

WE BELIEVE IN KLEINMOND

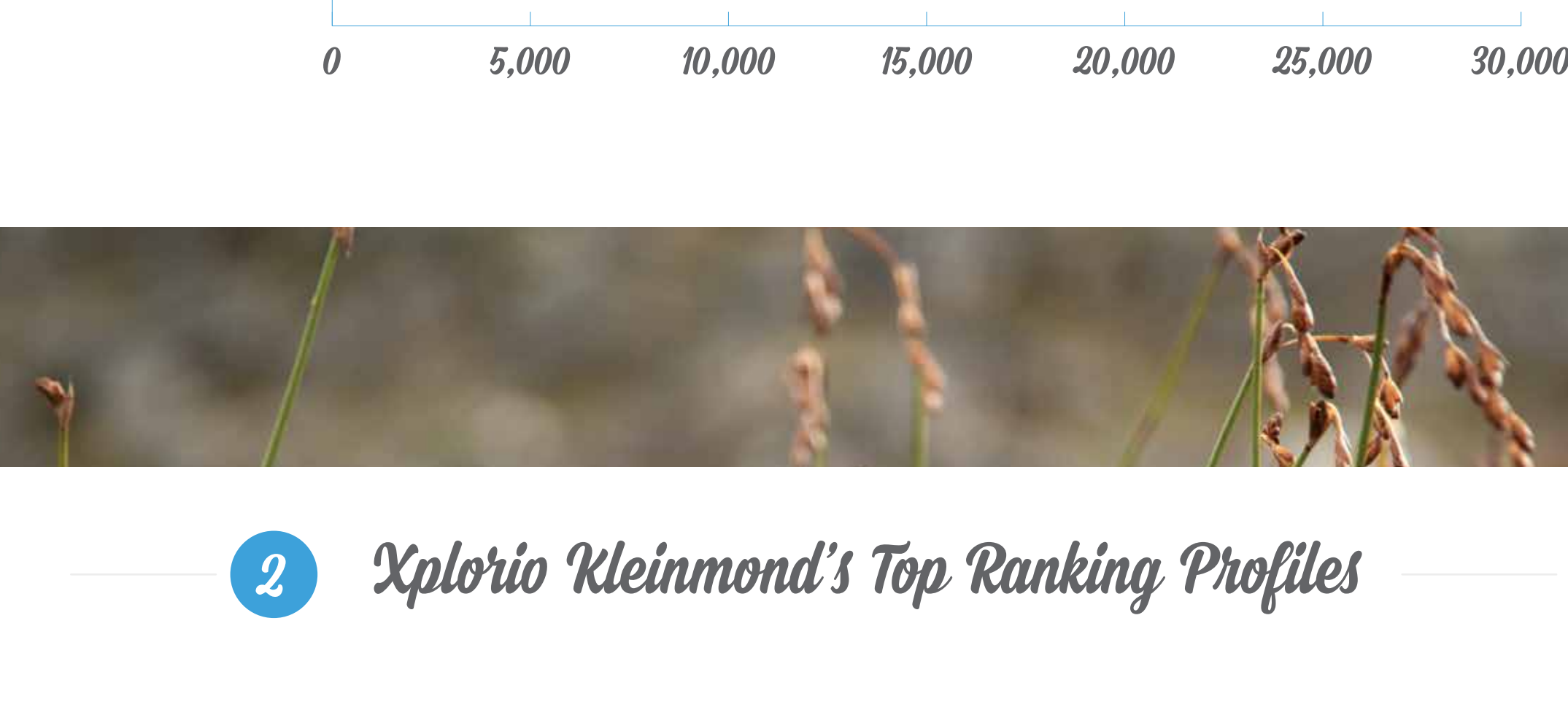
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond Online Growth

We reached **11,256** people searching for information about Kleinmond online in the last three months. That's roughly **122** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **87%** growth in users.



2 Xplorio Kleinmond's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ JOE LATEGAN FINE ART PHOTOGRAPHY 	★ THE WILD FIG GUEST HOUSE 	★ PAM GOLDING 	★ KABELJOE'S RESTAURANT
★ KOGELBERG NATURE RESERVE 	★ PINO MARI HOLIDAY HOME NO 16 	★ MILKWOOD EMBROIDERY 	★ CUP'A CAFE
★ KLEINMOND GOLF COURSE 	★ XANSKE'S PLACE 	★ KLEINMOND CYCLES 	★ KAPLAN'S
★ PALMIET RIVER MTB ROUTE 	★ FORGET-ME-NOT 	★ HANGKLIP-KLEINMOND TOURISM 	★ STOEP CAFE

3 Xplorio Kleinmond's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 93 LEADS: 26	CUSTOMERS: 259 LEADS: 43
PLACES TO EAT	BUSINESSES
CUSTOMERS: 107 LEADS: 30	CUSTOMERS: 890 LEADS: 227

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~90% of Kleinmond Businesses are already on Xplorio.

211 / 235

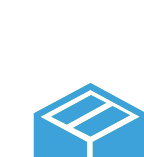
* Numbers derived from stats.gov.za

4 How does Xplorio promote Kleinmond?



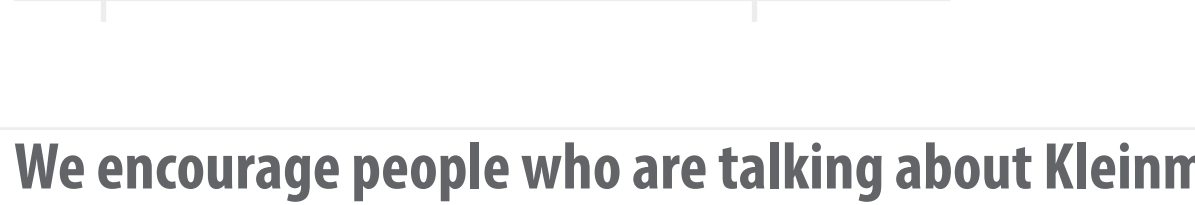
Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.

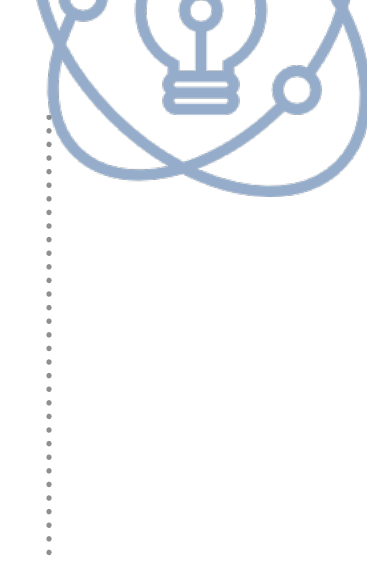


Online Reputation Management

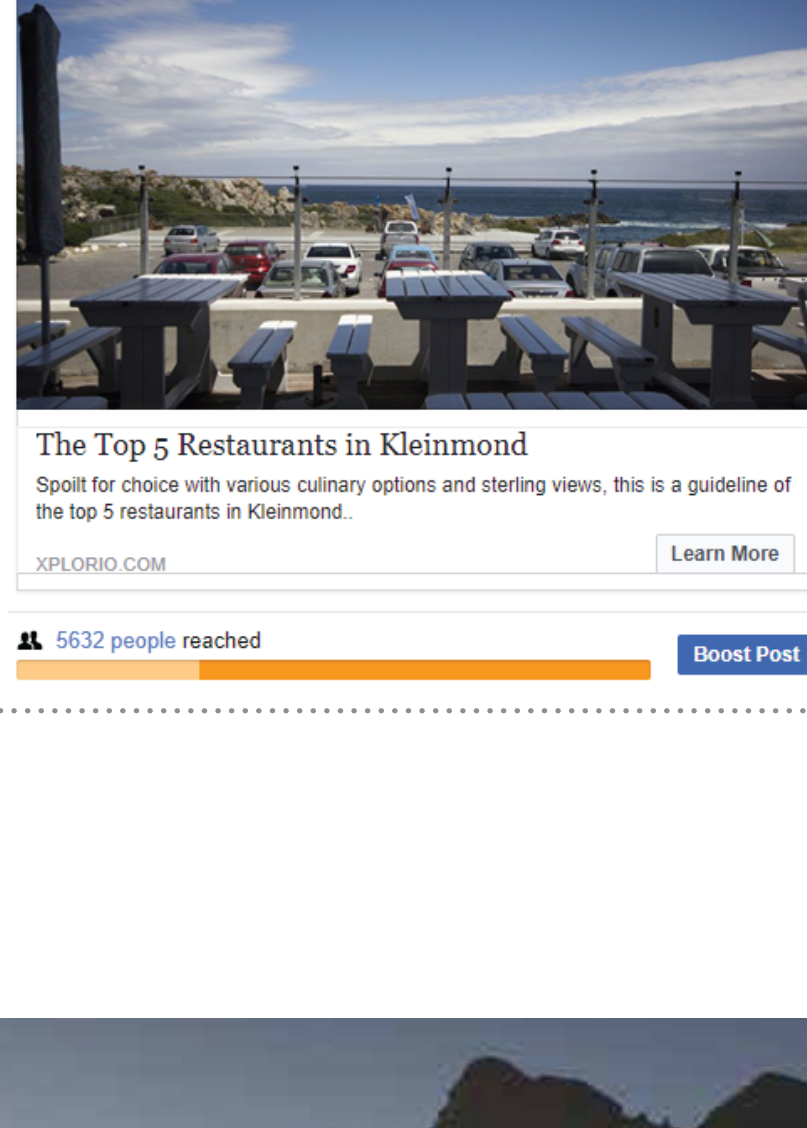
We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.



Over 43,000 Users - Total traffic to date



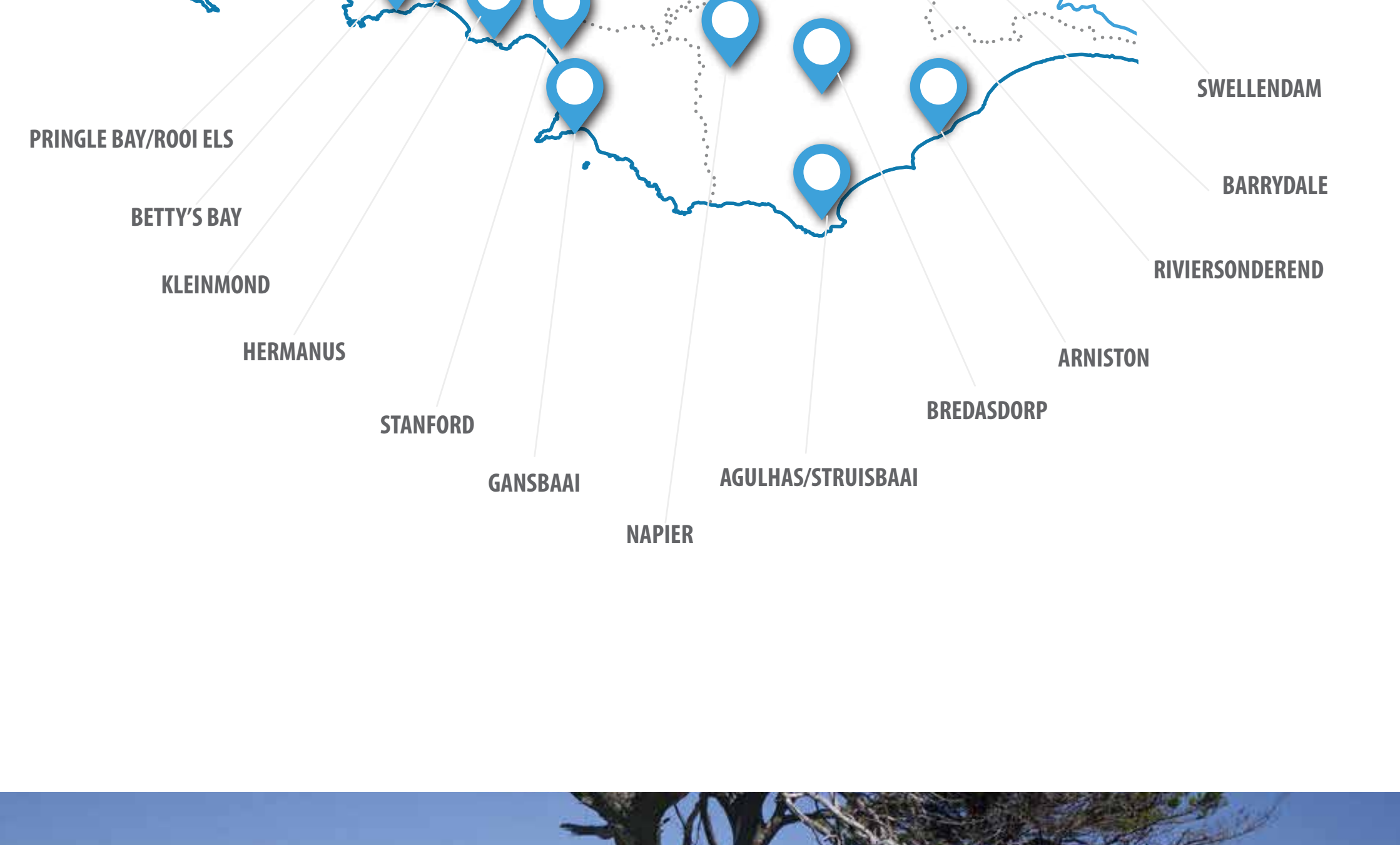
Highlights- Time Period



MORE ABOUT XPLORIO

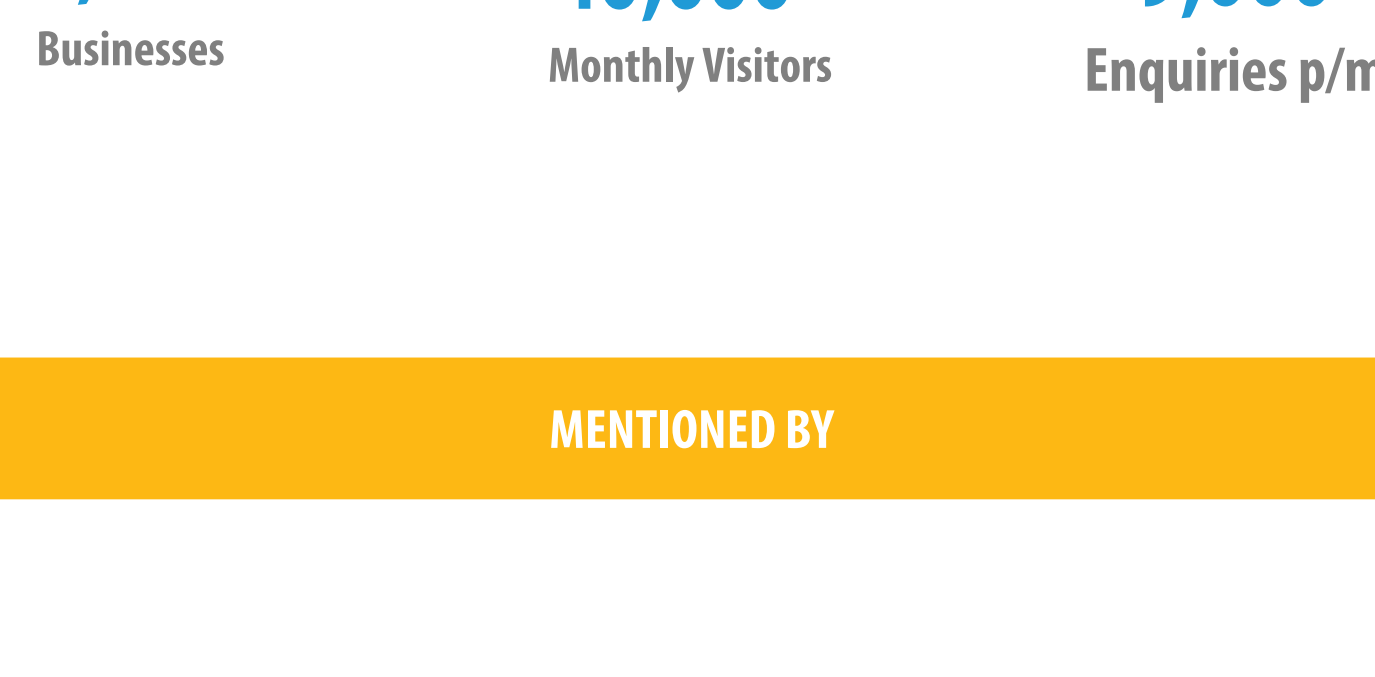
Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Kleinmond video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"