

WE BELIEVE IN PRINGLE BAY & ROOI ELS

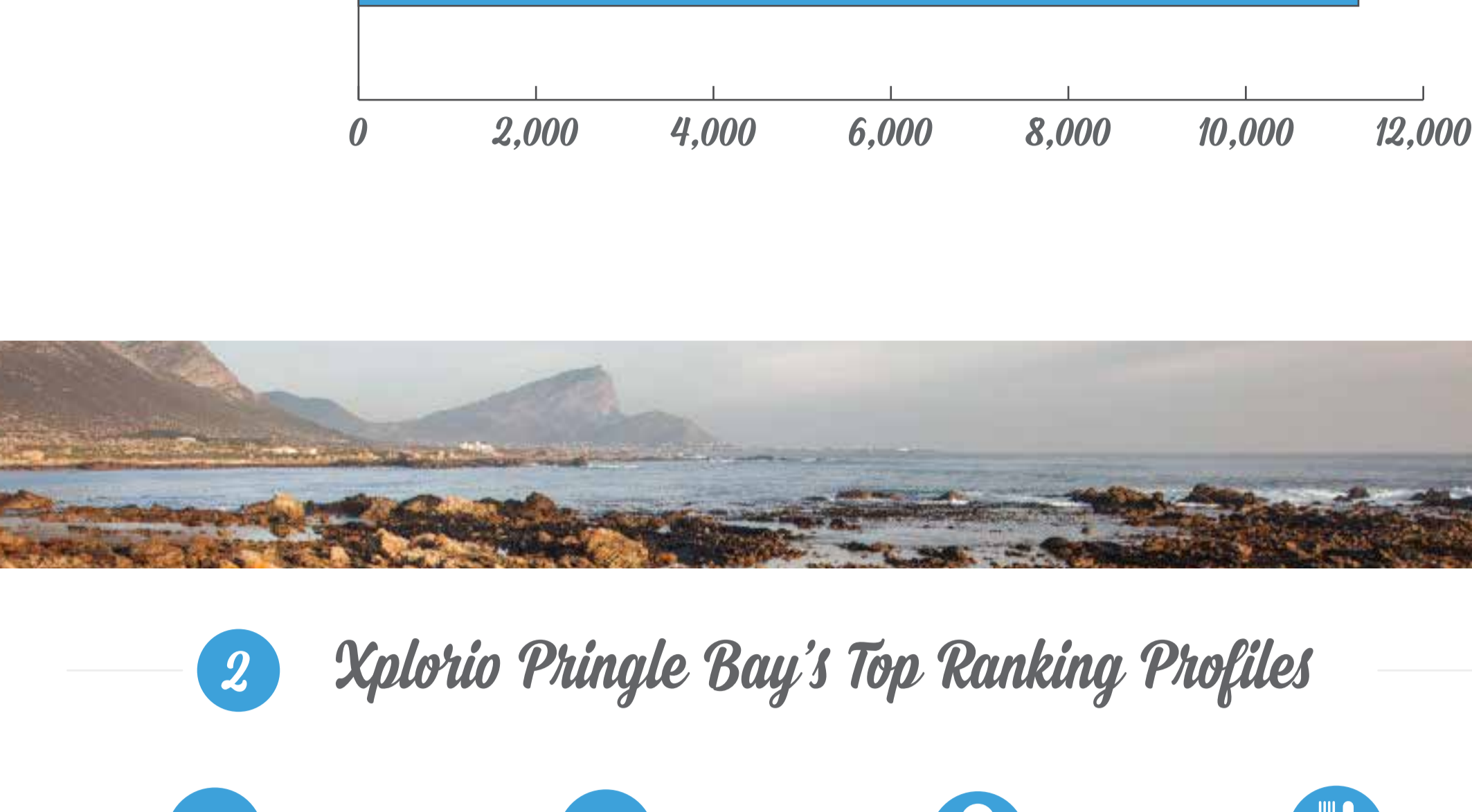
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Pringle Bay Online Growth

We reached **11,269** people searching for information about Pringle Bay online in the last three months. That's roughly **125** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **89%** growth in users.



2 Xplorio Pringle Bay's Top Ranking Profiles

THINGS TO DO

- ★ HEAD OFFICE PUB
- ★ THE ANCHOR
- ★ PIPEY'S SPORT BAR
- ★ MILLY JONES ART

ACCOMMODATION

- ★ KAPENSIS GUESTHOUSE
- ★ SEABREAK COTTAGE
- ★ THE BARNACLE
- ★ SEA VILLA GLEN CRAIG

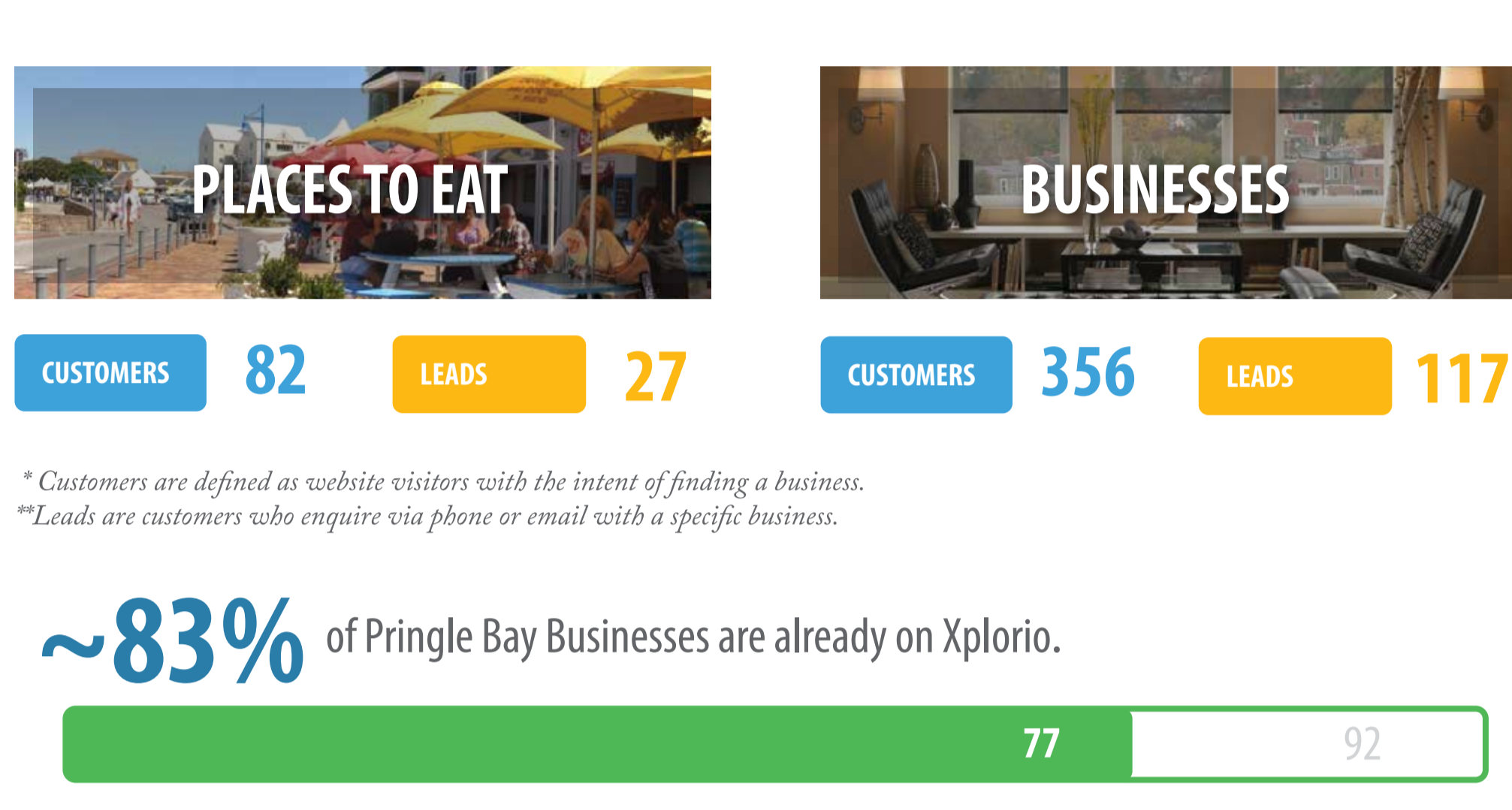
BUSINESSES

- ★ AUDREYS HOME CLEANING
- ★ CAPE TOWN TRIKE TOURS
- ★ CRAFTY GIFTS & DECOR
- ★ GUTHRIE & THERON

PLACES TO EAT

- ★ DRUMMOND ARMS
- ★ HANGING ROCK KITCHEN
- ★ MIEMS
- ★ DIE BOSKOK BOMA

3 Xplorio Pringle Bay's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

~83% of Pringle Bay Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Pringle Bay?



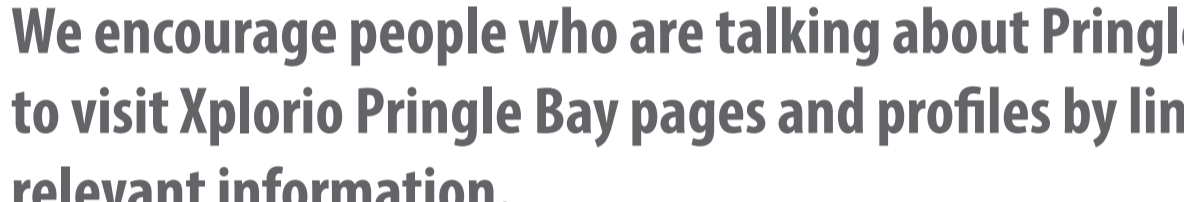
Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.

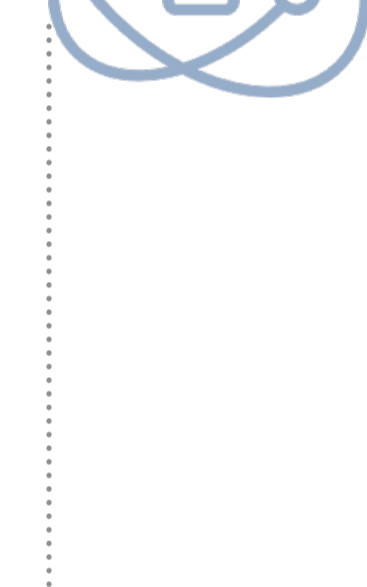


Online Reputation Management

We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.



Over 44,000 Users - Total traffic to date



Highlights- Time Period

Xplorio Community

Published by Buffer (1) January 4 · 0

Visiting Pringle Bay and Rooi Els is about more than just hitting the glorious beaches. There are plenty of nearby attractions that will bring out the nature lover in you.

Find out more below:

#xplorePringleBay

XPLORIO.COM
Pringle Bay & Rooi Els - the Nearby Attractions
The area around Pringle Bay is quite beautiful throughout...

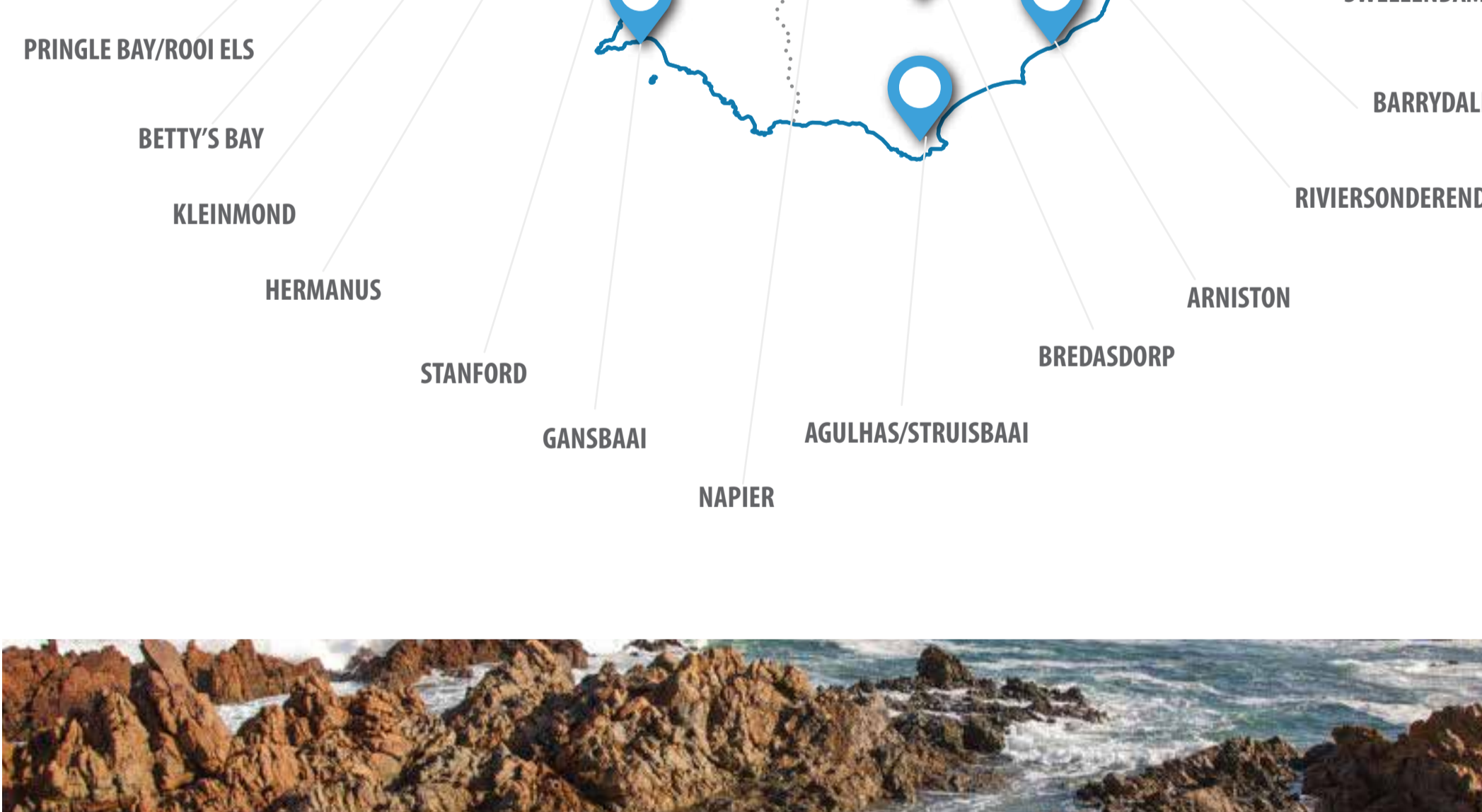
11,495 people reached

Boost Again

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"