

WE BELIEVE IN RIVIERSONDEREND

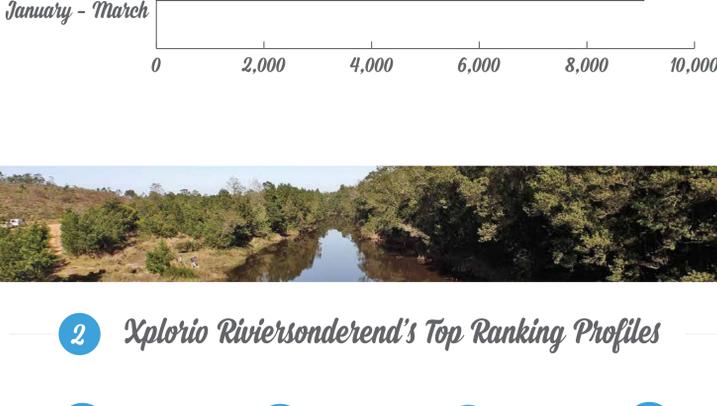
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Riviersonderend Online Growth

We reached **9,060** people searching for information about Riviersonderend online in the last three months. That's roughly **101** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **124%** growth in users.



2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KHOMEESDRIF Riviersonderend KERSMARK ★ RIVIERSONDEREND BOWLS ★ RSE GOLF CLUB	★ DANKE GUEST HOUSE ★ DASBERG GUEST HOUSE ★ JONGENSKLOOF COUNTRY RETREAT ★ RIVIERSONDEREND 4X4	★ MARI'S FUDGE ★ OLD FARM SHOP ★ BILTONG SONDEREND ★ LAMORE HEALTH AND SKINCARE SALON	★ RSE FISHERIES ★ WHERE PEOPLE COME TOGETHER ★ THE RIVER SPORTS PUB ★ VN'DESDEN BAKERY ★ STEERS RIVIERSONDEREND

3 Xplorio Riviersonderend's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 18 LEADS: 6	CUSTOMERS: 73 LEADS: 24
PLACES TO EAT	BUSINESSES
CUSTOMERS: 22 LEADS: 7	CUSTOMERS: 152 LEADS: 50

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~87% of Riviersonderend Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Riviersonderend?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.



We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.



We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.



Over 31,000 Users - Total traffic to date



Highlights- Time Period

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
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MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

