

WE BELIEVE IN GANSBAAI

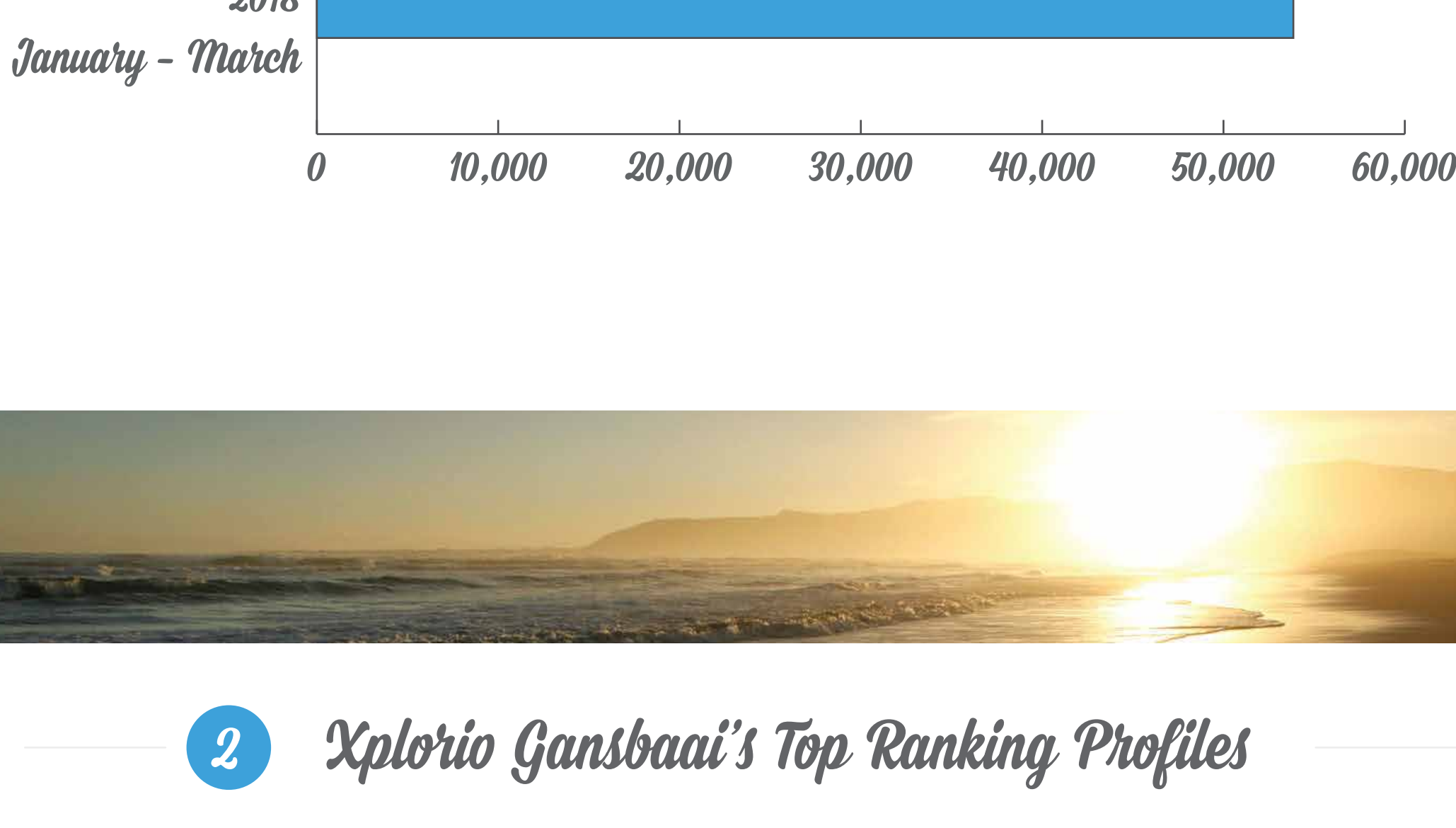
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Gansbaai has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Gansbaai Online Growth

We reached **53,854** people searching for information about Gansbaai online in the last three months. That's roughly **598** potential customers interested in your town every day. When looking at data from the previous year, we've experienced a **90%** growth in users.



2 Xplorio Gansbaai's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ BEACH HORSE TRAILS	★ STANFORD'S COVE VILLA	★ GANSBAAI COUTANT	★ GREAT WHITE HOUSE RESTAURANT
★ MARINE DYNAMICS SHARK TOURS	★ AIRE DEL MAR GUEST HOUSE	★ GANSBAAI PHARMACY	★ BENGUELA RESTAURANT
★ SOUTHERN CAPE ASTRONOMY CLUB	★ CLIFF LODGE	★ OK FOODS GANSBAAI	★ COFFEE ON THE ROCKS
★ SEAVIEW SPORTS BAR	★ JY SE NIE VIR MY NIE COTTAGE	★ GANSBAAI BUILD IT	★ BLUE GOOSE

3 Xplorio Gansbaai's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 1,819 LEADS: 633	CUSTOMERS: 2,784 LEADS: 918
PLACES TO EAT	BUSINESSES
CUSTOMERS: 878 LEADS: 289	CUSTOMERS: 3,067 LEADS: 1,012

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~94% of Gansbaai Businesses are already on Xplorio.

476 / 507

* Numbers derived from stats.gov.za

4 How does Xplorio promote Gansbaai?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Gansbaai pages and profiles.

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Gansbaai.

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Gansbaai.

We ensure constant brand awareness in the real world too with Xplorio Gansbaai fliers, advertorials, billboards and more.

We encourage people who are talking about Gansbaai online to visit Xplorio Gansbaai pages and profiles by linking them to relevant information.

Over 543,668 Users -Total traffic to date

Highlights- Time Period

Xplorio Community

Published by Marais Nel (1) March 16 at 2:11pm · 61

We urge all recreational divers to please support this goUqUq22u

XPLORIO.COM

Gansbaai: Donate now to get recreational diving rights back!

South African Government placed a ban on all diving activities.

6,060 people reached

Recent Activity

Boosted by Marais Nel (1) March 16 at 2:11pm · 61

Audience: Marais · All Dives in Western Cape

By Marais Nel · Completed

Views Results

Like Comment Share

Phillip Webster, Nick Hill and 13 others

18 Shares

View 2 more comments

5 Community Leaders

To all of you who support Xplorio by contributing content or being on one of the participation packages - thank you! Gansbaai would not be able to thrive online without you.

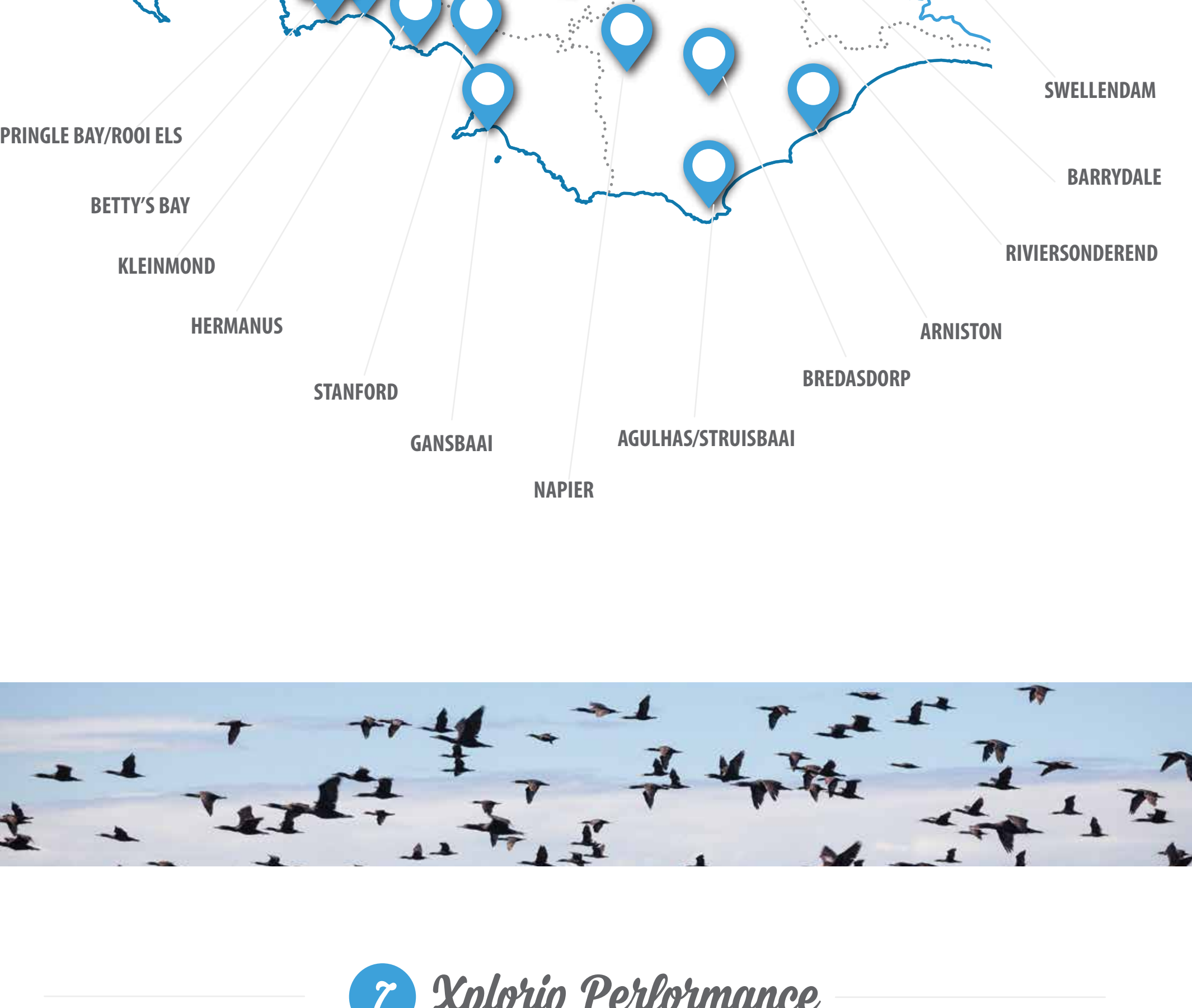
A special thank you to the below Xplorio Community Leaders who have committed valuable time and money to take the online marketing of Gansbaai to the next level.



MORE ABOUT XPLORIO

Progress

6 Xplorio Coverage



7 Xplorio Performance

THE NUMBERS



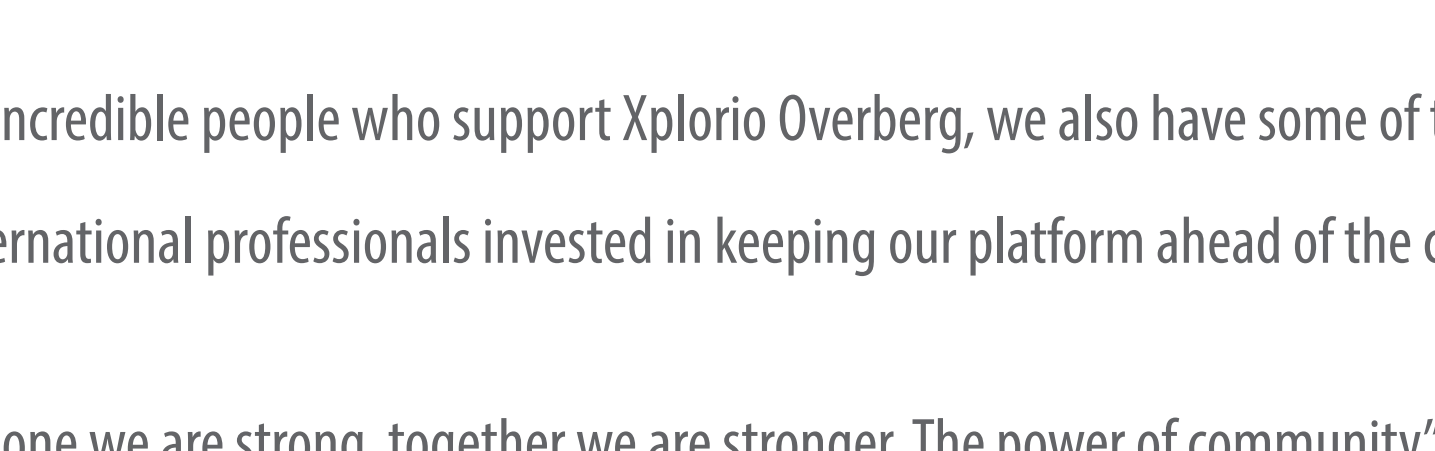
MENTIONED BY



8 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Gansbaai video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

