

WE BELIEVE IN GREYTON

★ What is this Report?

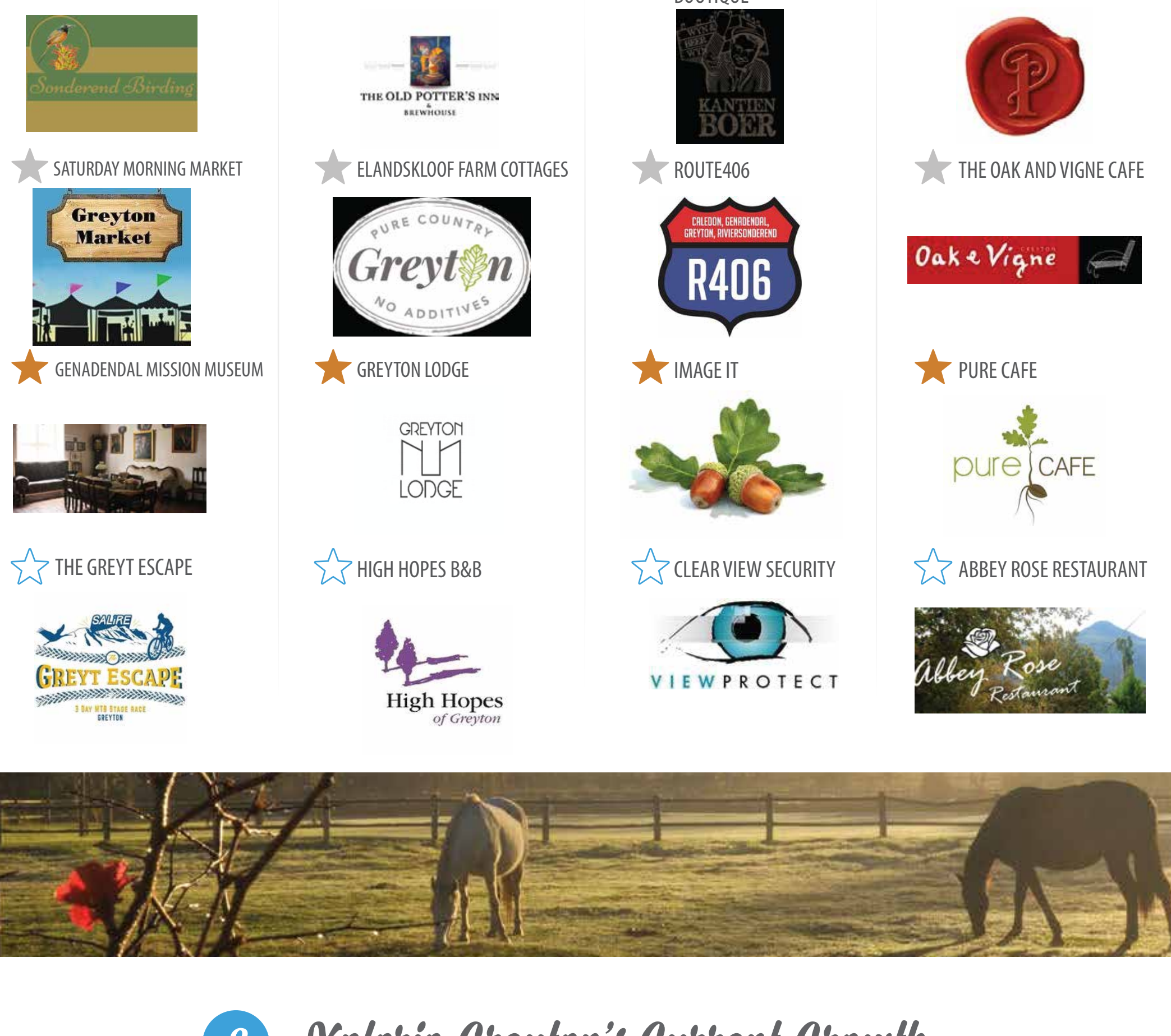
If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Greyton Online Growth

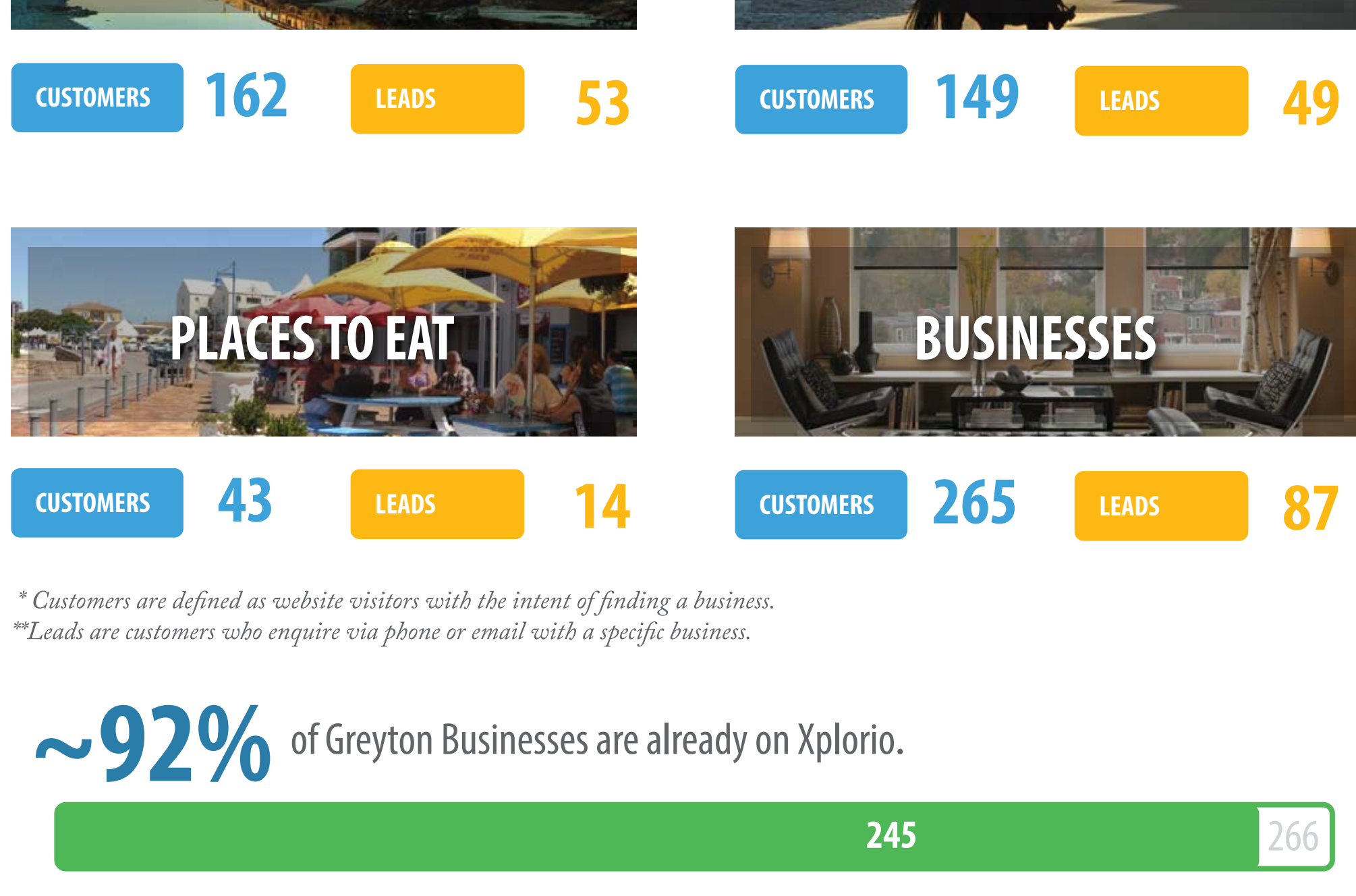
We reached **10,088** people searching for information about Greyton online in the last three months. That's roughly **112** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **112%** growth in users.



2 Xplorio Greyton's Top Ranking Profiles



3 Xplorio Greyton's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

~92% of Greyton Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

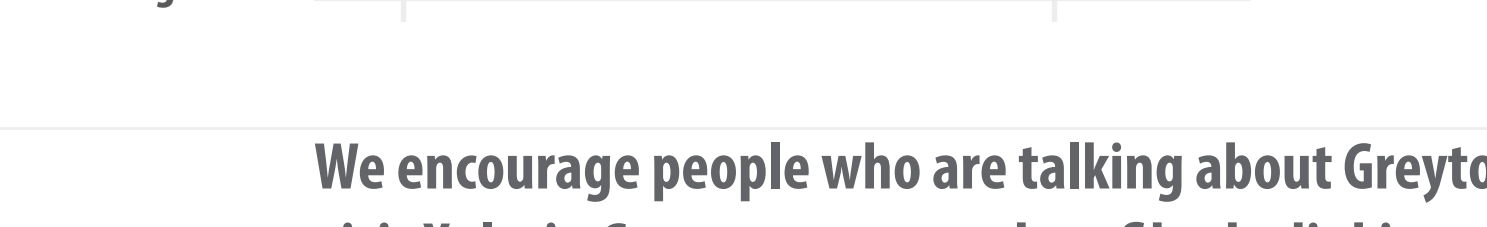
4 How does Xplorio promote Greyton?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.



Social Media

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton .



SEO

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.



Search Advertising

We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.



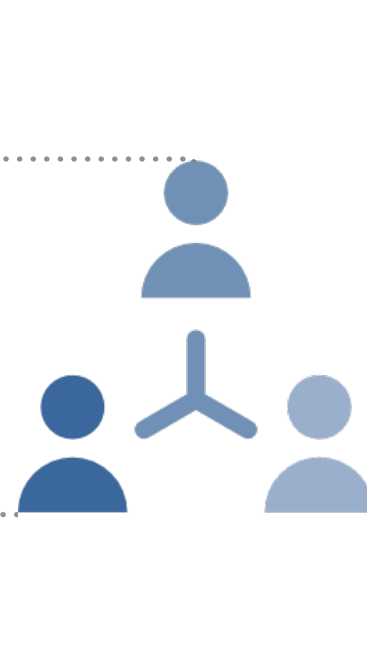
Traditional Marketing

We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.

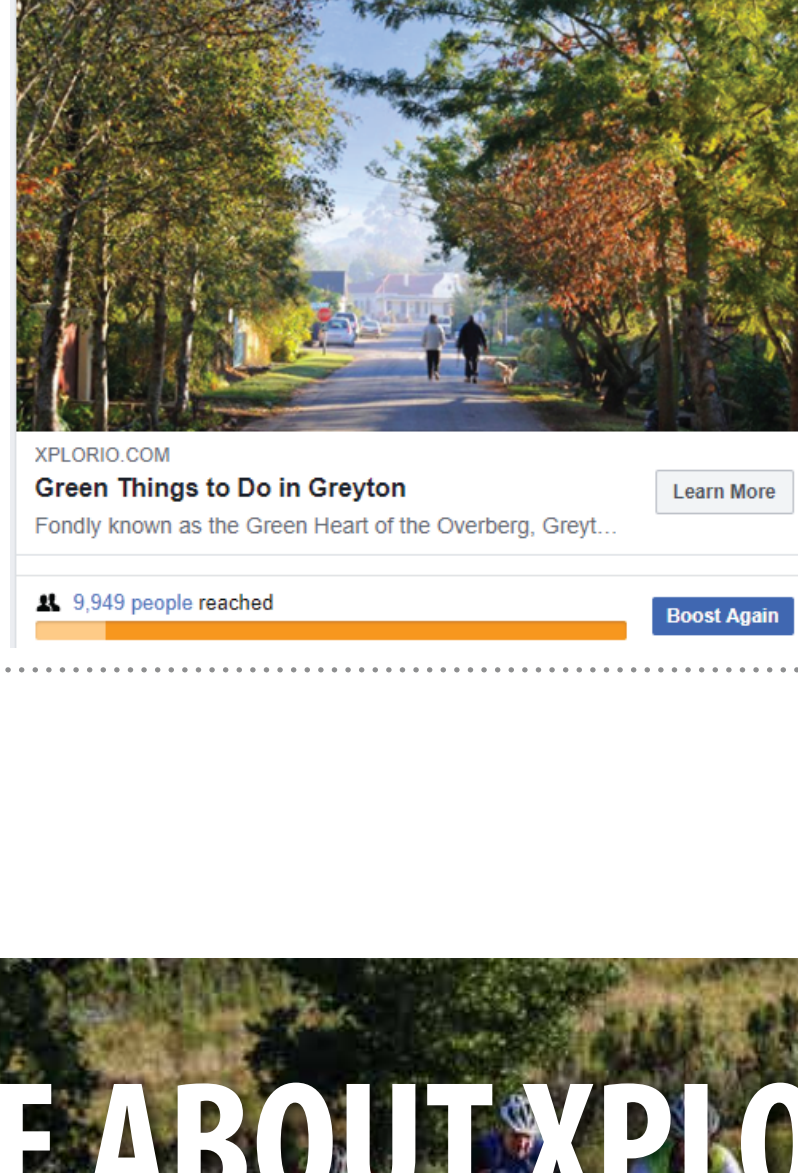


Online Reputation Management

Over 44,000 Users - Total traffic to date



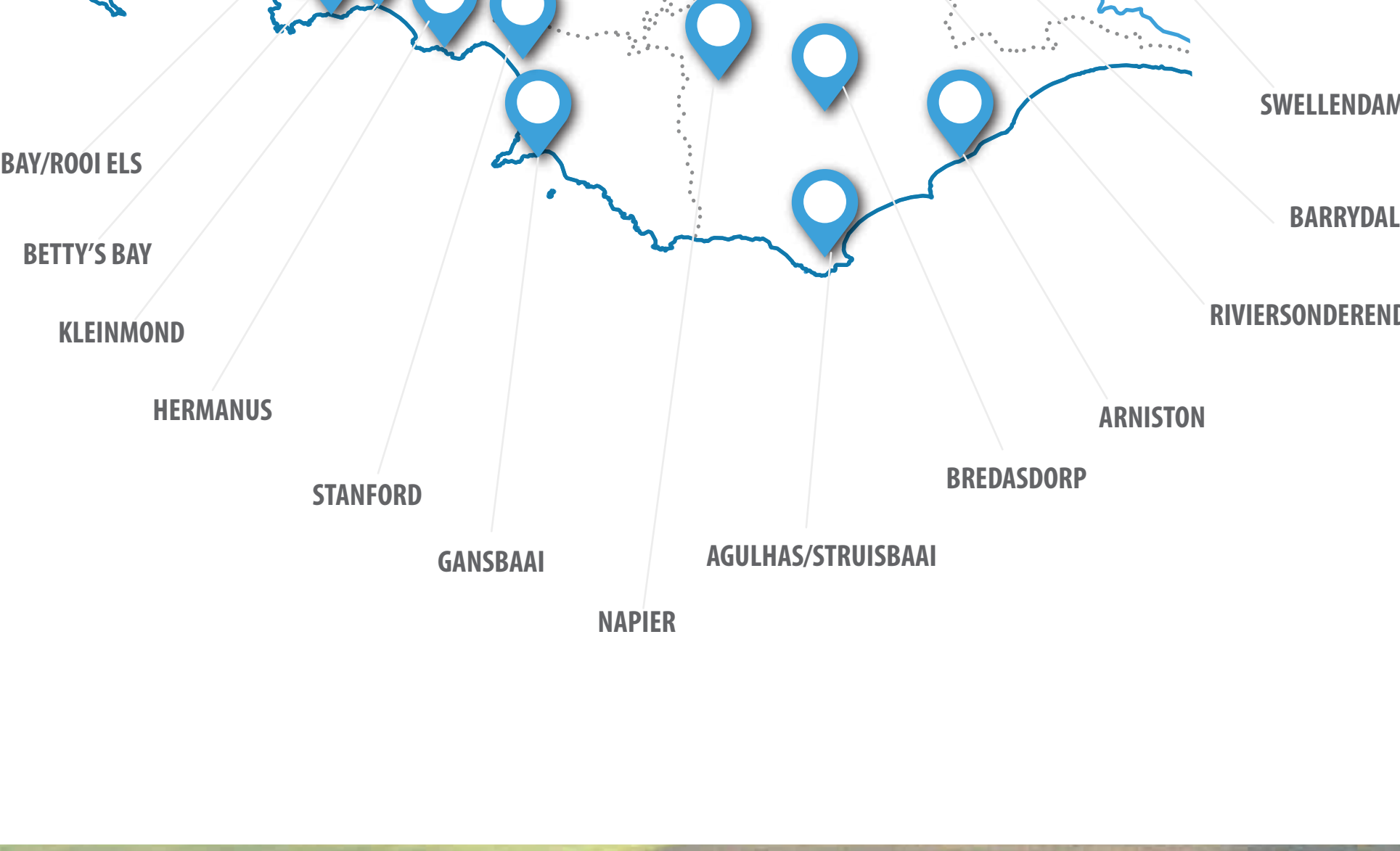
Highlights- Time Period



MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Greyton video

Watch Greyton Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

