#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

