

WE BELIEVE IN ARNISTON

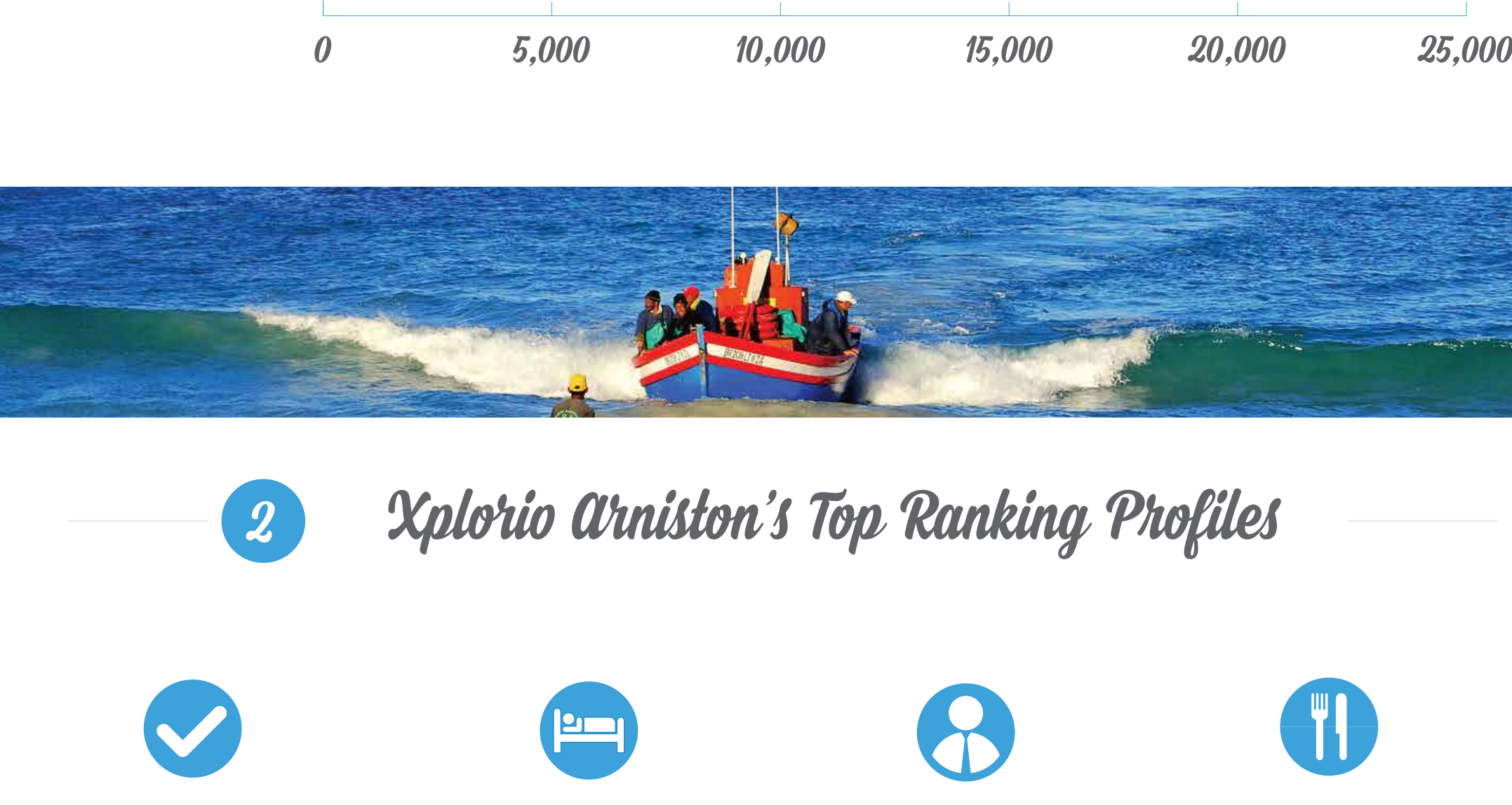
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Arniston has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Arniston Online Growth

We reached **9,382** people searching for information about Arniston online in the last three months. That's roughly **101** potential customers interested in your town every day. When looking at data from the previous year, we've experienced a **73%** growth in users.



2 Xplorio Arniston's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ SEA HAWKS RFC	★ RIETFontein Cottage	★ SEEFF	★ ARNISTON SPA HOTEL
★ LAWRENCE RAYMOND PAINTER	★ ETNA'S SELF-CATERING	★ EARTH KEEPERS	★ WANDA'S WAENHUIS RESTAURANT
★	★ BLUESKY GUEST HOUSE	★ RADIANT HEALTH	★ WILLEEN'S KITCHEN RESTAURANT
★	★ STONE HOUSE AT ARNISTON	★ BEACH SHOP AT ARNISTON	★

3 Xplorio Arniston's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 730	CUSTOMERS: 136
LEADS: 240	LEADS: 44

PLACES TO EAT	BUSINESSES
CUSTOMERS: 39	CUSTOMERS: 153
LEADS: 12	LEADS: 50

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~83% of Arniston Businesses are already on Xplorio

33 / 40

* Numbers derived from stats.gov.za

4 How does Xplorio promote Arniston?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Arniston pages and profiles.

Social Media

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Arniston.

SEO

Google Bing YAHOO!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Arniston.

Search Advertising

We ensure constant brand awareness in the real world too with Xplorio Arniston fliers, advertorials and more.

Traditional Marketing

XPLORIO.COM/ARNISTON

We encourage people who are talking about Arniston online to visit Xplorio Arniston pages and profiles by linking them to relevant information.

Online Reputation Management

Over 40,000 Users - Total traffic to date

Highlights - Time Period

Xplorio Community

Published by Boller (1) November 21 at 11:43am - 6)

Keen on learning or perfecting the art of snapping that perfect shot? Then the Educational Photographic Tour to Arniston and the Overberg is for you!

Find out more below:

#xploreArniston

Educational Photographic Tour to Arniston and the Overberg

Learn the art of the perfect shot with the Educational Photographic Tour to Arniston and the Overberg.

XPLORIO.COM

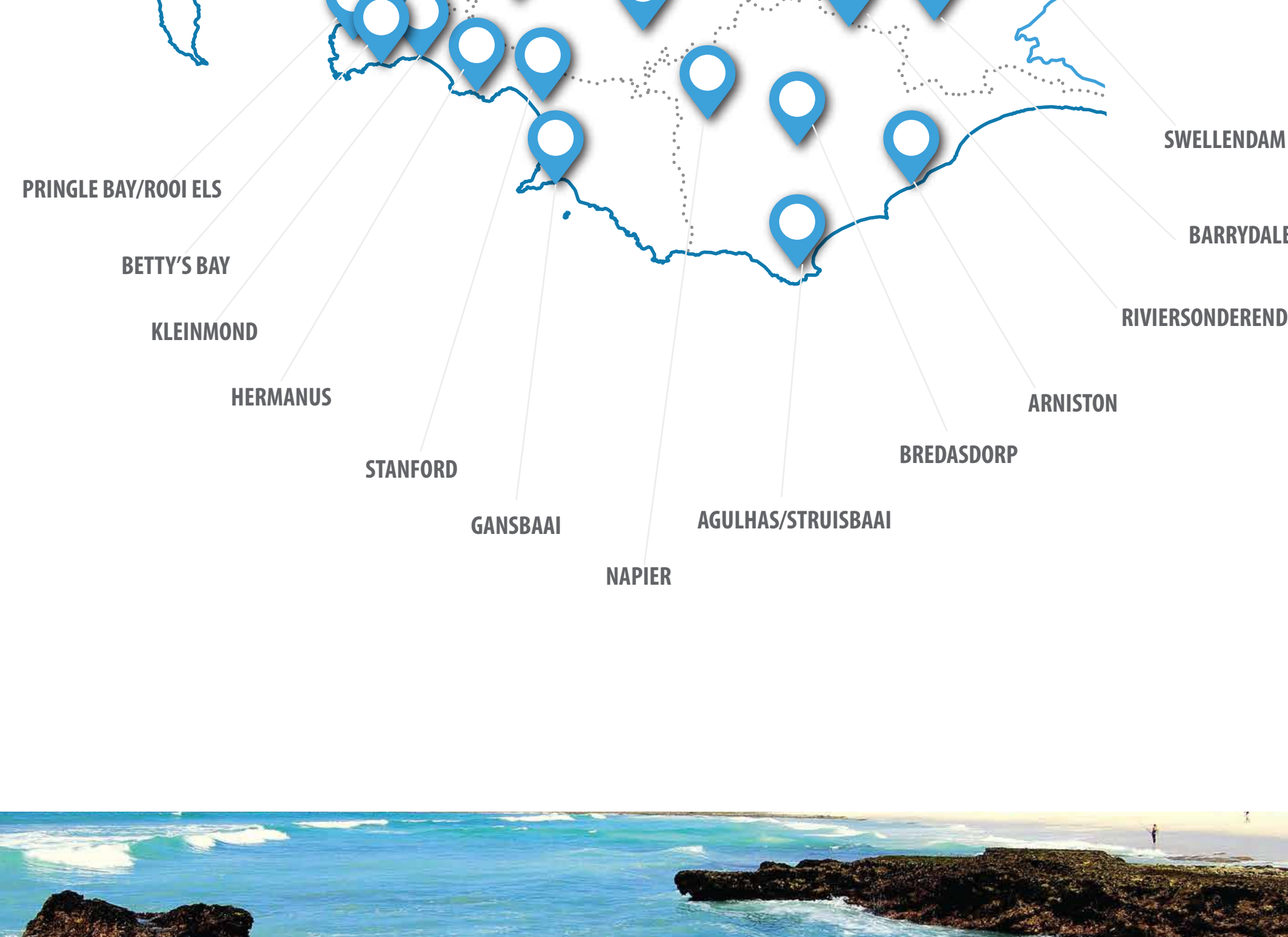
5845 people reached

Boost Post

MORE ABOUT XPLORIO

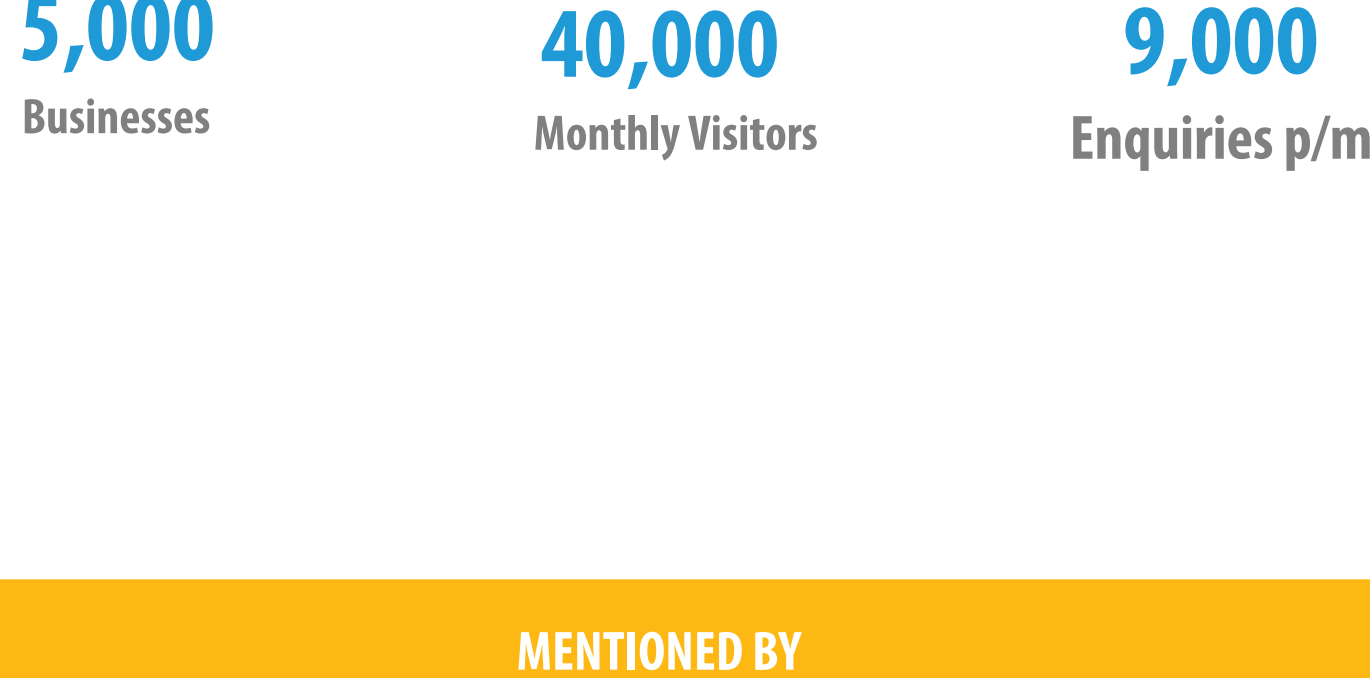
Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



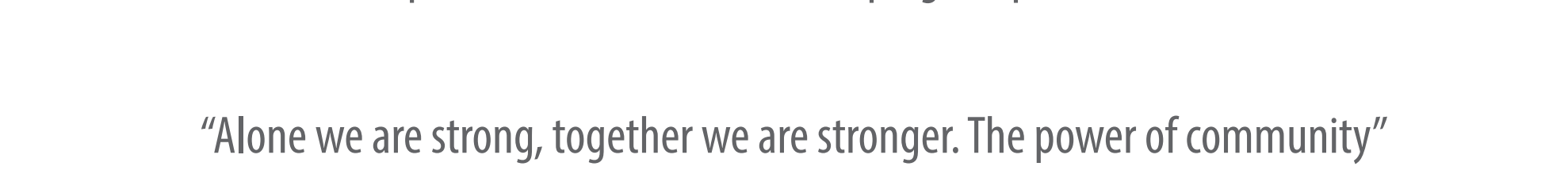
MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Arniston video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

