

WE BELIEVE IN AGULHAS & STRUISBAAI

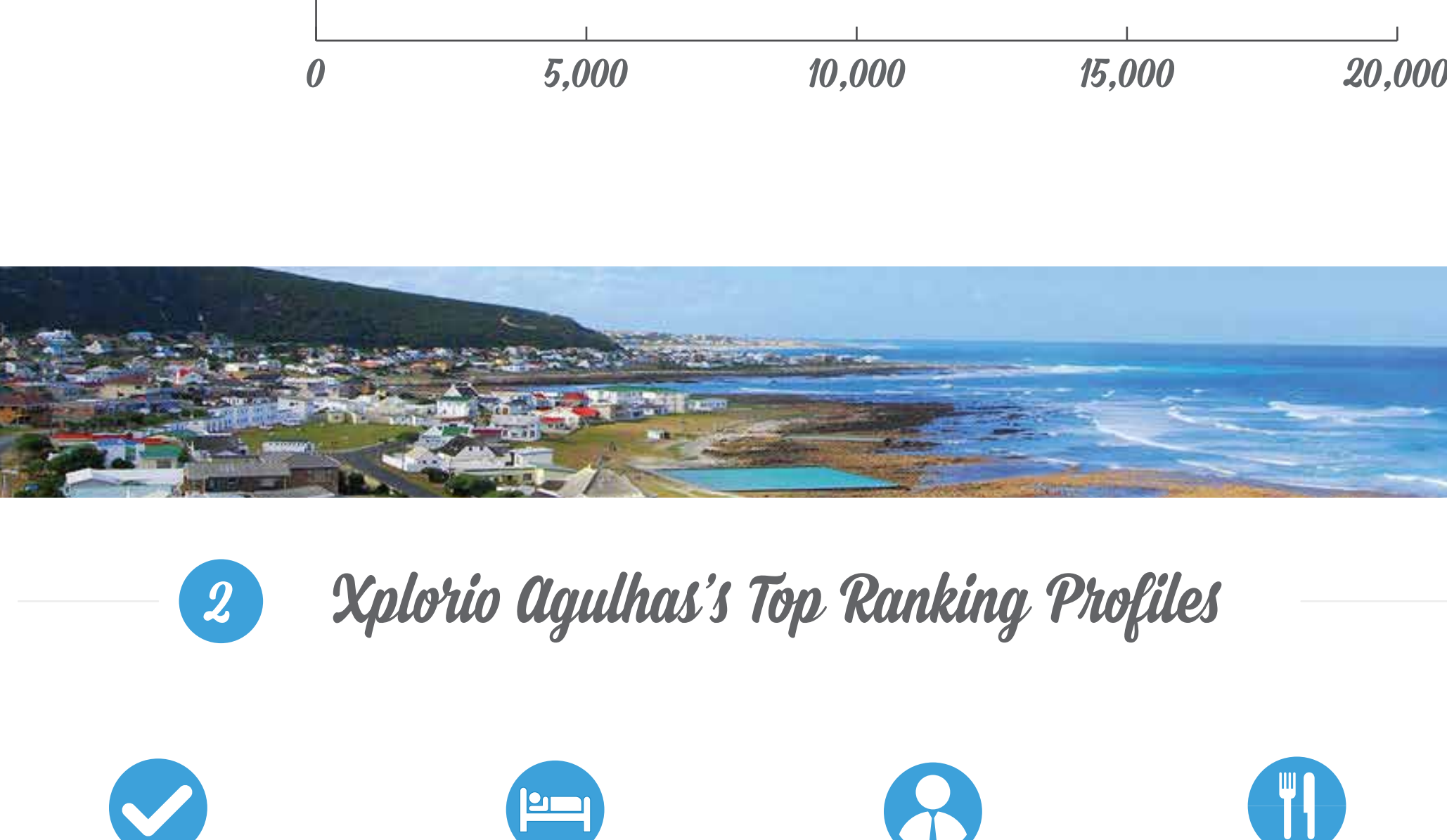
QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Agulhas has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Agulhas Online Growth

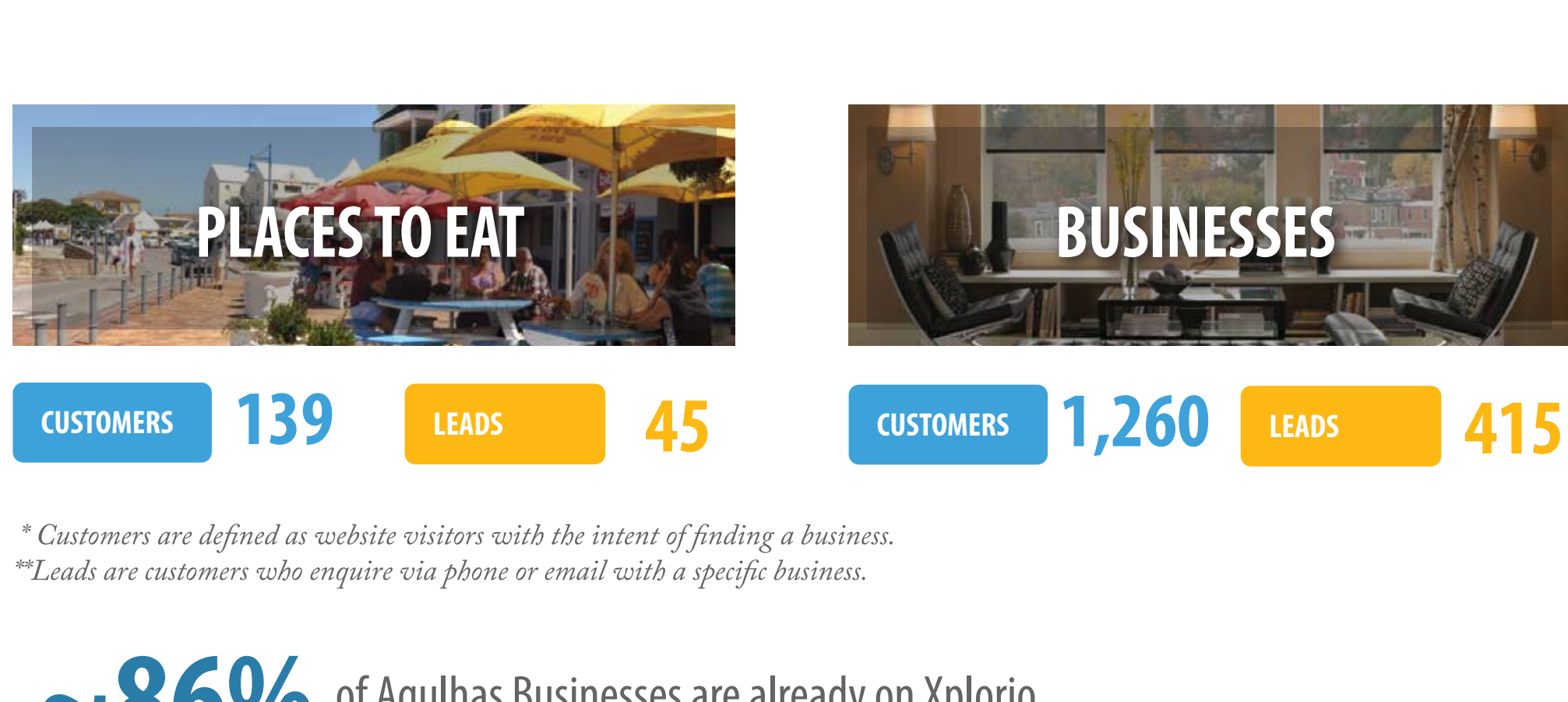
We reached **16,625** people searching for information about Agulhas & Struisbaai online in the last three months. That's roughly **185** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **71%** growth in users.



2 Xplorio Agulhas's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ MICHAELSWANPOEL.COM 	★ ACCOMMODATION AGULHAS 	★ HOUSE OF CARPETS 	★ AVIATORS RESTAURANT
★ STRANDVELD VINEYARDS 	★ A LA MER 	★ JIKEL 	★ L'AGULHAS SEAFOODS
★ THE SHED 	★ POTPOURRI STAY 	★ INTERDENOMINATIONAL CHURCH 	★ PELICANS HARBOUR CAFÉ
★ FRASERS FOLLY CRAFT BEER 	★ THE SUN CATCHER 	★ STRUISBAAI SEA SHACK 	★ TOLBOS KONTREIWINKEL

3 Xplorio Agulhas's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

~86% of Agulhas Businesses are already on Xplorio



* Numbers derived from stats.gov.za

4 How does Xplorio promote Agulhas?



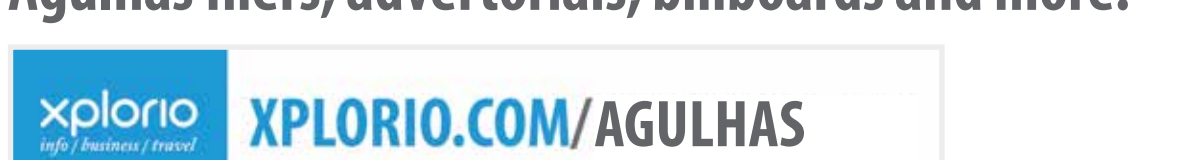
Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Agulhas pages and profiles.



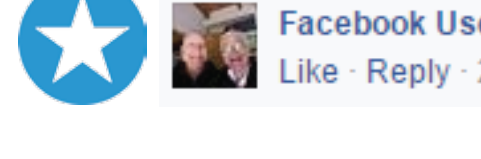
SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Agulhas.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Agulhas.



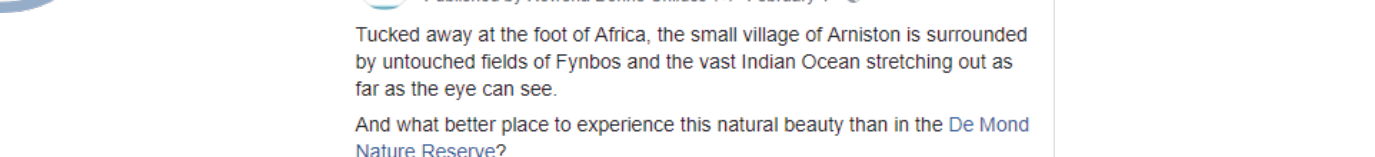
Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Agulhas fliers, advertorials, billboards and more.

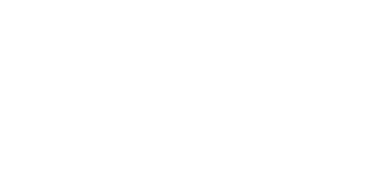


Online Reputation Management

We encourage people who are talking about Agulhas online to visit Xplorio Agulhas pages and profiles by linking them to relevant information.



Over 98,000 Users - Total traffic to date



Highlights-Time Period

Xplorio Community
Published by Rosemary Dineen Chiles (11 February 16)

Tucked away at the foot of Africa, the small village of Arniston is surrounded by untouched fields of fynbos and the vast Indian Ocean stretching out as far as the eye can see.

And what better place to experience this natural beauty than in the De Mond Nature Reserve?

[XPLORIO.COM](#)

[Experience the great outdoors with De Mond Nature Reserve](#)

Arniston has established itself in the history books as being the only official town in South Africa with two names but it has since also craved into the hearts of many.

[XPLORIO.COM](#)

[Boost Again](#)

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Agulhas video

Watch Agulhas Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

