

WE BELIEVE IN GREYTON

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Greyton Online Growth

We reached **10,088** people searching for information about Greyton online in the last three months. That's roughly **112** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **112%** growth in users.



2 Xplorio Greyton's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ SONDEREND BIRDING	★ THE OLD POTTERS INN	★ GREYTON LIQUOR & WINE BOUTIQUE	★ THE POST HOUSE COUNTRY HOUSE
★ SATURDAY MORNING MARKET	★ ELANDSKLOOF FARM COTTAGES	★ ROUTE406	★ THE OAK AND VIGNE CAFE
★ GENADENDAL MISSION MUSEUM	★ GREYTON LODGE	★ IMAGE IT	★ PURE CAFE
★ THE GREY ESCAPE	★ HIGH HOPES B&B	★ CLEAR VIEW SECURITY	★ ABBEY ROSE RESTAURANT

3 Xplorio Greyton's Current Growth

ACCOMMODATIONS CUSTOMERS: 162 LEADS: 53	THINGS TO DO CUSTOMERS: 149 LEADS: 49
PLACES TO EAT CUSTOMERS: 43 LEADS: 14	BUSINESSES CUSTOMERS: 265 LEADS: 87

** Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.*

~92% of Greyton Businesses are already on Xplorio.



4 How does Xplorio promote Greyton?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton. (Google, Bing, Yahoo! logos)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton. (Ad icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more. (Xplorio logo and website URL)
- Online Reputation Management**: We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information. (Facebook post example)

Over 44,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community
 Published by Rowena Donna Childes (19 March 6:00)
 Fondly known as the Green Heart of the Overberg, Greyton offers a number of great activities which range from its nickname. Can you guess what they are?
 #xploreGreyton

MORE ABOUT XPLORIO Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

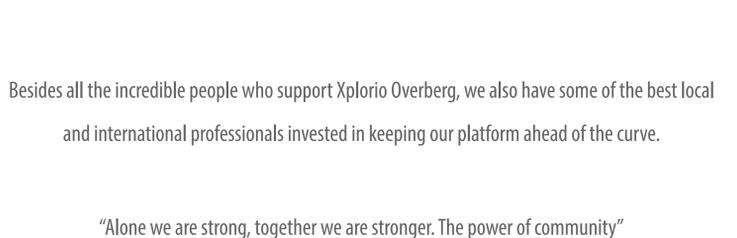
- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

MENTIONED BY

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Greyton video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

