

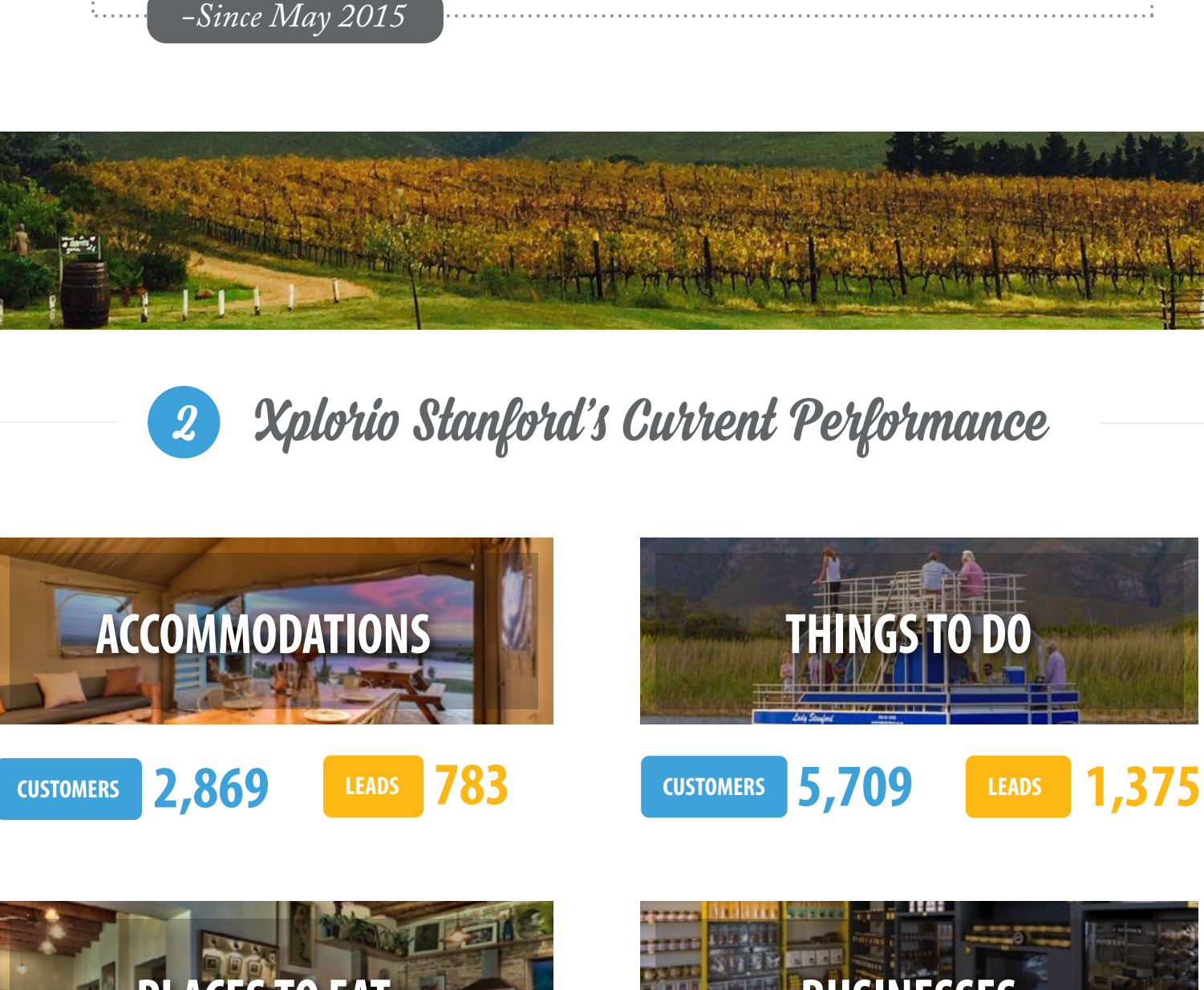
WE BELIEVE IN STANFORD

★ Our Second Bi-Annual Town Report

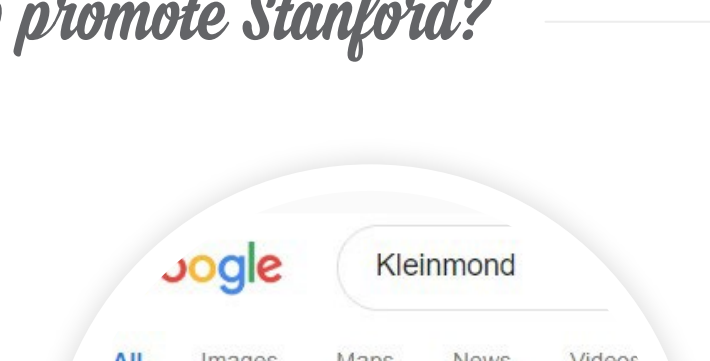
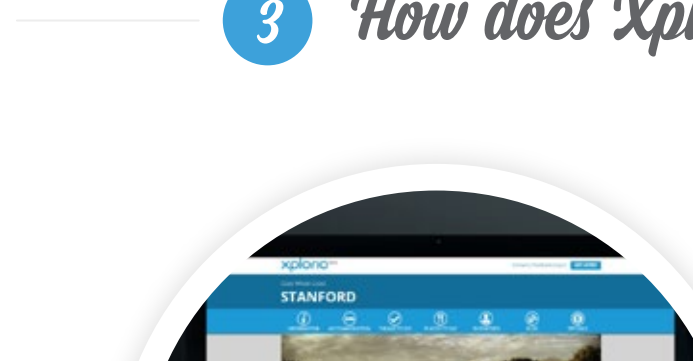
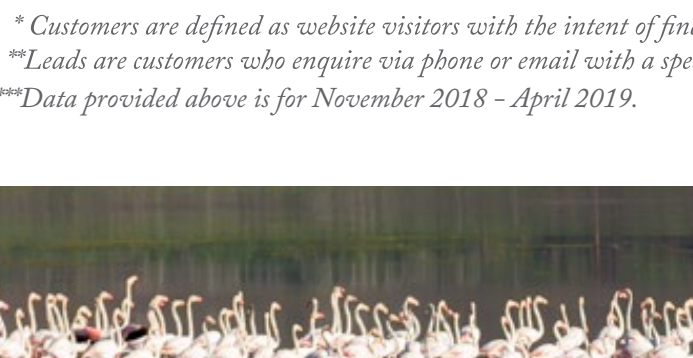
If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Stanford has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Stanford Online Growth

We reached **16,381** people searching for information about Stanford over the last 6 months.



2 Xplorio Stanford's Current Performance

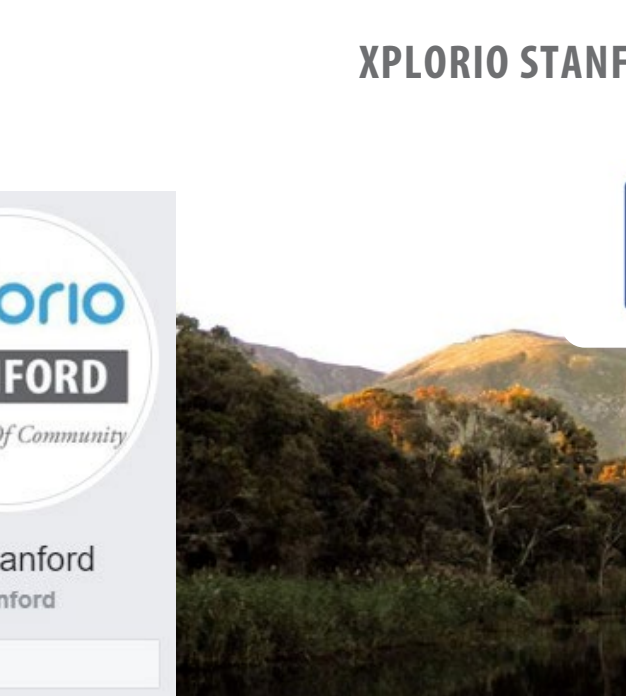
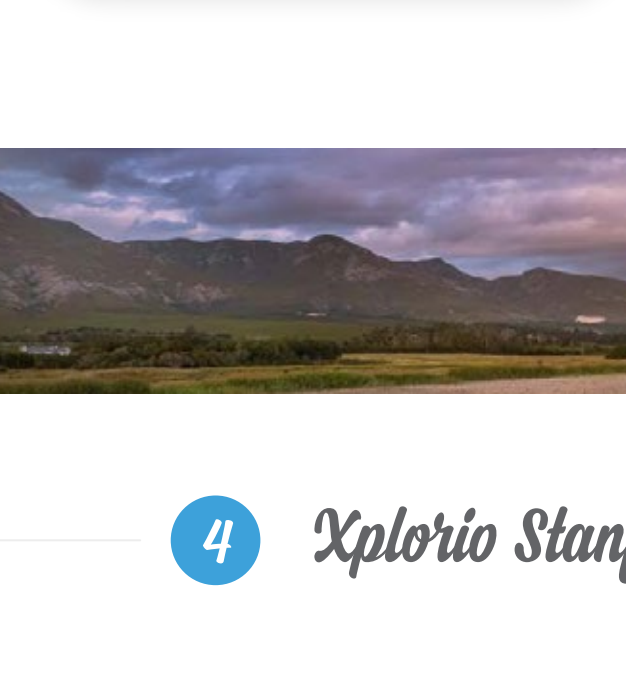
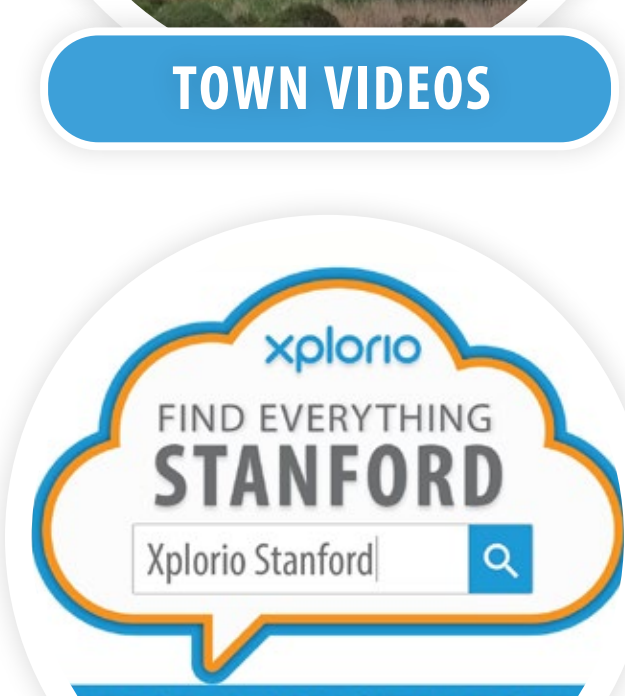


158 Stanford Businesses are on Xplorio!

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

***Data provided above is for November 2018 - April 2019.

3 How does Xplorio promote Stanford?



4 Xplorio Stanford's Marketing Stats

Facebook Marketing

XPLORIO STANFORD'S TOWN PAGE



FACEBOOK PAGE STATS

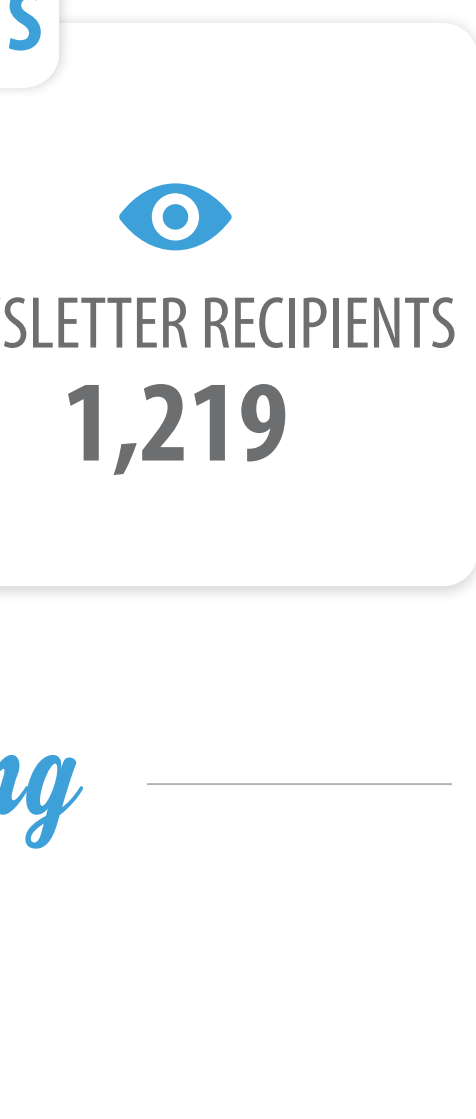
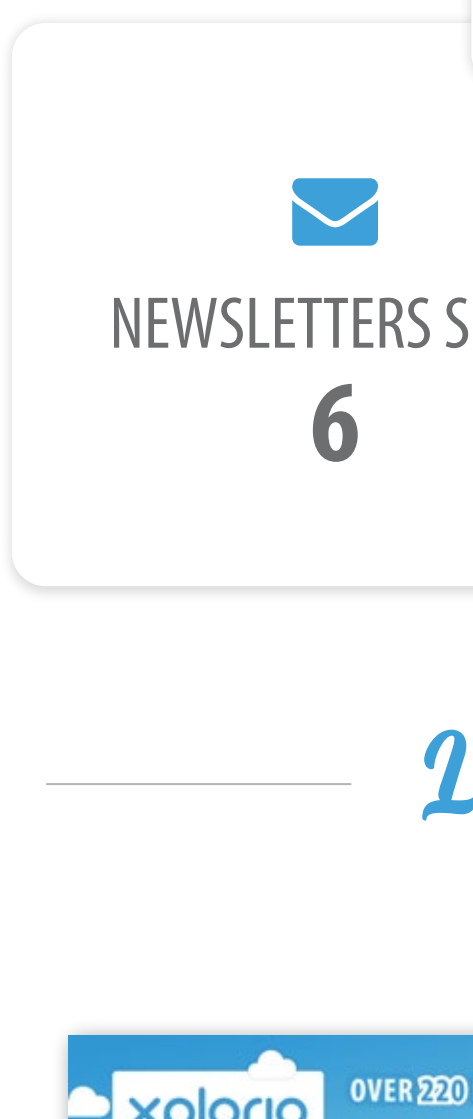
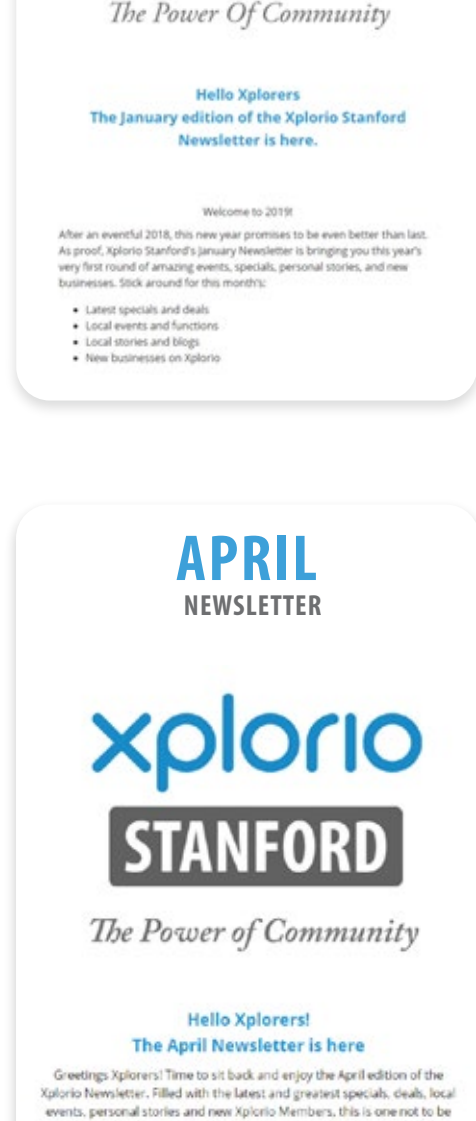
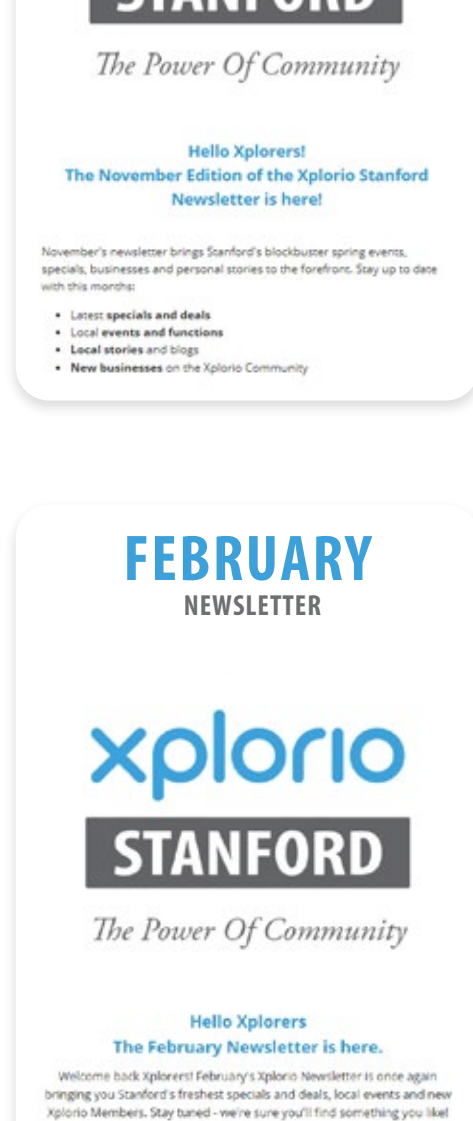
TOTAL MEMBER POSTS PUBLISHED	143
TOTAL LIKES ON MEMBER POSTS	10,324
TOTAL USERS ENGAGING ON POSTS	1,140
TOTAL VIEWS OF MEMBER POSTS	43,529
TOTAL CLICKS TO XPLORIO MEMBERS	1,829

* Please note that the Xplorio Stanford Facebook page has been live since the 12th June 2018.

* The Xplorio Stanford Facebook stats is for November 2018 - April 2019.

Newsletters

STANFORD'S TOWN UPDATE EMAILS

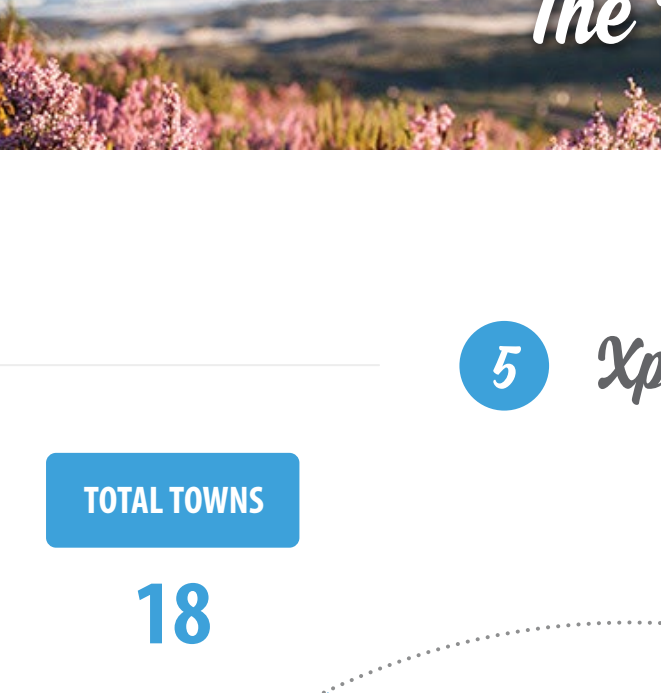


NEWSLETTER STATS

NEWSLETTERS SENT	6	NEWSLETTER RECIPIENTS	1,219
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Local Marketing

STANFORD'S PRINTED MARKETING

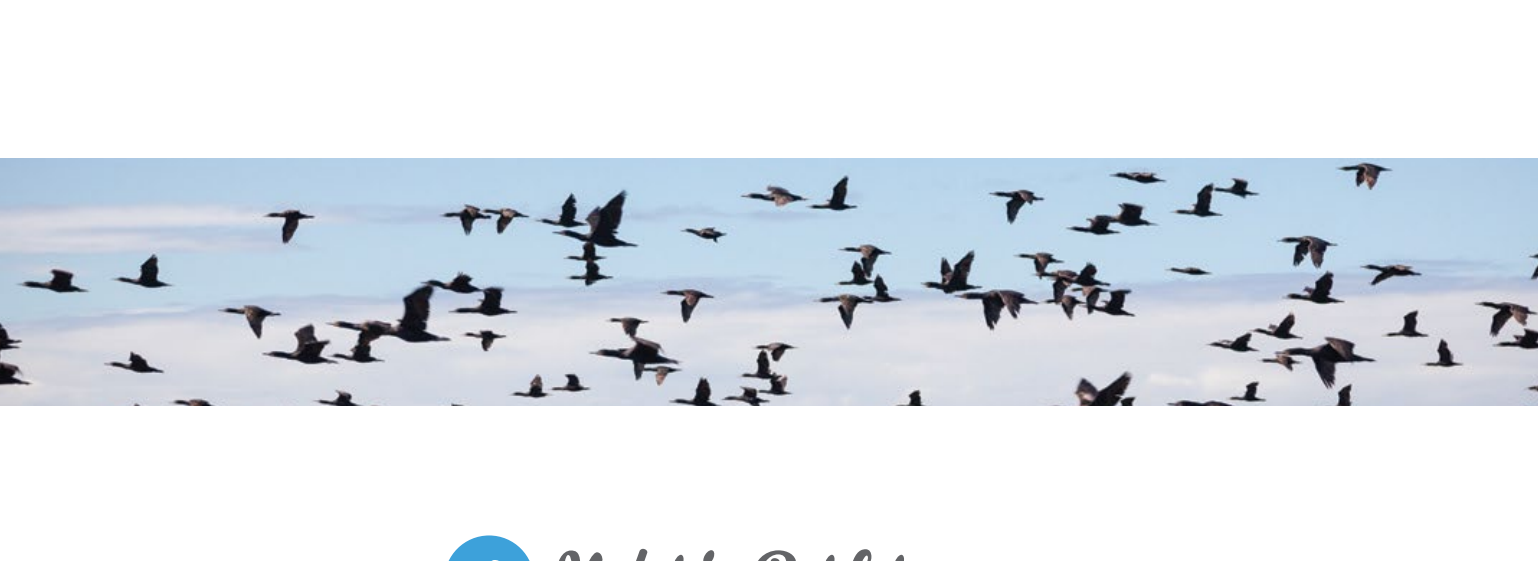


Town Posters are a great way to let people know that they can find everything they're looking for about Stanford on Xplorio. If you'd like to help drive more visitors to your online presence by putting up one of these posters, please let us know.

Participation

IN LOCAL COMMUNITY

Xplorio has provided 4 NPO's/NGO's with free memberships within the Stanford Community.



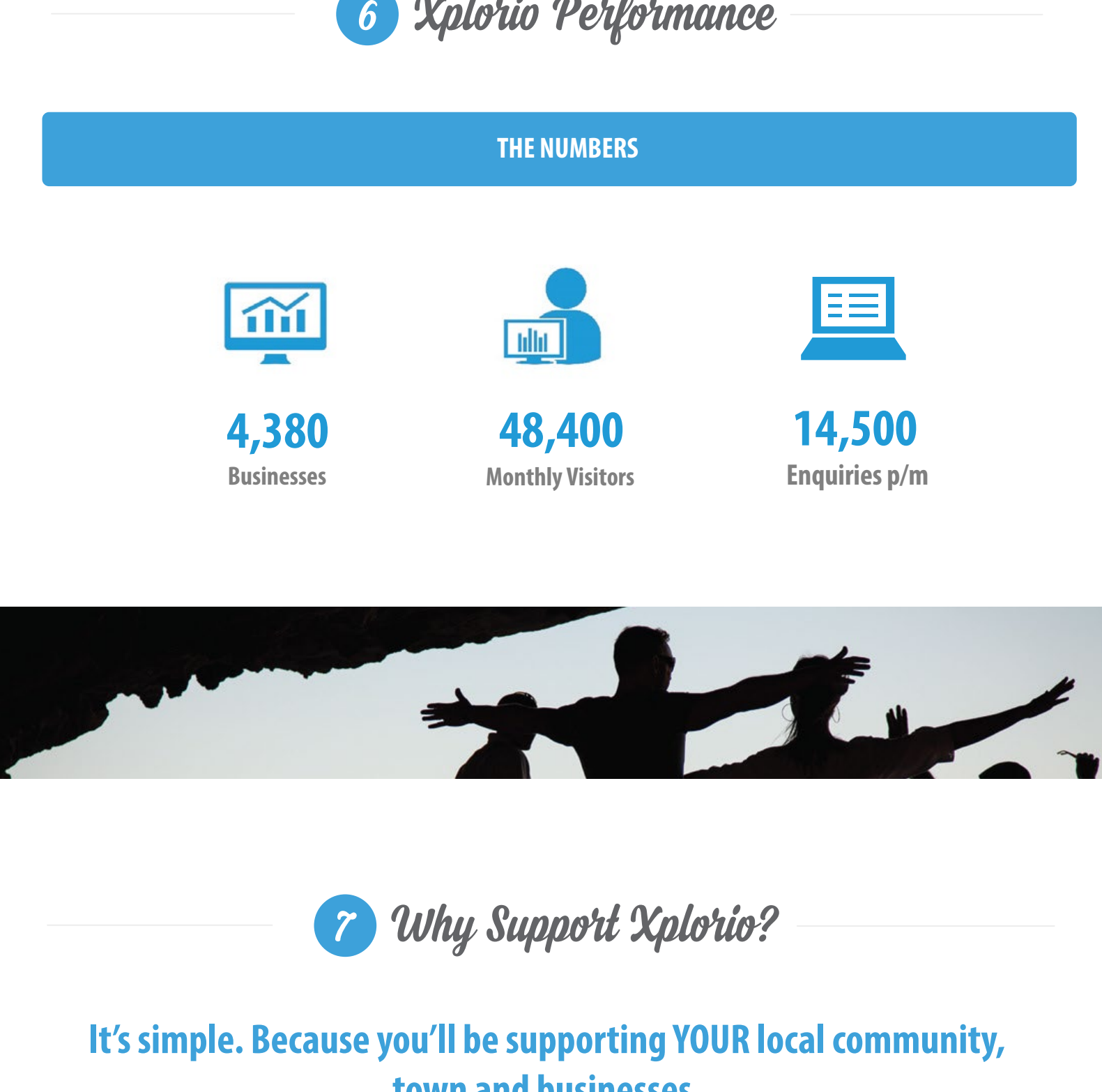
MORE ABOUT XPLORIO

The Progress

5 Xplorio Coverage

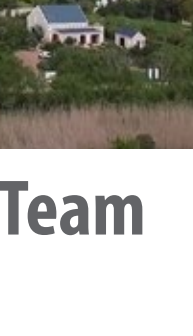
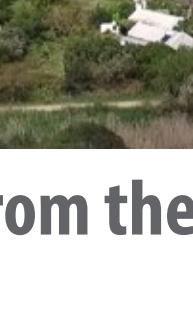
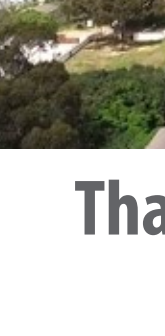
TOTAL TOWNS

18



6 Xplorio Performance

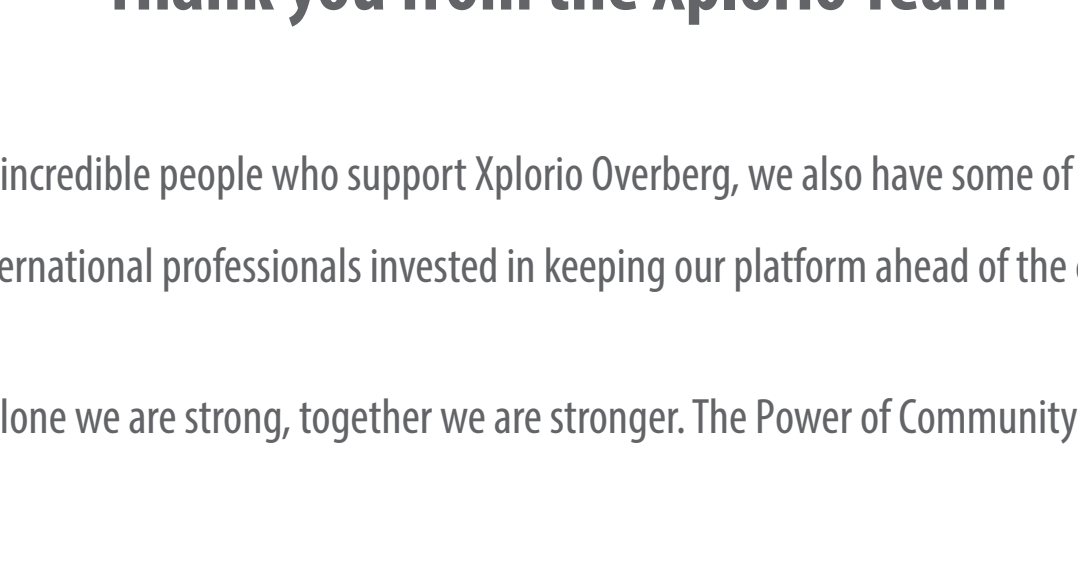
THE NUMBERS



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Stanford video



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The Power of Community"

