

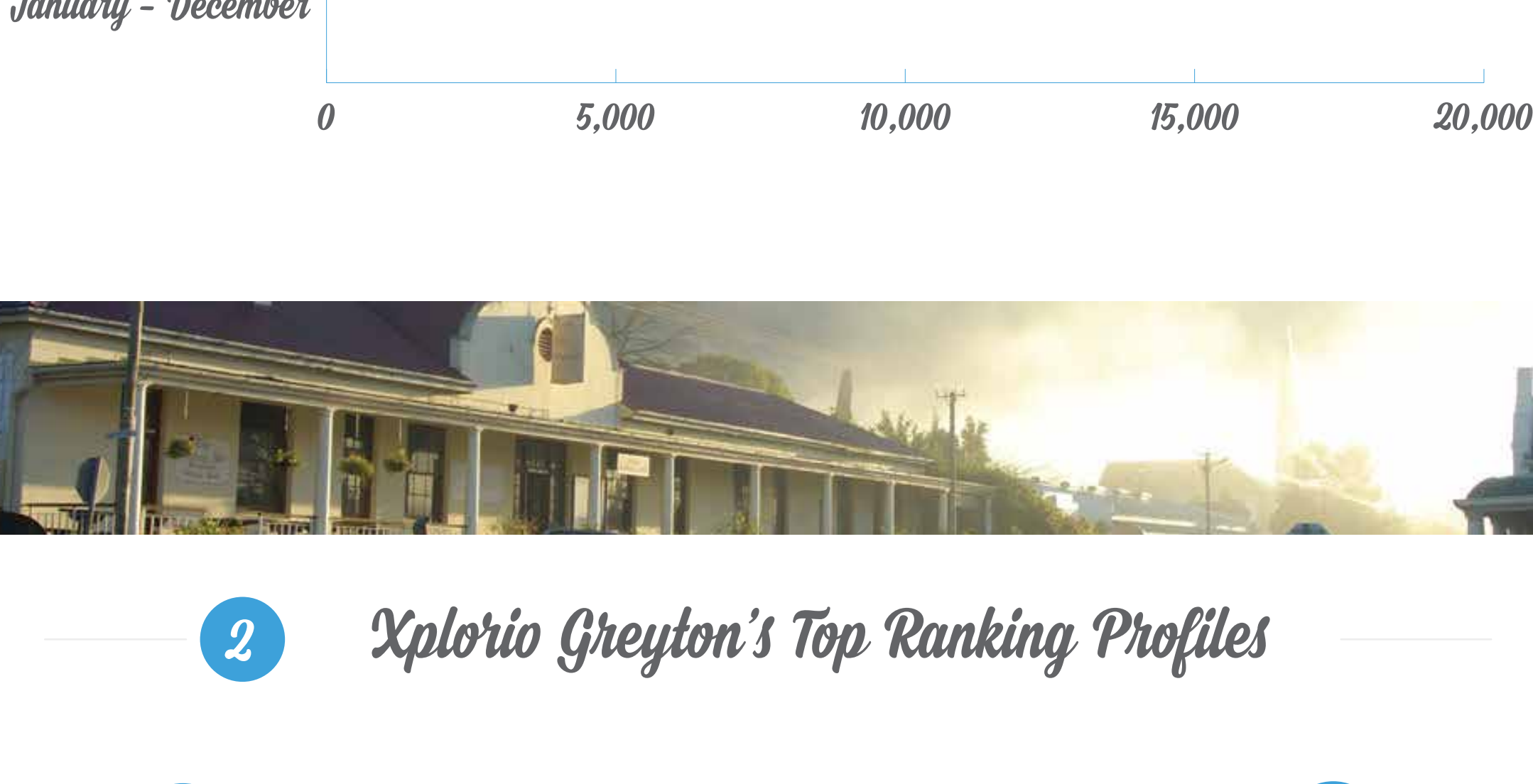
# WE BELIEVE IN GREYTON

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Greyton Online Growth

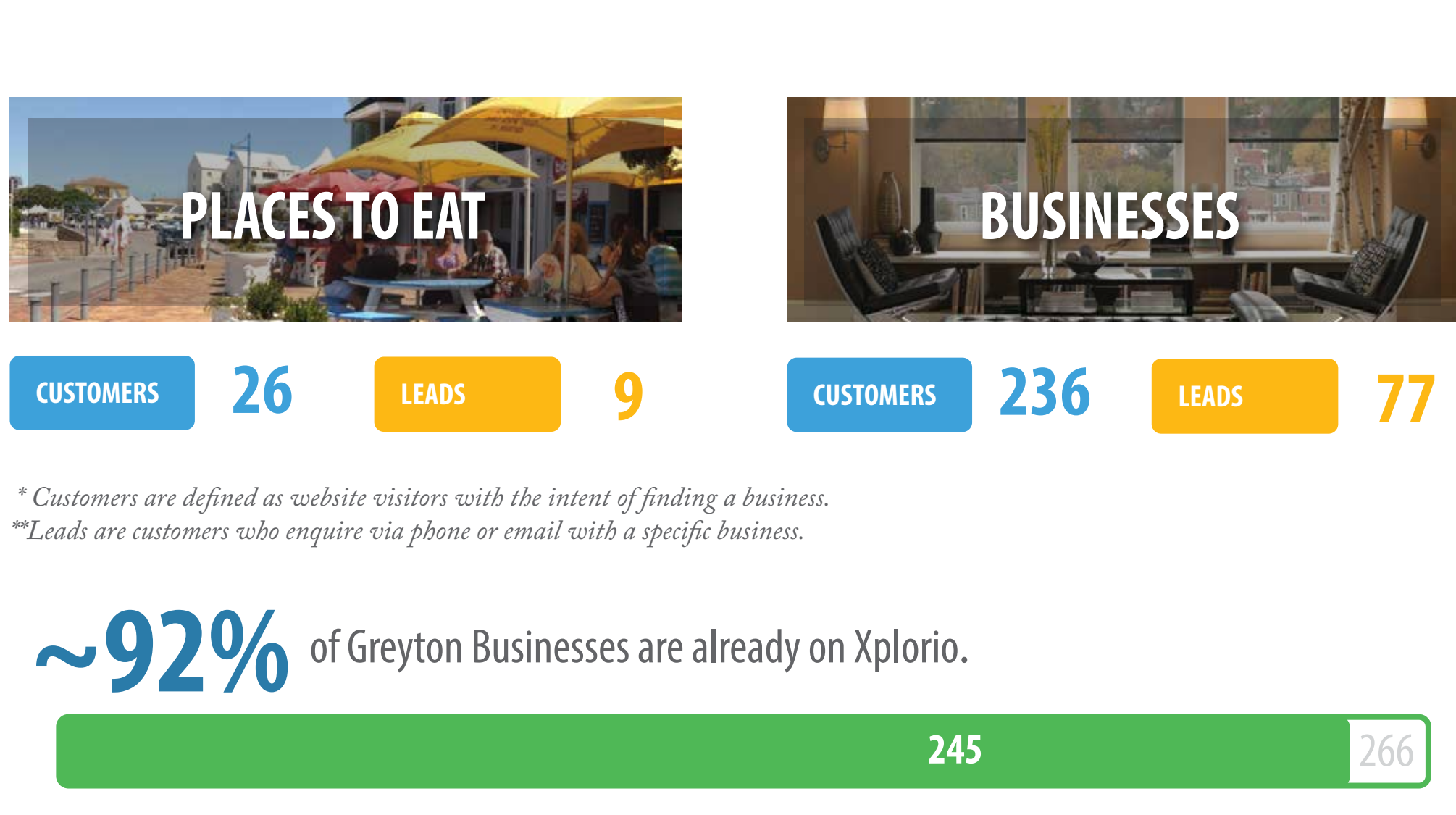
We reached **7,590** people searching for information about Greyton online in the last three months. That's roughly **82** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **71%** growth in users.



### 2 Xplorio Greyton's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ SONDEREND BIRDING 	★ THE OLD POTTERS INN 	★ GREYTON LIQUOR & WINE BOUTIQUE 	★ THE POST HOUSE COUNTRY HOUSE 
★ SATURDAY MORNING MARKET 	★ ELANDSKLOOF FARM COTTAGES 	★ ROUTE406 	★ THE OAK AND VIGNE CAFE 
★ THE GREY ESCAPE 	★ GREYTON LODGE 	★ IMAGE IT 	★ PURE CAFE 
★ GREYTON CONSERVATION SOCIETY 	★ HIGH HOPES B&B 	★ CLEAR VIEW SECURITY 	★ ABBEY ROSE RESTAURANT 

### 3 Xplorio Greyton's Current Growth



\* Customers are defined as website visitors with the intent of finding a business.

\*\* Leads are customers who enquire via phone or email with a specific business.

~92% of Greyton Businesses are already on Xplorio.



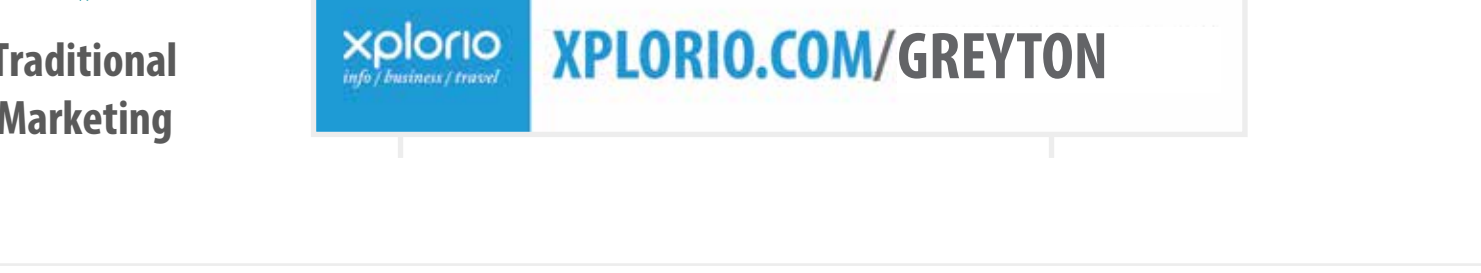
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Greyton?

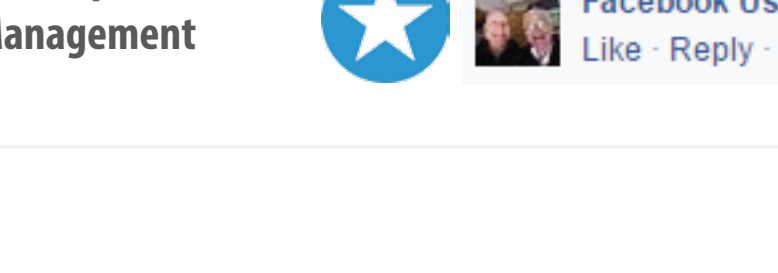
We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton.



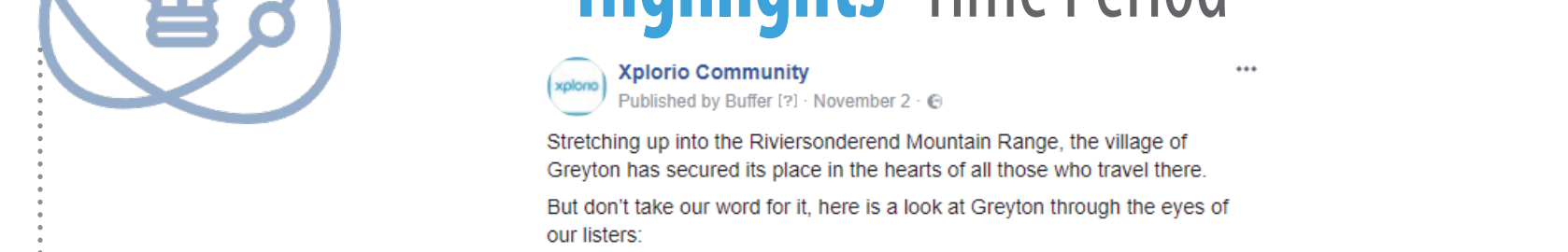
We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.



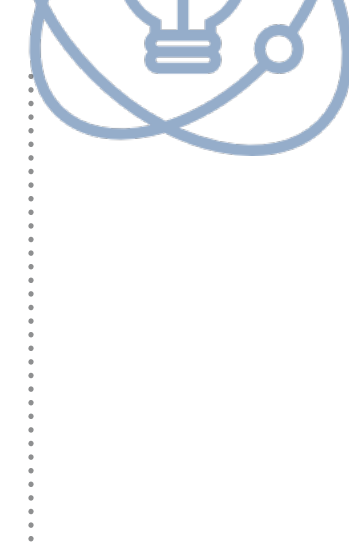
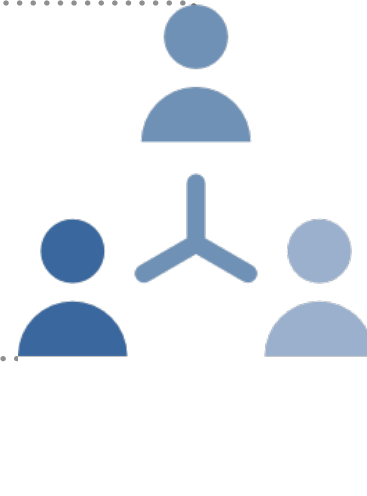
We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.



We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.



Over 34,000 Users - Total traffic to date

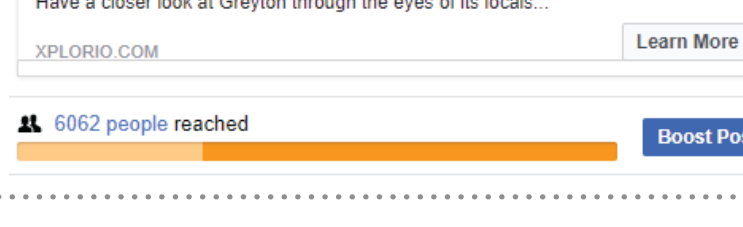


#### Highlights- Time Period

Xplorio Community  
Published by Buffer (1) · November 2 · 6

Stretching up into the Rieversendend Mountain Range, the village of Greyton has secured its place in the hearts of all those who travel there. But don't take our word for it, here is a look at Greyton through the eyes of our listers:

#xploreGreyton



Greyton through the eyes of Locals - Photo Journey  
Have a closer look at Greyton through the eyes of its locals.

XPLORIO.COM

6662 people reached

Boost Post

## MORE ABOUT XPLORIO

Progress

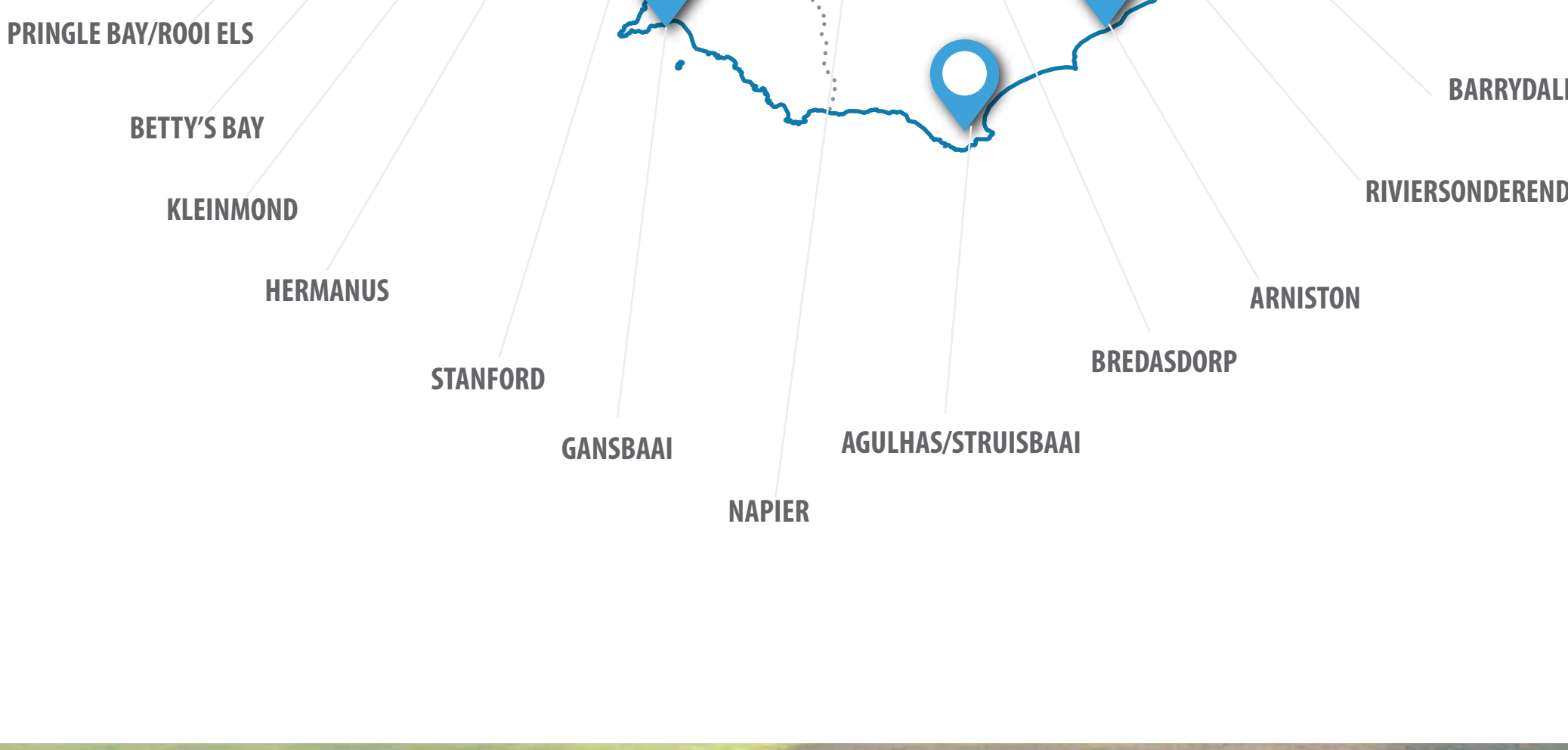
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Greyton video

Watch Greyton Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

