

WE BELIEVE IN VILLIERSDORP

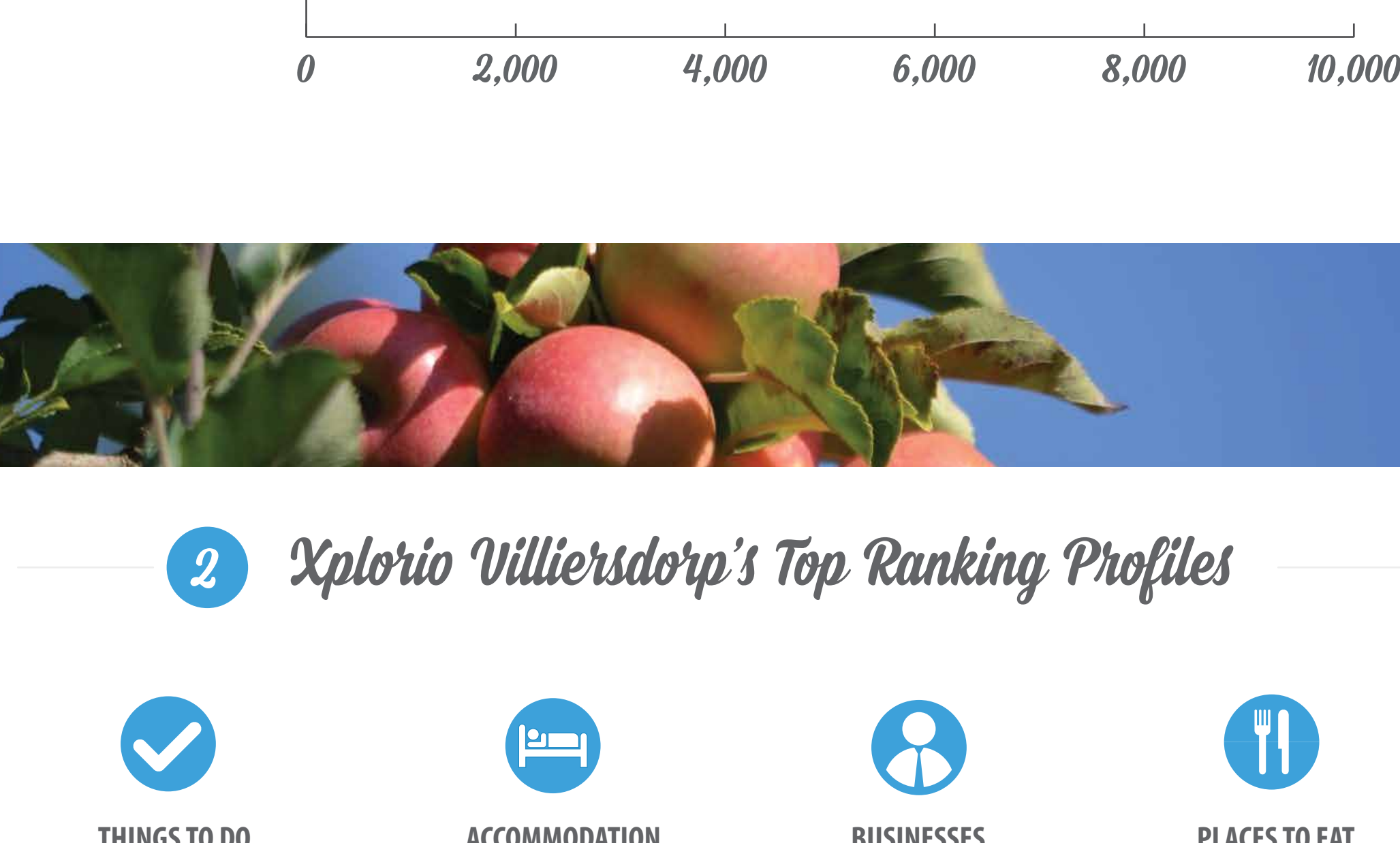
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Villiersdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Villiersdorp Online Growth

We reached **9,923** people searching for information about Villiersdorp online in the last three months. That's roughly **110** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **105%** growth in users.



2 Xplorio Villiersdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ MIWAY CAPE ULTRA TRIATHLON	★ MISTY MOUNTAIN	★ JAWITZ PROPERTIES	★ DE SIEK
★ MOUNTAIN BREWING CO	★ RIETSPRUIT COUNTRY COTTAGES	★ THEEWATER SPORTS CLUB	★ COUNTRY CLASSICS COFFEE SHOP
★ COUNTRY CLASSICS ART GALLERY	★ DE VILLIERS COUNTRY LODGE	★ VILLIERSDORP TOURISM	★ CHANAN COFFEE SHOP
★ SAMURAI KARATE VYEBOOM	★ WOLFKLOOF FARM	★ FOTOSMART	★ CHICCHI DI CAFE

3 Xplorio Villiersdorp's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 50	CUSTOMERS: 89
LEADS: 16	LEADS: 29

PLACES TO EAT	BUSINESSES
CUSTOMERS: 71	CUSTOMERS: 362
LEADS: 23	LEADS: 119

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~81% of Villiersdorp Businesses are already on Xplorio.

127 / 156

* Numbers derived from stats.gov.za

4 How does Xplorio promote Villiersdorp?

Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Villiersdorp pages and profiles.

SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Villiersdorp.

Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Villiersdorp.

Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Villiersdorp fliers, advertorials, billboards and more.

Online Reputation Management

We encourage people who are talking about Villiersdorp online to visit Xplorio Villiersdorp pages and profiles by linking them to relevant information.

Over 38,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community
Published by Riversome Jones Childes 11h · February 27 · 61

With the colder months approaching, there is a whole new set of (heart-)warming activities to enjoy during your winter visit to Villiersdorp. Find out more below:
#xploreVilliersdorp

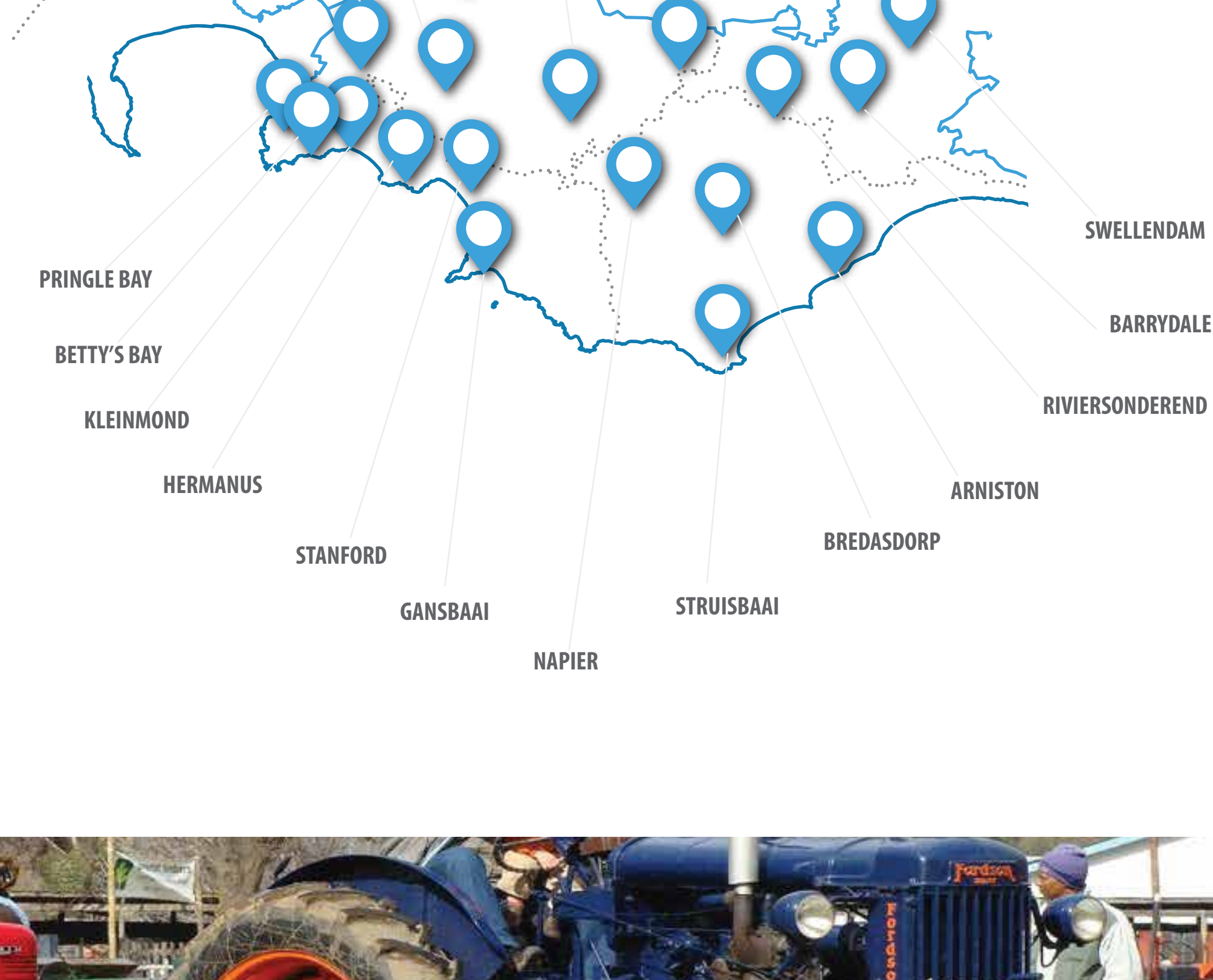
XPLORIO.COM
A Wintry Visit to Villiersdorp
As the Overberg turns its winter coat, there's a whole new ...

5,003 people reached

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

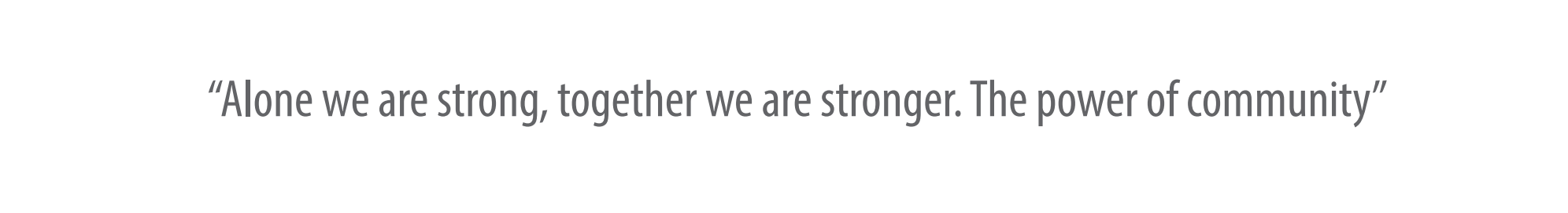
MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Villiersdorp video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"