

WE BELIEVE IN BREDASDORP

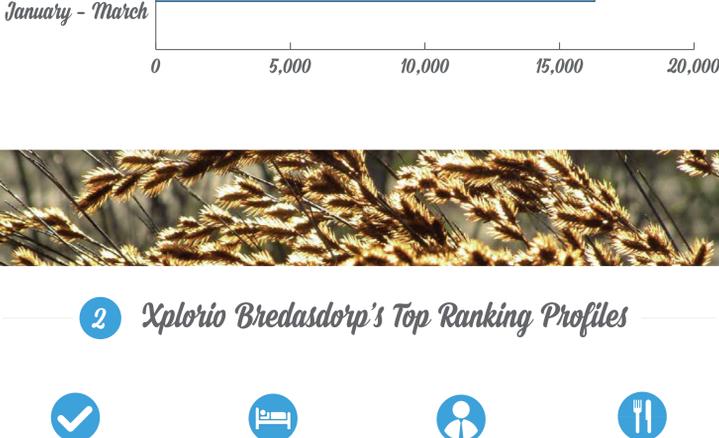
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We reached **16,313** people searching for information about Bredasdorp online in the last three months. That's roughly **181** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **53%** growth in users.



2 Xplorio Bredasdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ YOGA RETREAT YogaSpirit Retreat	★ DE HOOP COLLECTION DE HOOP	★ HOUSE OF CARPETS HOUSE of CARPETS, FURNITURE AND APPLIANCES	★ DE GROENE KAT DE GROENE KAT
★ BLACK OYSTERCATCHER WINES Black Oystercatcher	★ DE VOLKSHUIJS de Volkshuijs	★ BREDASDORP SQUARE DECOR BREDASDORP SQUARE	★ BREDASDORP SQUARE COFFEE SHOP BREDASDORP SQUARE
★ YOGA WITH MARIANNE WIID Cultivate Peace and Tranquility in De Hoop	★ BREDASDORP SQUARE BREDASDORP SQUARE	★ BELLA ROSA BEAUTY SALON Bella Rosa	★ FLAMES GRILL & PUB Flames Grill & Pub
★ FIDDLERS GREEN Fiddlers Green	★ BLACK OYSTERCATCHER COTTAGES Black Oystercatcher	★ STH ENERGY SOLUTIONS ENERGY SOLUTIONS	★ BLACK OYSTERCATCHER RESTAURANT Black Oystercatcher

3 Xplorio Bredasdorp's Current Growth

ACCOMMODATIONS CUSTOMERS: 300 LEADS: 87	THINGS TO DO CUSTOMERS: 325 LEADS: 69
PLACES TO EAT CUSTOMERS: 91 LEADS: 28	BUSINESSES CUSTOMERS: 1,584 LEADS: 499

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.



4 How does Xplorio promote Bredasdorp?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp. (Google, Bing, Yahoo! icons)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp. (Search engine icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more. (Xplorio logo and website URL)
- Online Reputation Management**: We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information. (Facebook post example)

Over 95,000 Users - Total traffic to date

Highlights - Time Period

Xplorio Community

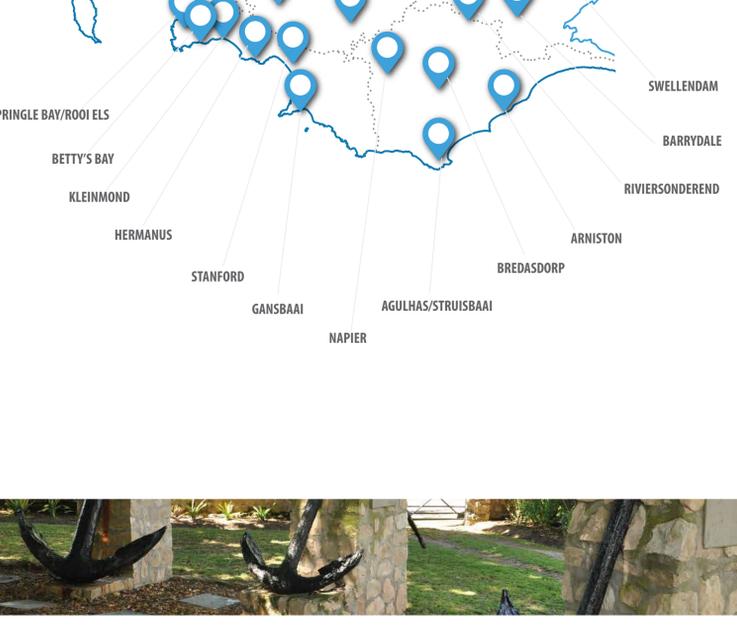
Home to the famous Bredasdorp Shipwreck Museum as well as the lesser-known Heuningberg Nature Reserve and various art galleries, Bredasdorp offers a variety of activities for all to enjoy!

Here is a closer look at the town through the eyes of our listers:

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000** Businesses
- 40,000** Monthly Visitors
- 9,000** Enquiries p/m

MENTIONED BY

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

