

WE BELIEVE IN BOTRIVIER

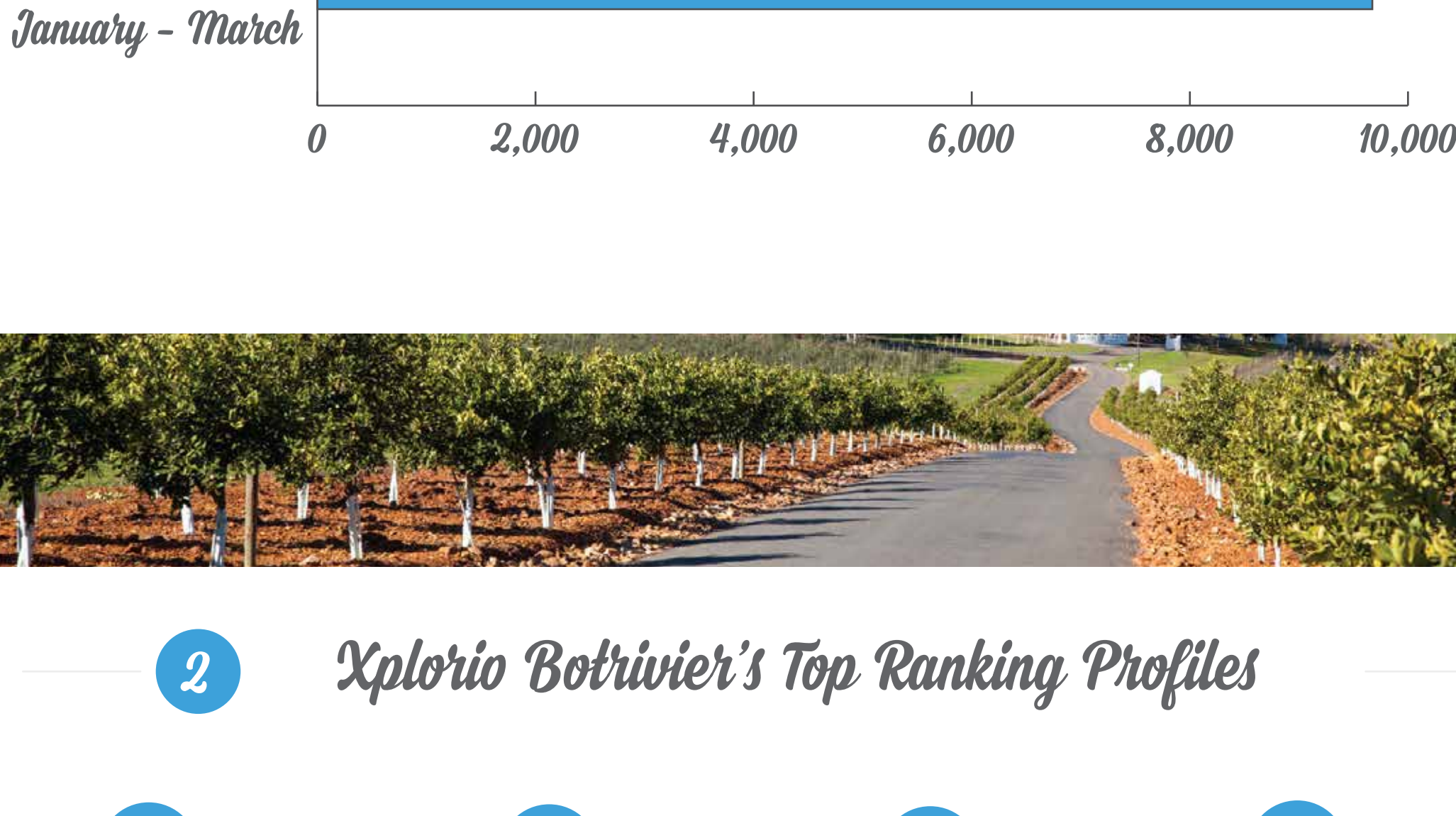
QUARTERLY REPORT

★ What is this Report?

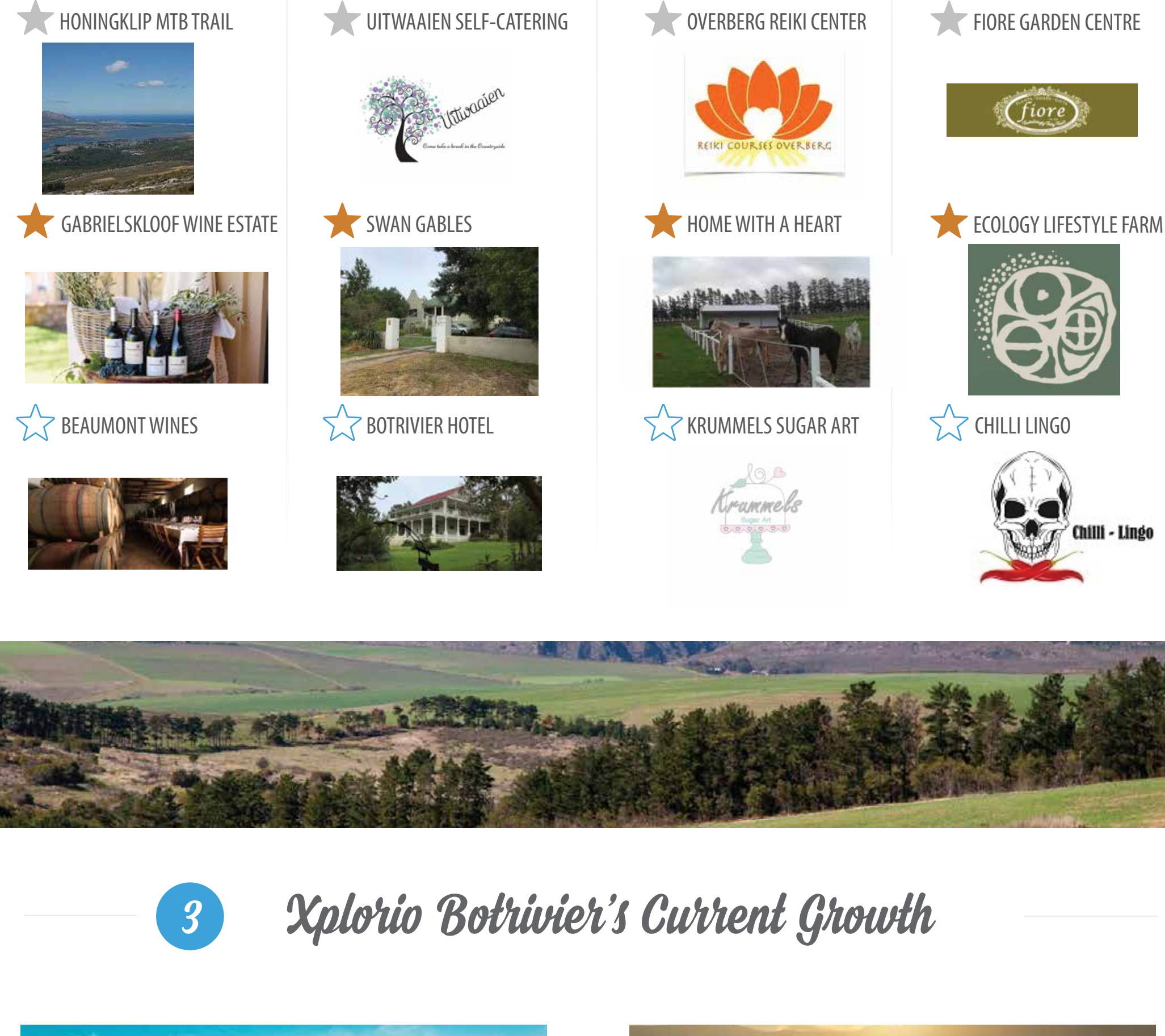
If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Botrivier has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Botrivier Online Growth

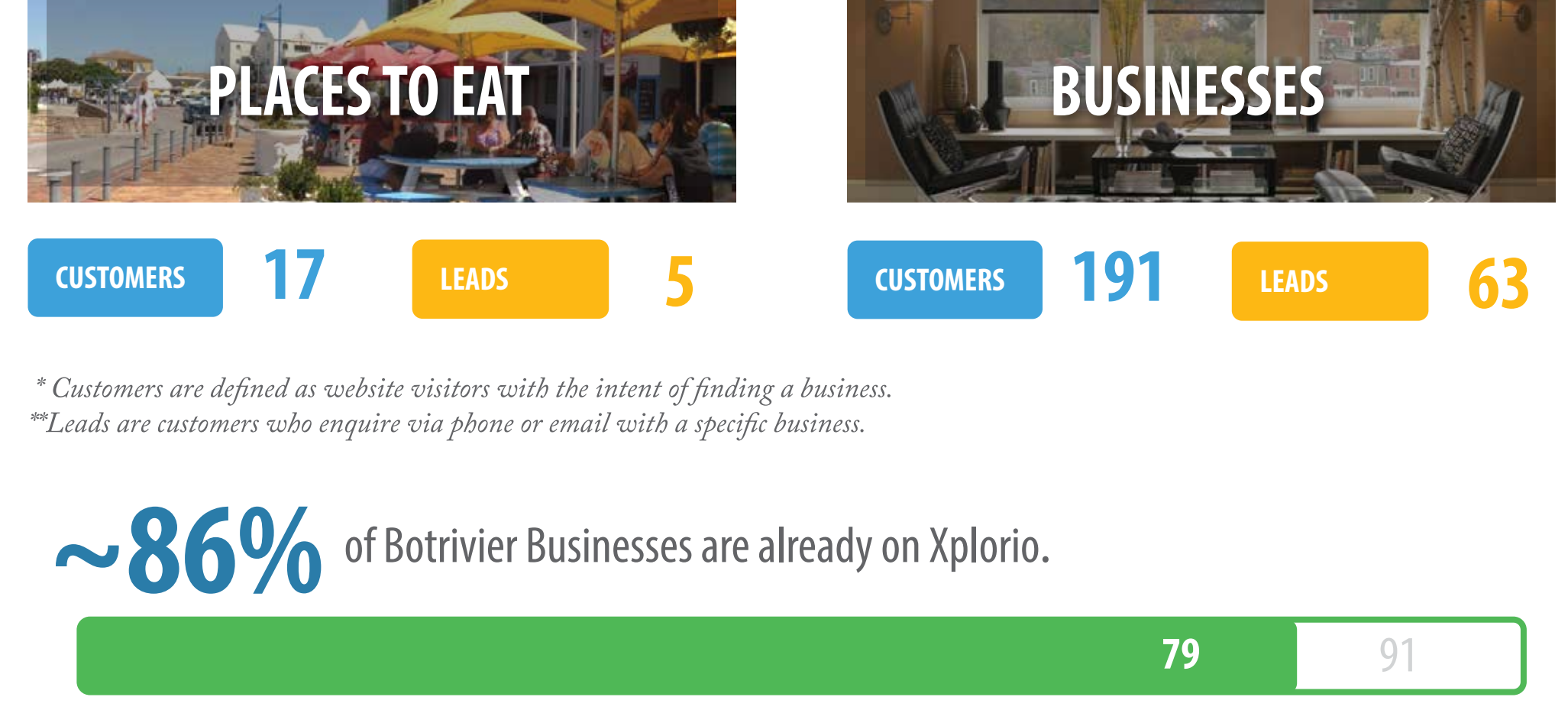
We reached **9,673** people searching for information about Botrivier online in the last three months. That's roughly **107** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **135%** growth in users.



2 Xplorio Botrivier's Top Ranking Profiles



3 Xplorio Botrivier's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

~86% of Botrivier Businesses are already on Xplorio.



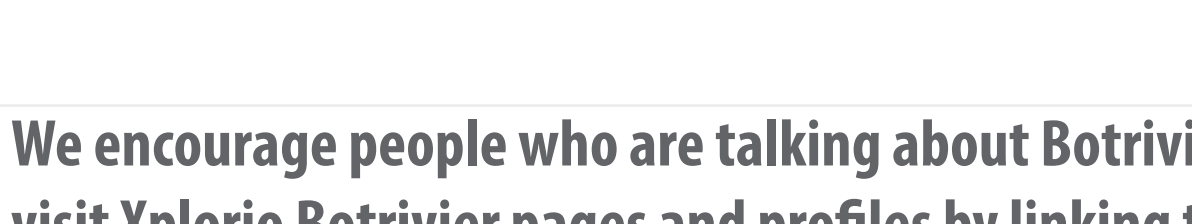
* Numbers derived from stats.gov.za

4 How does Xplorio promote Botrivier?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Botrivier pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Botrivier.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Botrivier.



We ensure constant brand awareness in the real world too with Xplorio Botrivier fliers, advertorials and more.



We encourage people who are talking about Botrivier online to visit Xplorio Botrivier pages and profiles by linking them to relevant information.



Over 35,000 Users -Total traffic to date

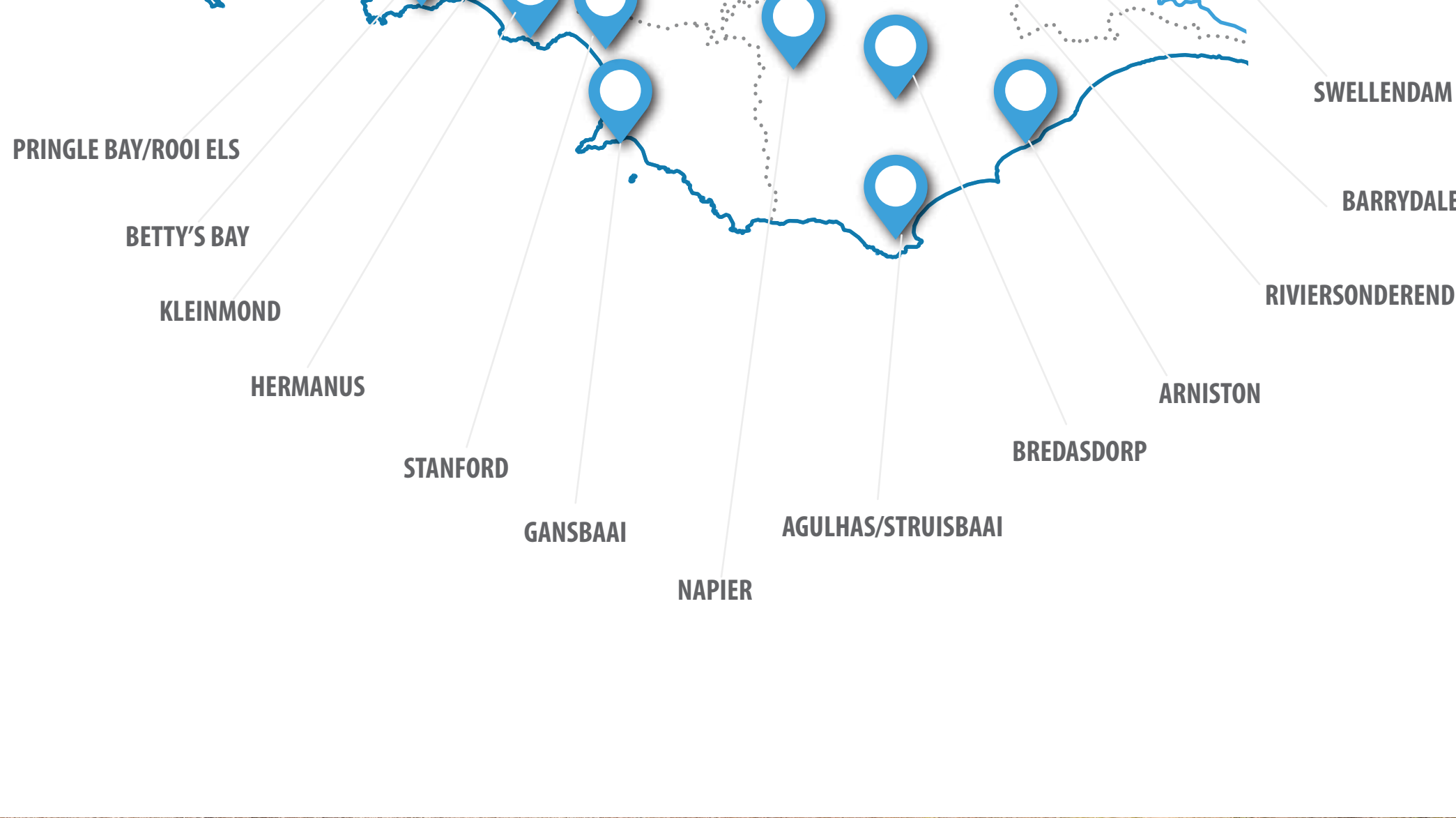
Highlights- Time Period



MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Botrivier video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"