

WE BELIEVE IN BREDASDORP

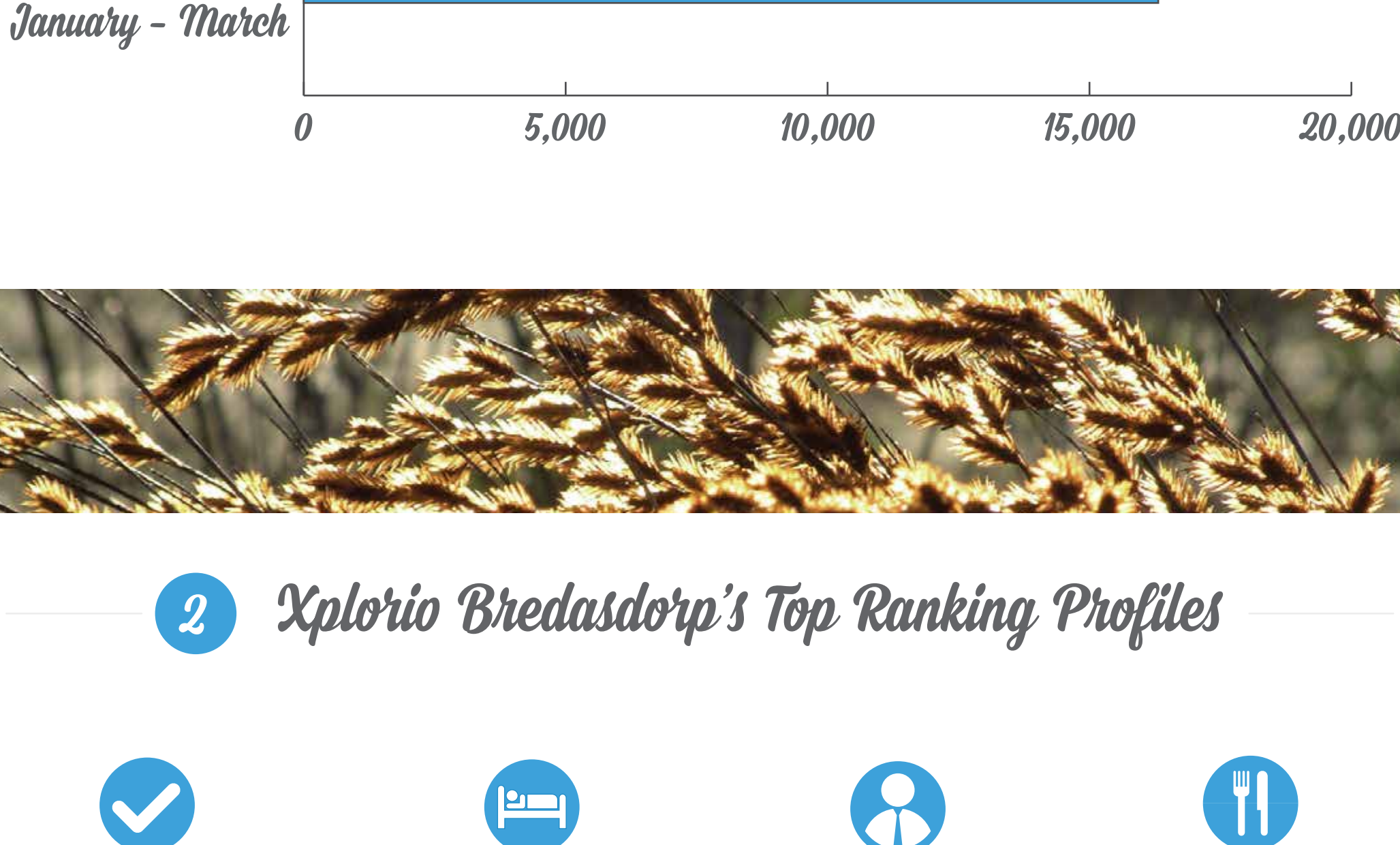
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We reached **16,313** people searching for information about Bredasdorp online in the last three months. That's roughly **181** potential customers interested in your town every day. When look-ing at data from the previous years, we've experienced a **53%** growth in users.



2 Xplorio Bredasdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ YOGA RETREAT YogaSpirit Retreat At Mollwen Win-Kan-Bell - 100% Positive	★ DE HOOP COLLECTION DE HOOP	★ HOUSE OF CARPETS HOUSE of CARPETS, FURNITURE AND APPLIANCES	★ DE GROENE KAT DE GROENE KAT
★ BLACK OYSTERCATCHER WINES Black Oystercatcher Cape Agulhas	★ DE VOLKSHUUS de Volkshuys	★ BREDASDORP SQUARE DECOR BREDASDORP SQUARE cat sleep-shop	★ BREDASDORP SQUARE COFFEE SHOP BREDASDORP SQUARE
★ YOGA WITH MARIANNE WIID Cultivate Peace and Tranquility in De Hoop - 100% Positive	★ BREDASDORP SQUARE BREDASDORP SQUARE	★ BELLA ROSA BEAUTY SALON BR BELLA ROSA BEAUTY SALON	★ FLAMES GRILL & PUB Grill n Pub
★ FIDDLERS GREEN FIDDLERS GREEN	★ BLACK OYSTERCATCHER COTTAGES Black Oystercatcher Cape Agulhas	★ STH ENERGY SOLUTIONS ENERGY SOLUTIONS	★ BLACK OYSTERCATCHER RESTAURANT Black Oystercatcher Cape Agulhas

3 Xplorio Bredasdorp's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS 300 LEADS 87	CUSTOMERS 325 LEADS 69

PLACES TO EAT	BUSINESSES
CUSTOMERS 91 LEADS 28	CUSTOMERS 1,584 LEADS 499

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~**82%** of Bredasdorp Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Bredasdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.

Social Media

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp .

SEO

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.

Search Advertising

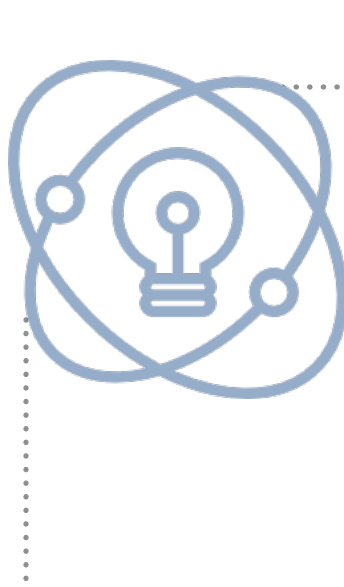
We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.

Traditional Marketing

We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.

Online Reputation Management

Over 95,000 Users -Total traffic to date



Highlights- Time Period

Xplorio Community
Published by Roseana Doreé Childes (11: March 1 @)

Home to the famous Bredasdorp Shipwreck Museum as well as the lesser-known Heuningberg Nature Reserve and various art galleries, Bredasdorp offers a variety of activities for all to enjoy!

Here is a closer look at the town through the eyes of our listers:

#xplorebredasdorp

XPLORIO.COM Bredasdorp through the eyes of Locals
Take a look at Bredasdorp through the eyes of its locals.

5,557 people reached

Recent Activity
Boosted on Mar 02
Audience: Local Travelers
By Marais Nel - Completed

View Results

Like Comment Share

Like Dislike van Rensburg David Gribbeek and 48 others

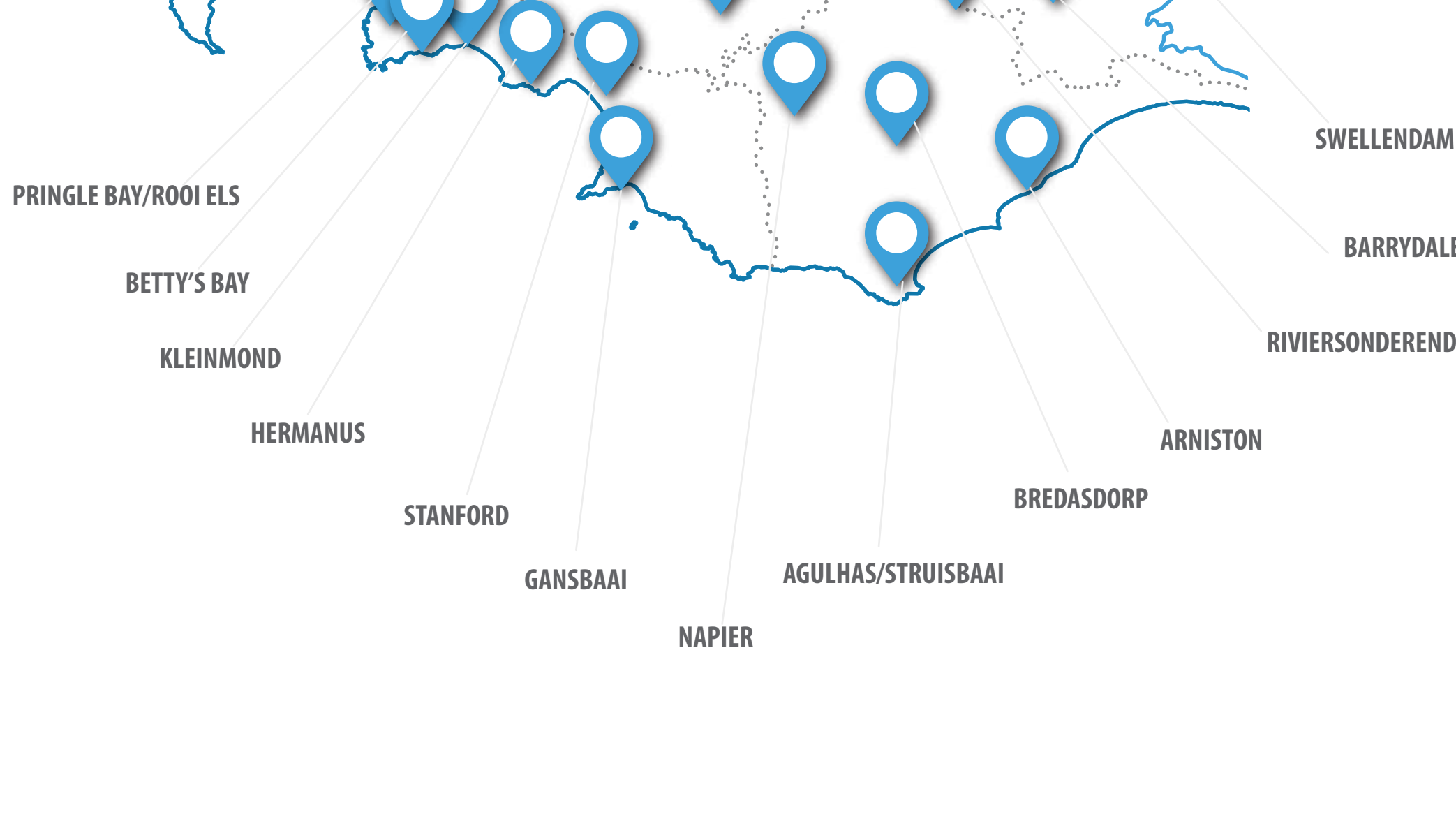
10 Shares

MORE ABOUT XPLORIO

Progress



5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000
Businesses

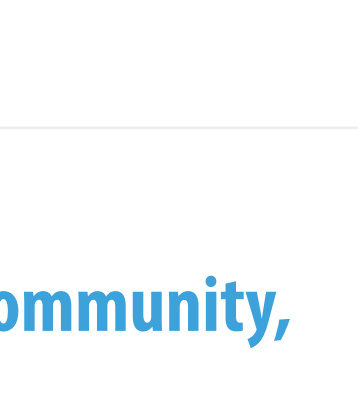
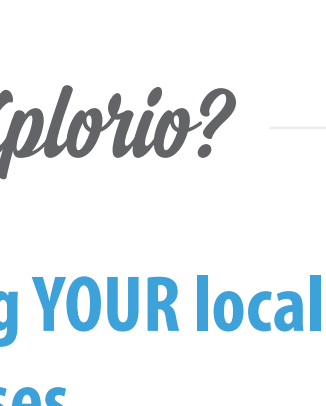
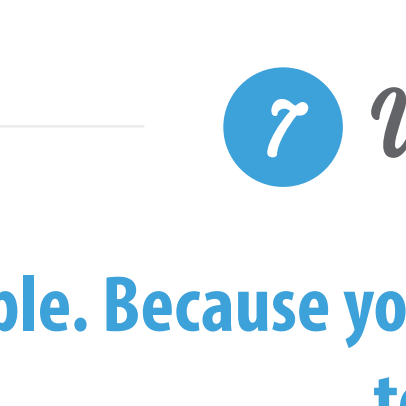


40,000
Monthly Visitors



9,000
Enquiries p/m

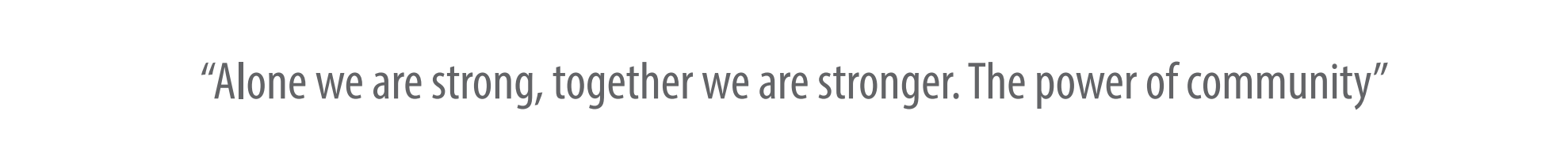
MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"