

WE BELIEVE IN KLEINMOND

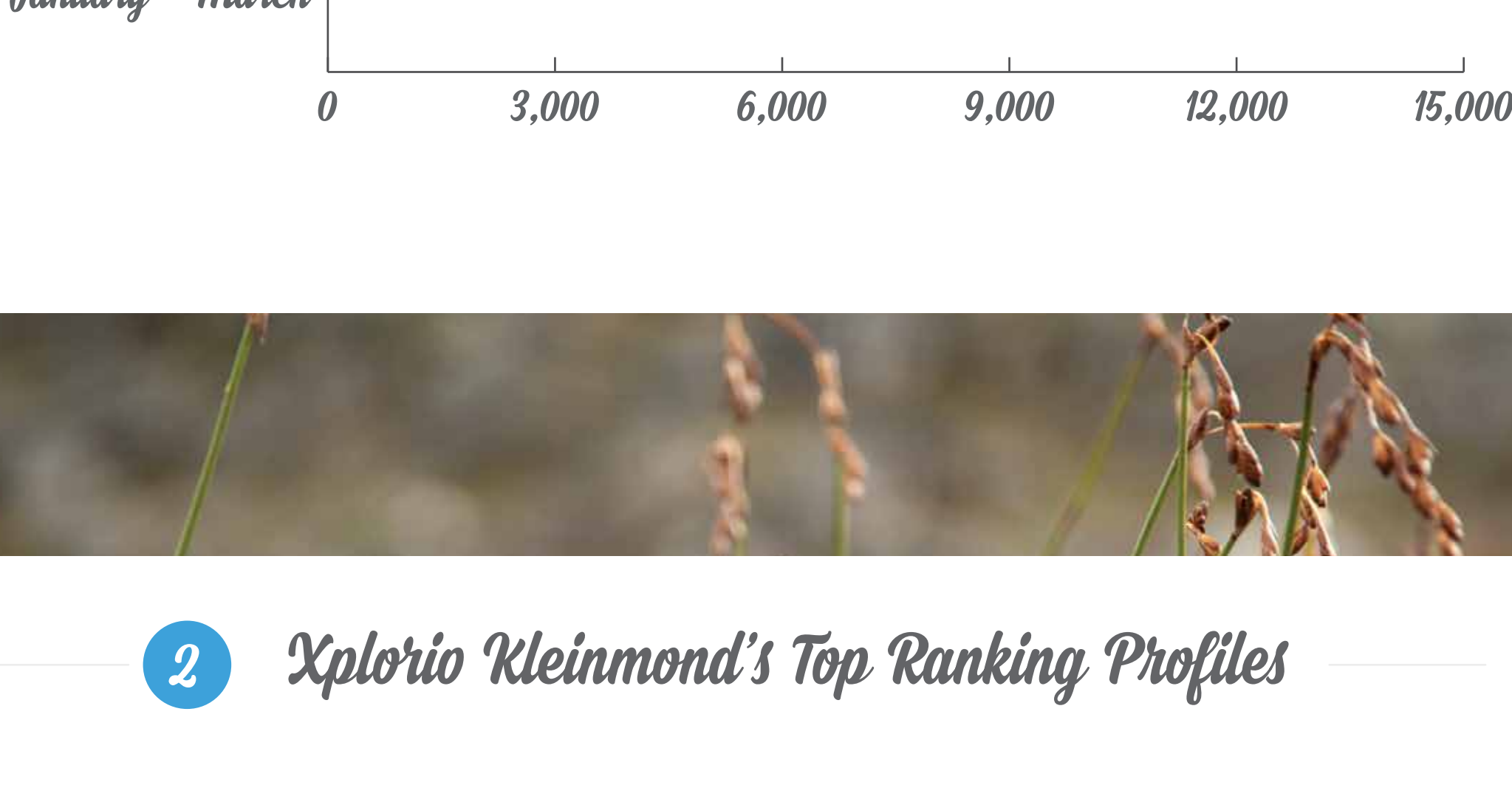
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond Online Growth

We reached **13,038** people searching for information about Kleinmond online in the last three months. That's roughly **145** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **77%** growth in users.



2 Xplorio Kleinmond's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ JOE LATEGAN FINE ART PHOTOGRAPHY 	★ DIE ROTSE 	★ NASHCA FUNERALS 	★ KABELJOE'S RESTAURANT
★ KOEHLBERG NATURE RESERVE 	★ THE WILD FIG GUEST HOUSE 	★ PAM GOLDING 	★ CUP'A CAFE
★ KLEINMOND GOLF COURSE 	★ PINO MARI HOLIDAY HOME NO 16 	★ MILKWOOD EMBROIDERY 	★ STOEP CAFE
★ PALMIET RIVER MTB ROUTE 	★ KANSKE'S PLACE 	★ KLEINMOND CYCLES 	★ BISTRO 14

3 Xplorio Kleinmond's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 143 LEADS: 47	CUSTOMERS: 179 LEADS: 59
PLACES TO EAT	BUSINESSES
CUSTOMERS: 91 LEADS: 30	CUSTOMERS: 908 LEADS: 299

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~90% of Kleinmond Businesses are already on Xplorio.

211 / 235

* Numbers derived from stats.gov.za

4 How does Xplorio promote Kleinmond?

Social Media
We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.

SEO
We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.

Search Advertising
We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.

Traditional Marketing
We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.

Online Reputation Management
We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.

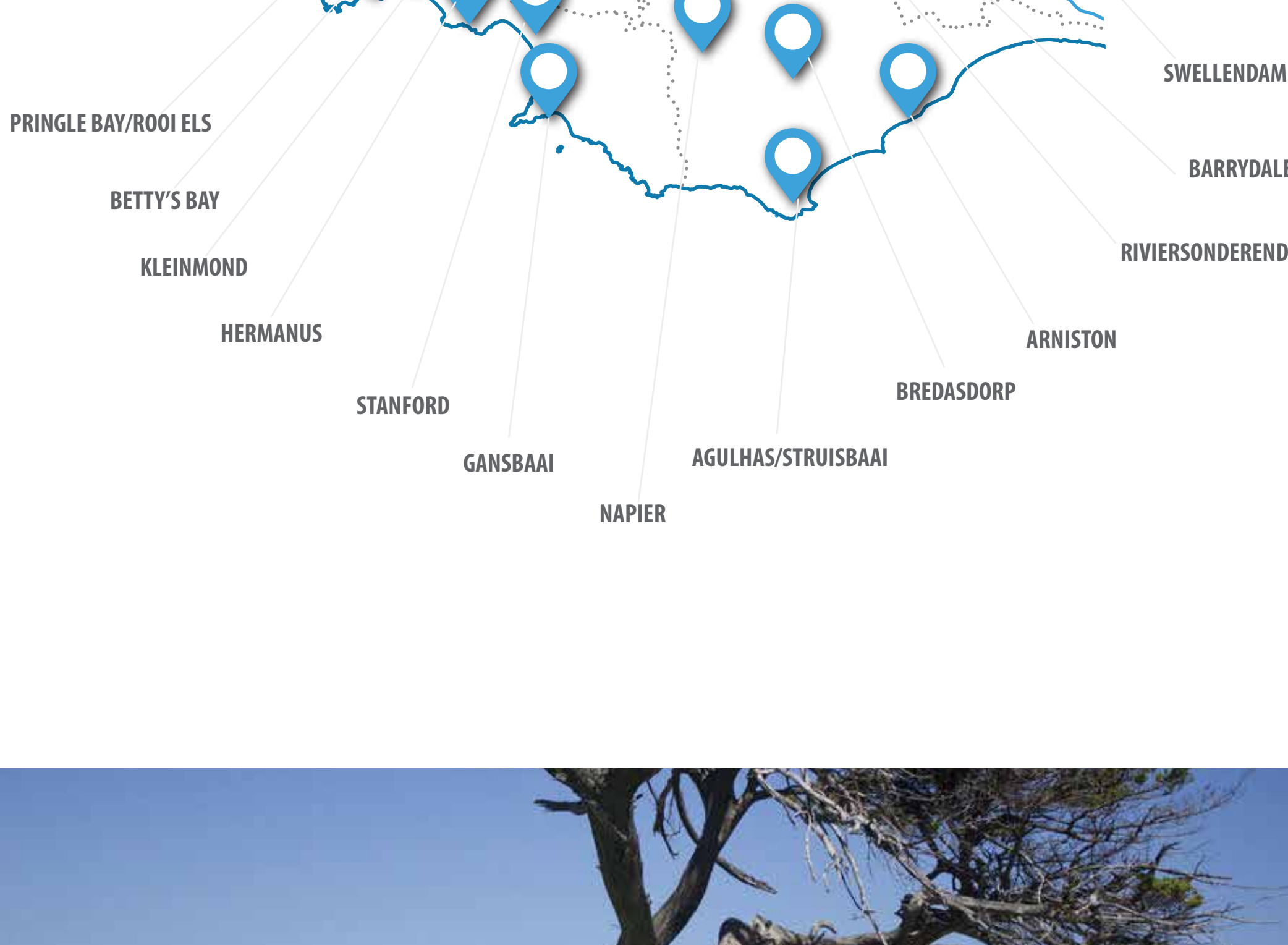
Over 56,000 Users - Total traffic to date

Highlights- Time Period
Xplorio Community
Published by Rowena Dommé Chidies (11 - January 18 - 6)
We all know Kleinmond is well-known for its prolific biodiversity, but here are some facts you might not know about this busy little town.
#xplorioKleinmond
10 Colourful Facts about Kleinmond
This busy little town is well-known for its prolific biodiversity...
4,332 people reached

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

