

WE BELIEVE IN RIVIERSONDEREND

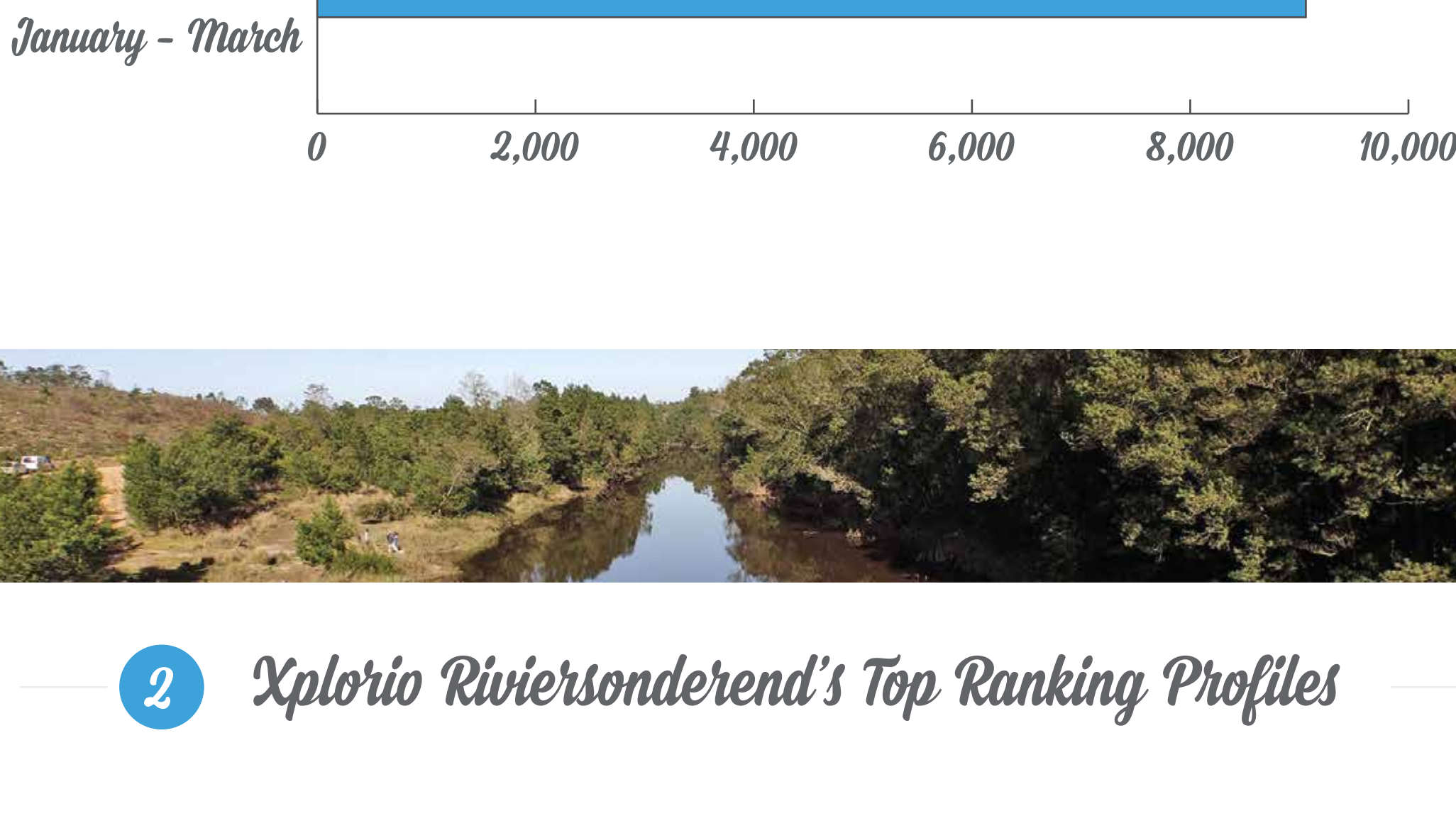
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Riviersonderend Online Growth

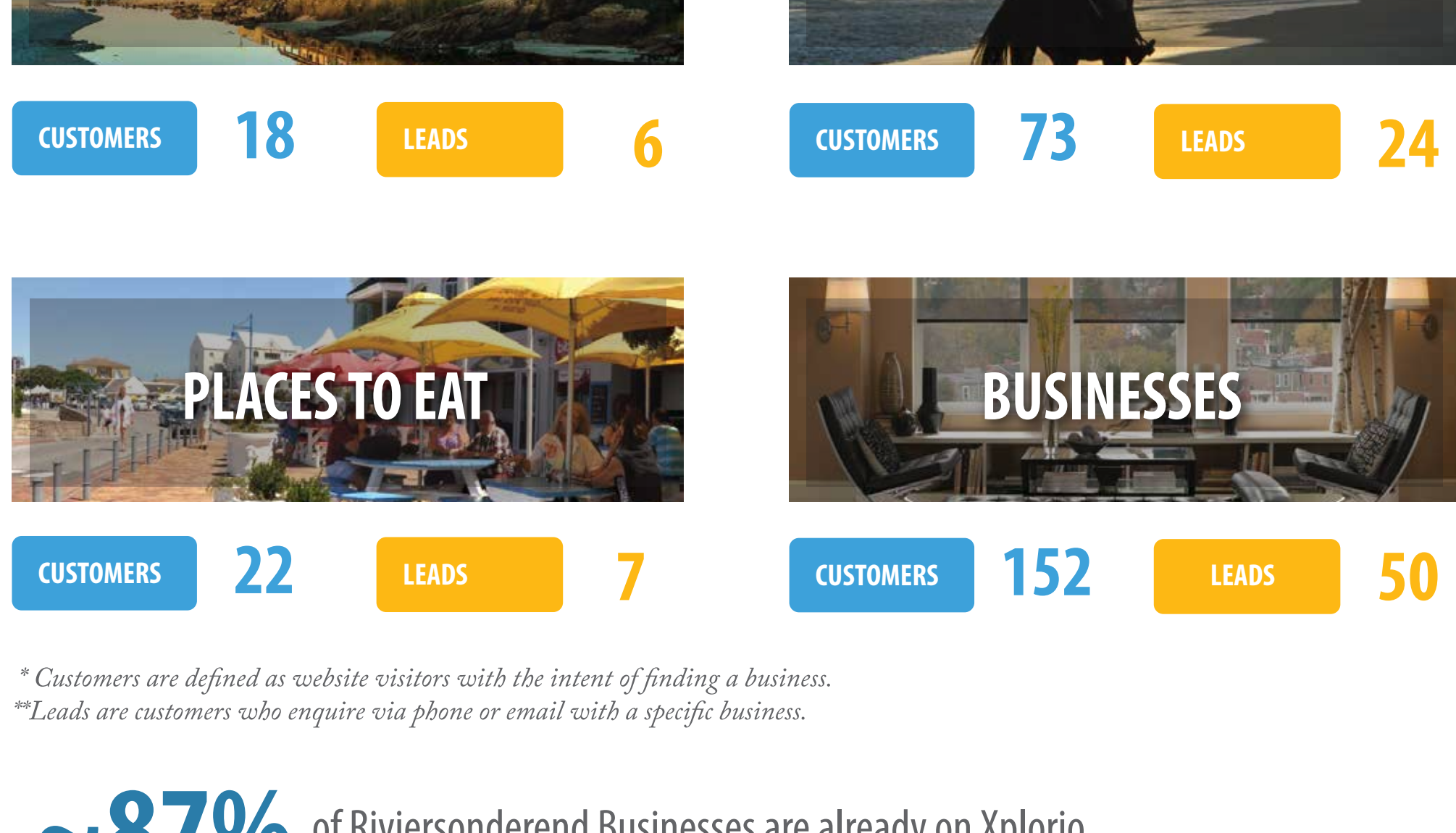
We reached **9,060** people searching for information about Riviersonderend online in the last three months. That's roughly **101** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **124%** growth in users.



2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KHOMESDRIF	★ DANKE GUEST HOUSE	★ MARI'S FUDGE	★ RSE FISHERIES
★ RIVIERSONDEREND KERSMARK	★ DASBERG GUEST HOUSE	★ OLD FARM SHOP	★ WHERE PEOPLE COME TOGETHER
★ Kersmark	★ Dasberg Guest House	★ BILTONG	★ THE RIVER SPORTS PUB
★ RIVIERSONDEREND BOWLS	★ JONGENSKLOOF COUNTRY RETREAT	★ BILTONG	★ VN'DESDEN BAKERY
★ RSE GOLF CLUB	★ RIVIERSONDEREND 4X4	★ LAMORE HEALTH AND SKINCARE SALON	★ STEERS RIVIERSONDEREND

3 Xplorio Riviersonderend's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

**Leads are customers who enquire via phone or email with a specific business.

~**87%** of Riviersonderend Businesses are already on Xplorio.

85 / 98

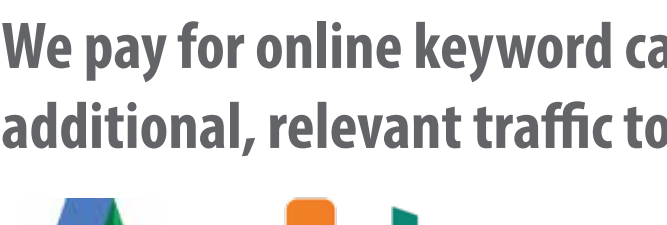
* Numbers derived from stats.gov.za

4 How does Xplorio promote Riviersonderend?



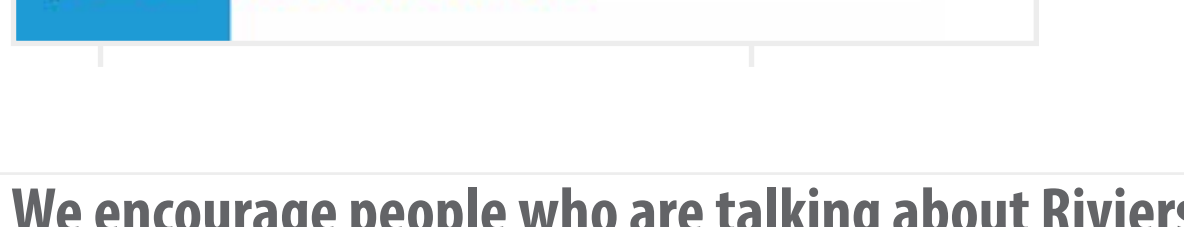
Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.

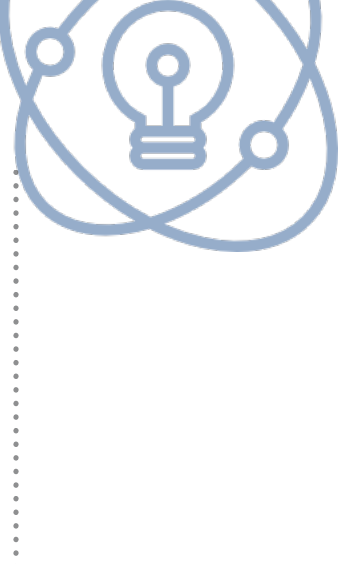
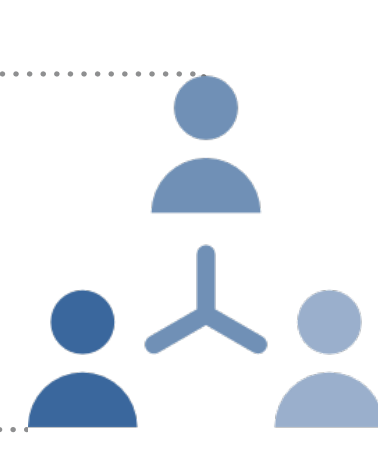


Online Reputation Management

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.



Over 31,000 Users - Total traffic to date



Highlights- Time Period

Xplorio Community
Published by Florence Dornas Chides 111 March 5 - 6
Did you know? Riviersonderend's history started when Miss Edith McIntyre sold her farm to the Dutch Reformed council in 1922. Read more about their history below!
#xploreRiviersonderend

XPLORIO.COM
History Facts about Riviersonderend
Take a (photo) journey with us through the history of...
5,360 people reached
Boost Again

MORE ABOUT XPLORIO

Progress

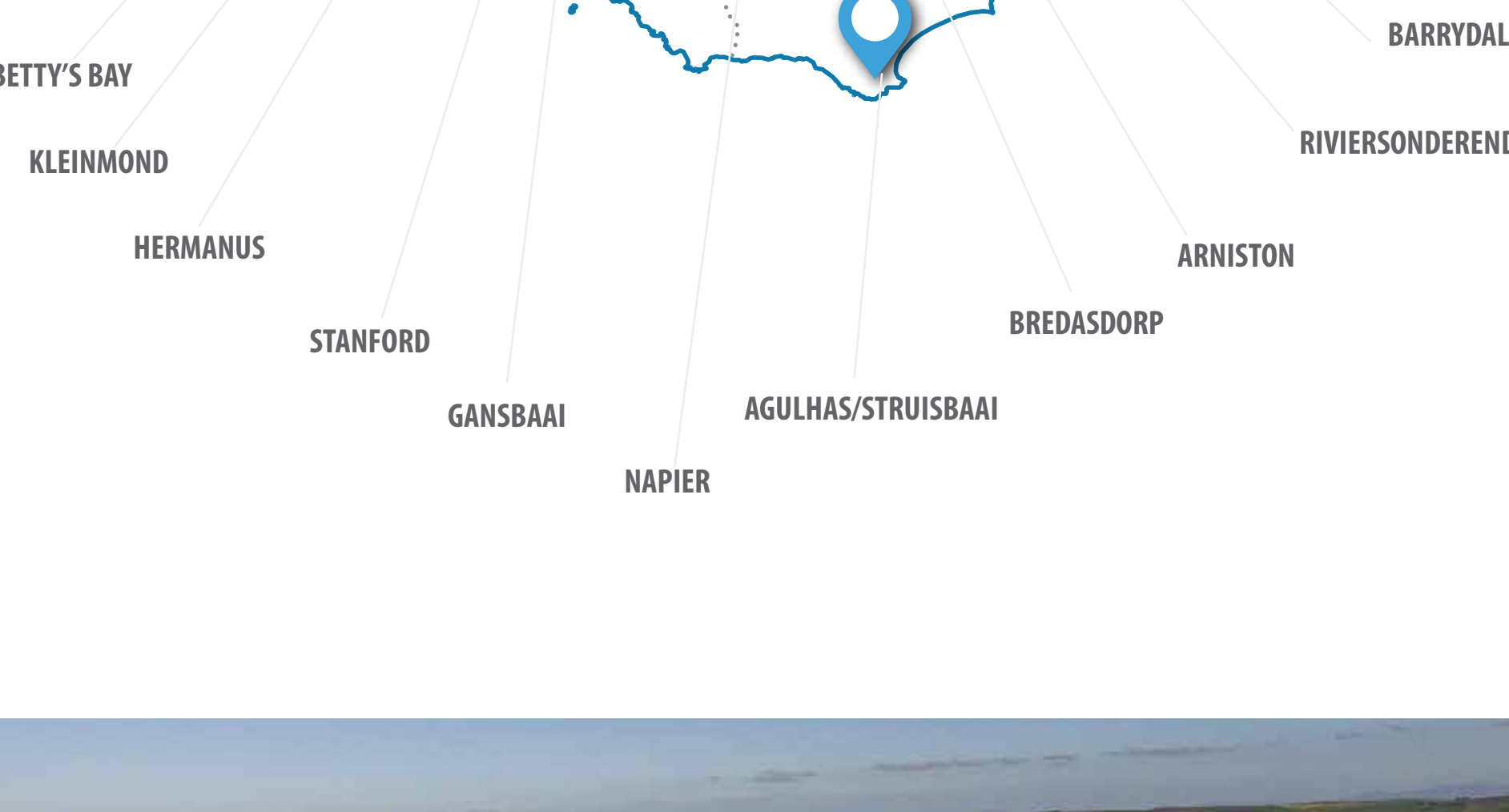
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

