

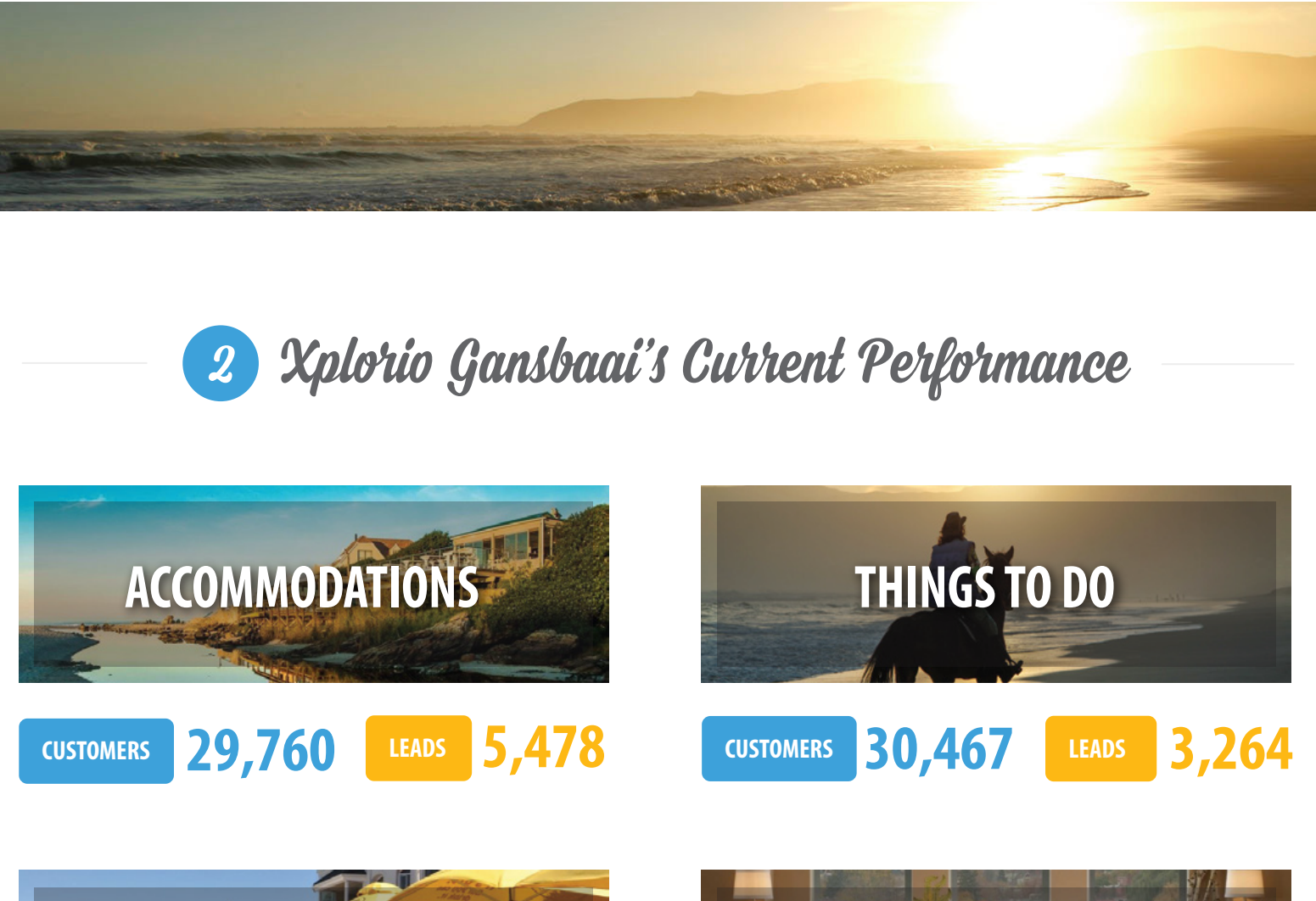
# WE BELIEVE IN GANSBAAI

## ★ Our first bi-annual Town Report

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Gansbaai has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Gansbaai's Online Growth

We reached **84,660** people searching for information about Gansbaai over the last 6 months. That's roughly **468** potential customers on Xplorio Gansbaai every day.



Total traffic to date = **583,700+ Users**

~Since January 2013

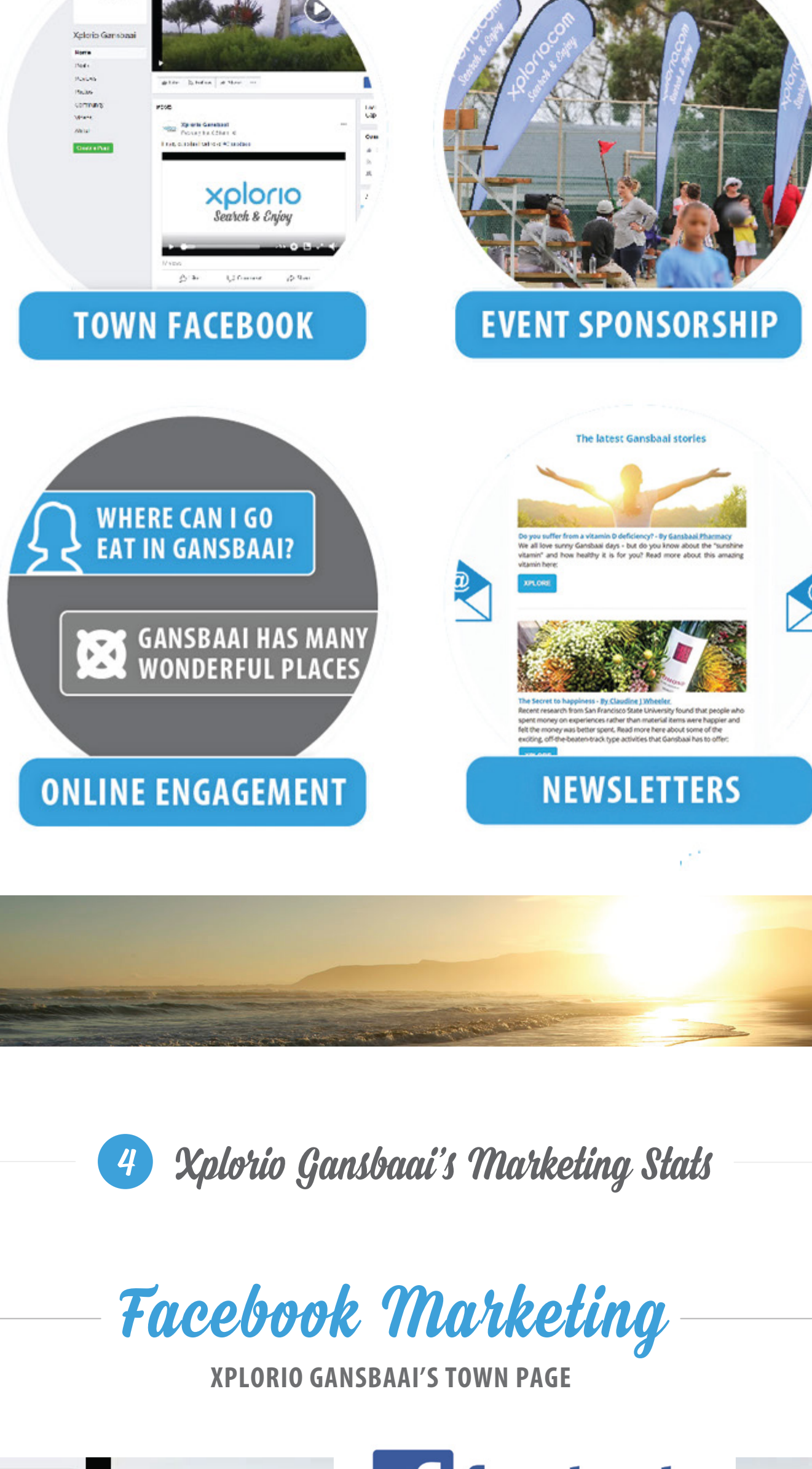
\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 6 months.

### 2 Xplorio Gansbaai's Current Performance



**482** of the **Gansbaai Businesses** are already on Xplorio.

### 3 How does Xplorio promote Gansbaai?



### 4 Xplorio Gansbaai's Marketing Stats

#### Facebook Marketing

XPLORIO GANSBAAI'S TOWN PAGE



\* Please note that the Xplorio Gansbaai Facebook page has been live since the 6th February 2018

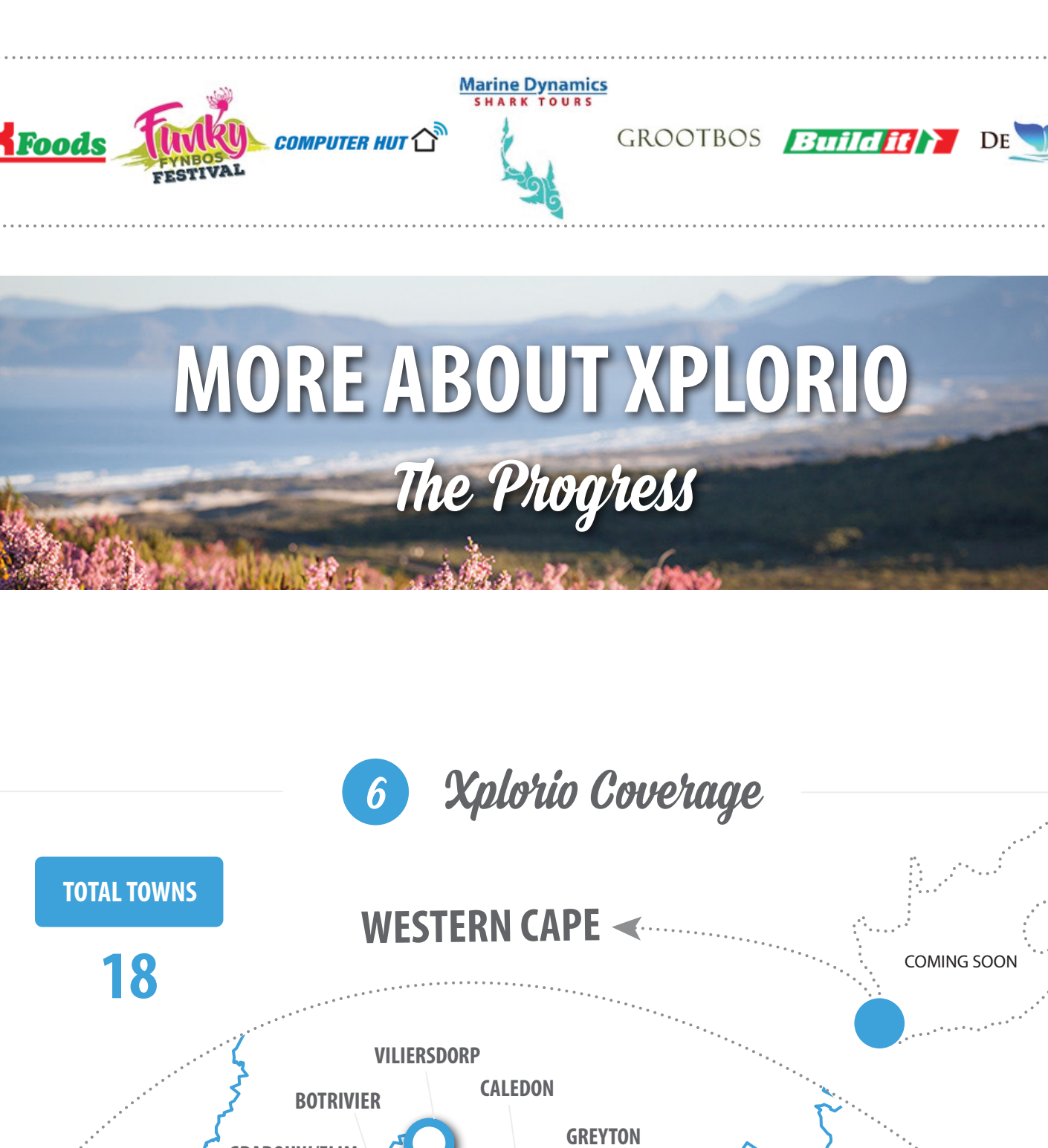
#### Newsletters

GANSBAAI'S TOWN UPDATE EMAILS



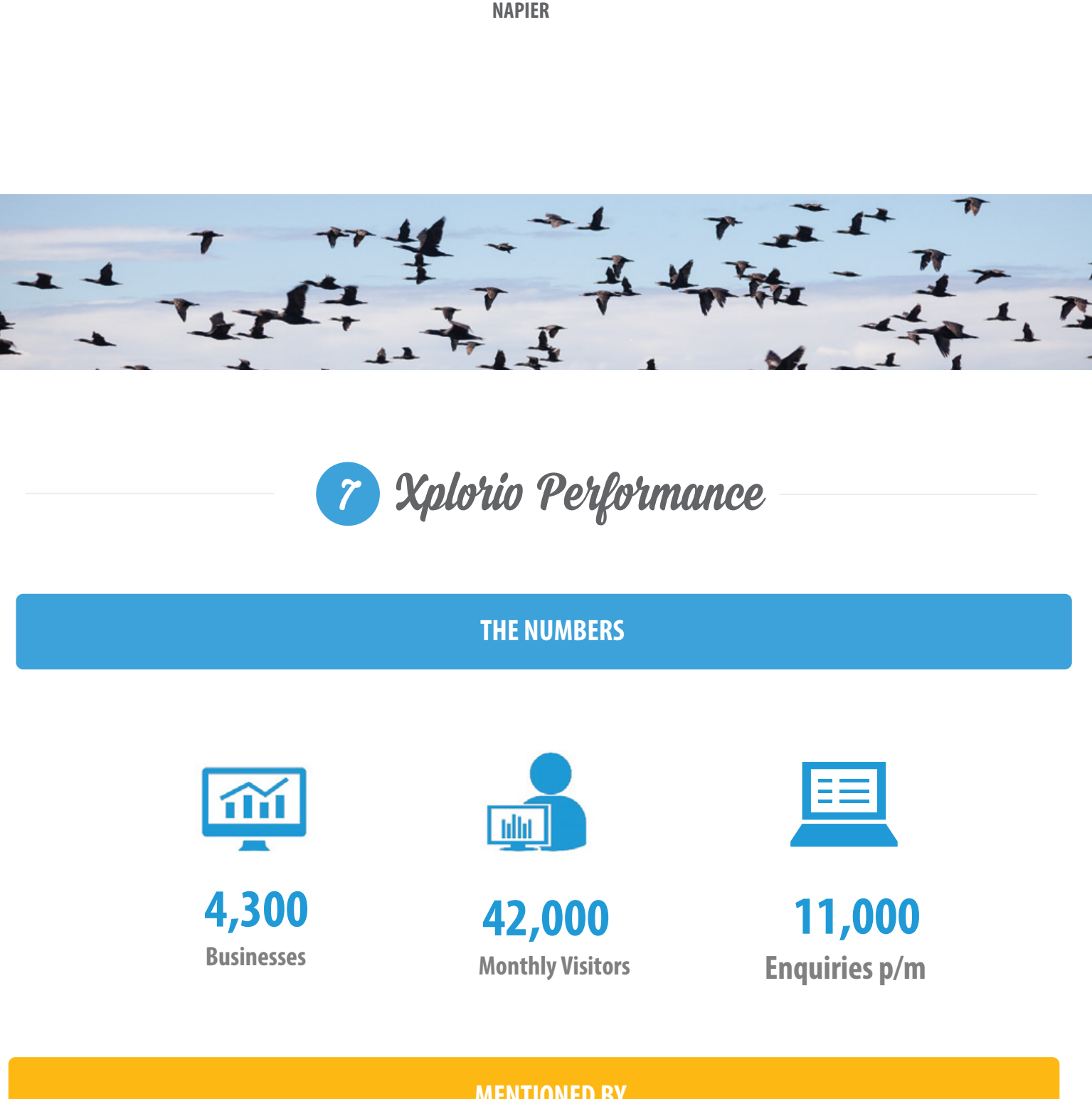
#### Local Marketing

GANSBAAI'S PRINTED MARKETING



#### Participation

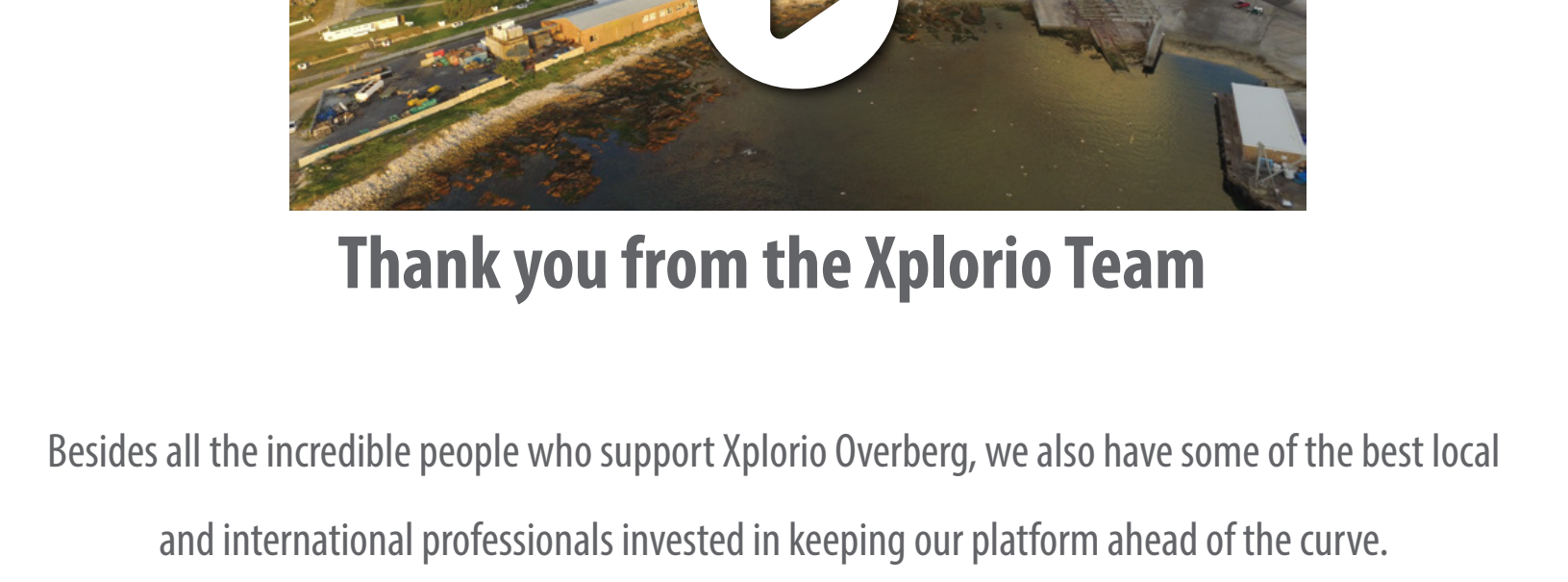
IN LOCAL COMMUNITY EVENTS



### 5 Community Leaders

To all of you who support Xplorio by contributing content or being on one of the Xplorio Memberships - thank you! Gansbaai would not be able to thrive online without you.

A special thank you to the below Xplorio Community Leaders who have committed valuable time and money to take the online marketing of Gansbaai to the next level.



## MORE ABOUT XPLORIO

### The Progress

#### 6 Xplorio Coverage



#### 7 Xplorio Performance

THE NUMBERS



MENTIONED BY



#### 8 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR local community, town and businesses.**

Watch the Xplorio Gansbaai video



Thank you from the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

