

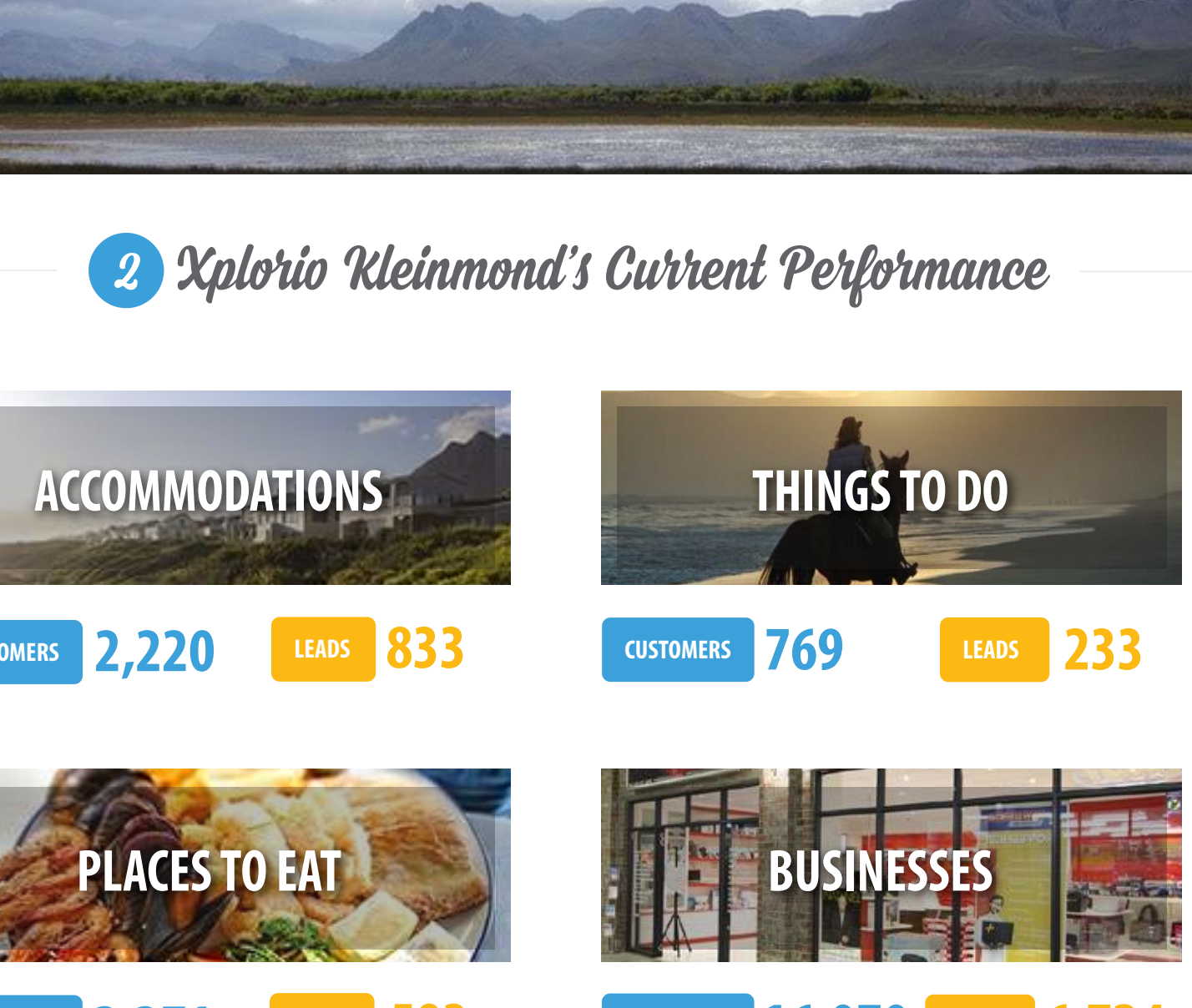
WE BELIEVE IN KLEINMOND

★ Our Second Bi-Annual Town Report

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond's Online Growth

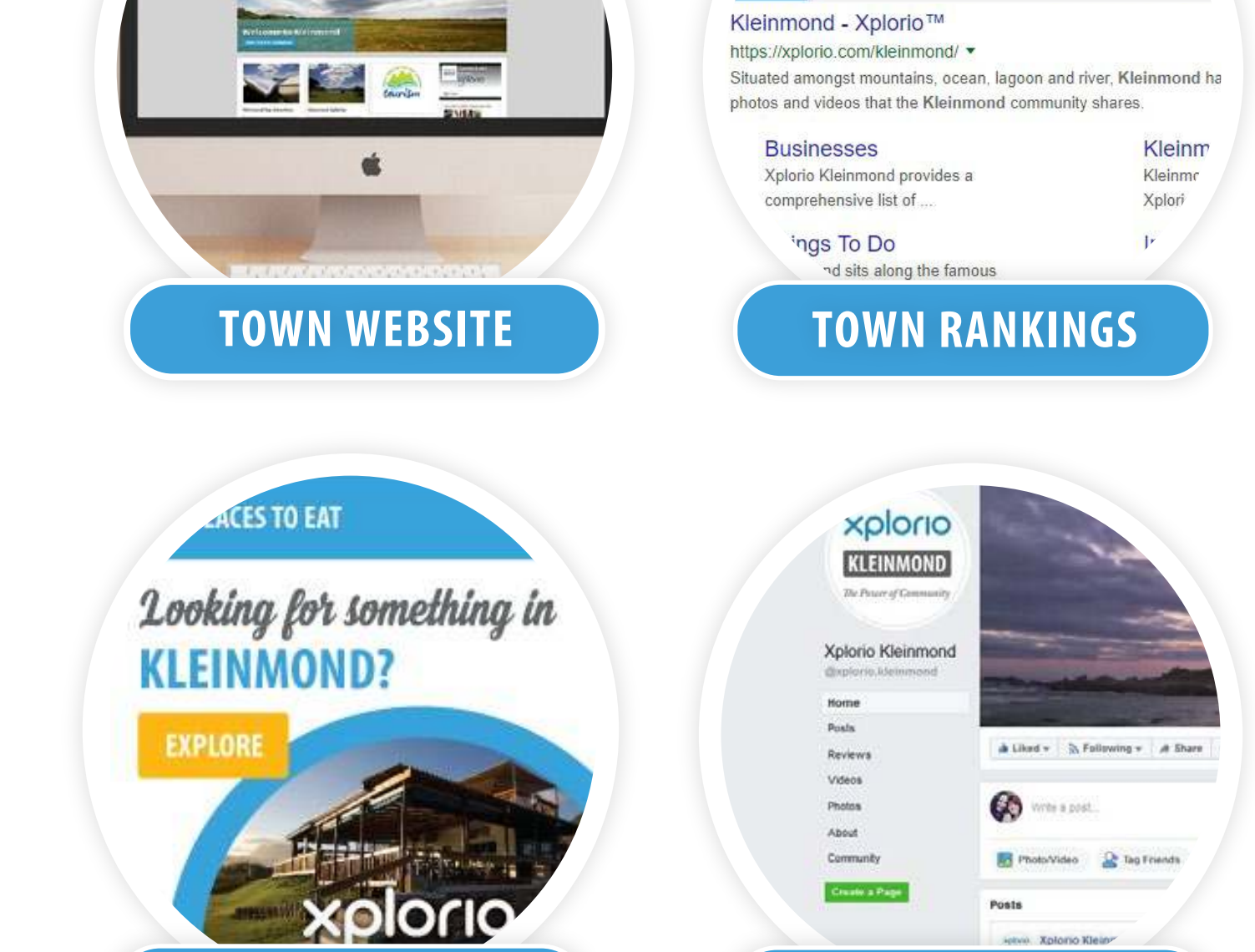
We reached **15,601** people searching for information about Kleinmond over the last 6 months.



Total traffic to date = **112,468+ Users**

-Since May 2015

2 Xplorio Kleinmond's Current Performance



244 Kleinmond Businesses are on Xplorio!

*Customers are defined as website visitors with the intent of finding a business
**Leads are customers who enquire via phone or email with a specific business
***Data provided above is for March 2019 - August 2019

3 How Does Xplorio Promote Kleinmond?



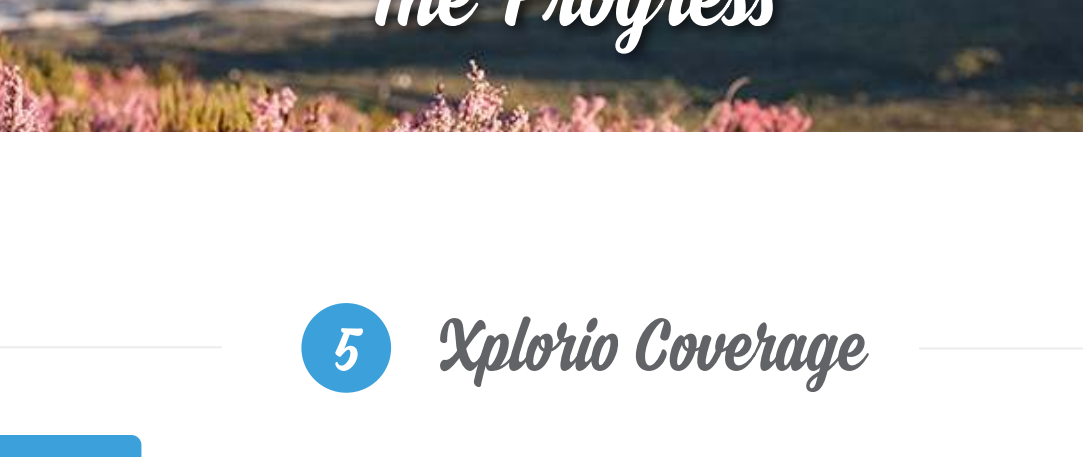
4 Xplorio Kleinmond's Marketing Stats

Facebook Marketing

XPLORIO KLEINMOND'S TOWN PAGE



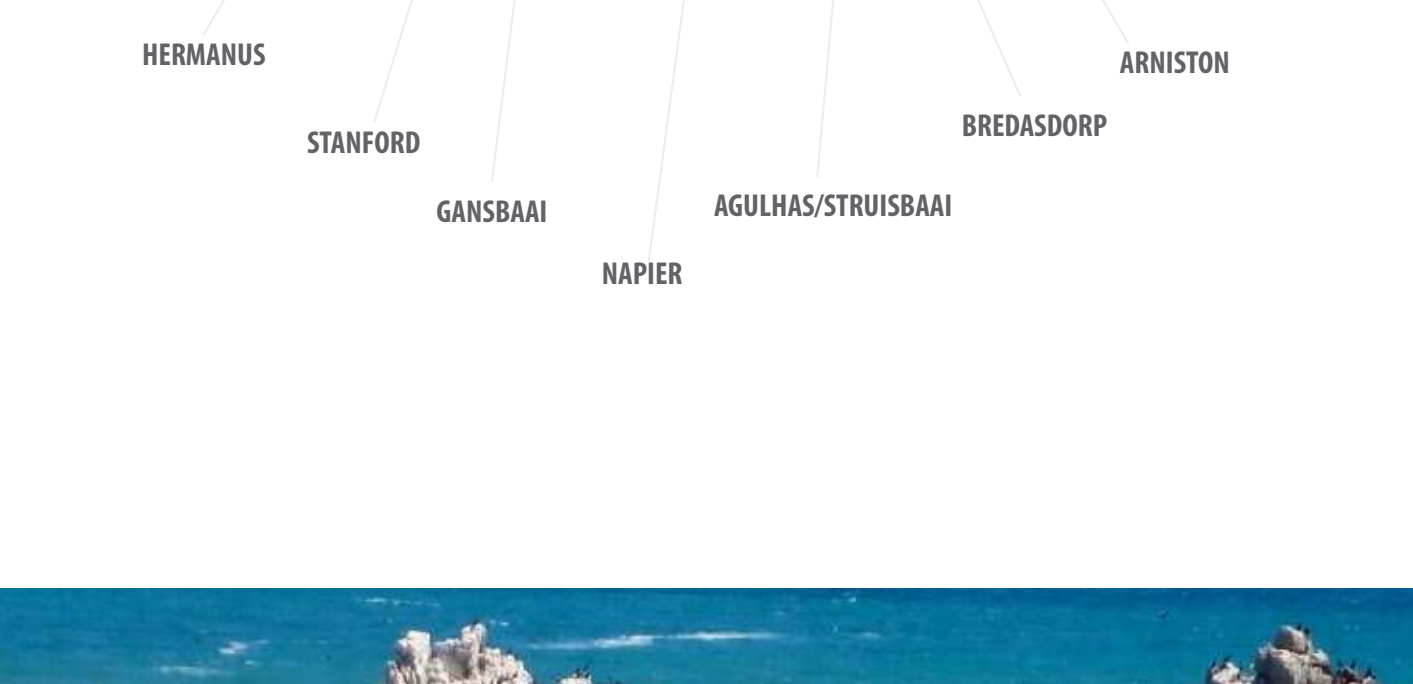
FACEBOOK PAGE STATS



*Please note that the Xplorio Kleinmond Facebook page has been live since the 1st of July 2018
**The Xplorio Kleinmond Facebook stats is for March 2019 - August 2019

Newsletters

KLEINMOND'S TOWN UPDATE EMAILS

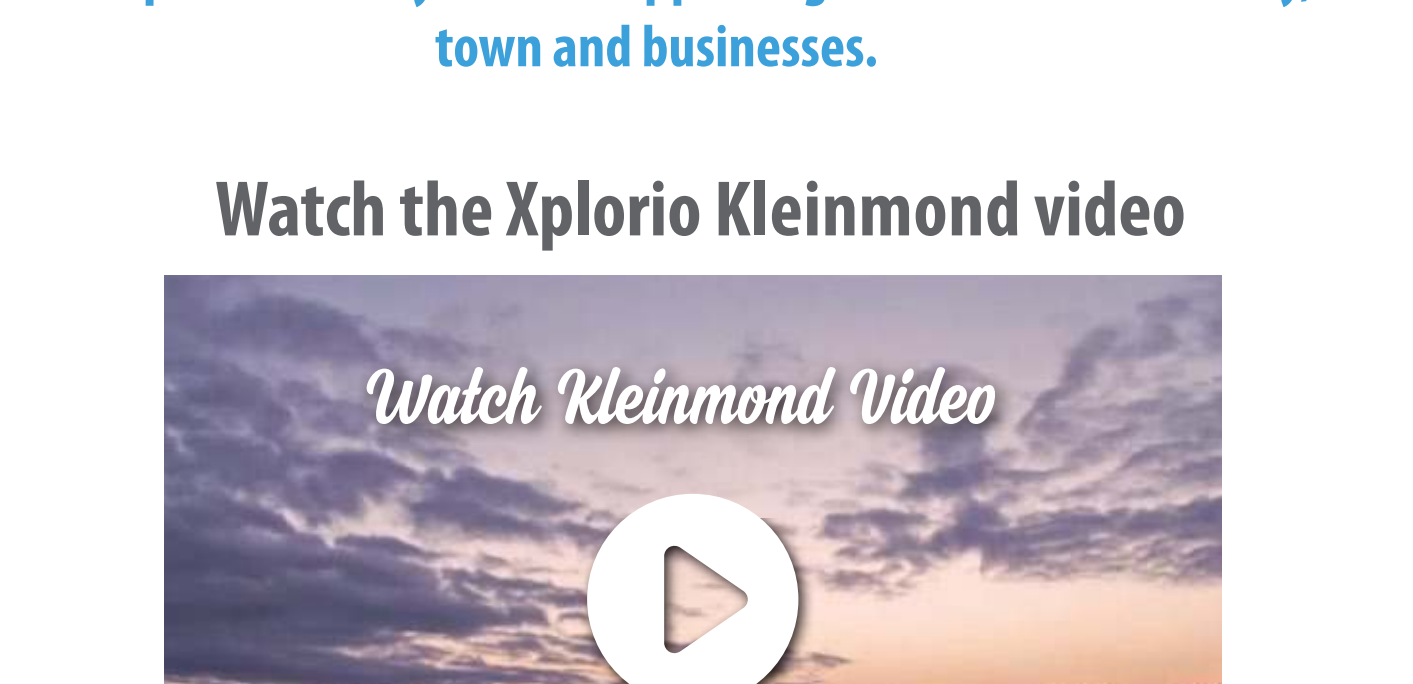


NEWSLETTER STATS



Local Marketing

KLEINMOND'S PRINTED MARKETING



TOWN POSTERS

TOTAL POSTERS HANGING IN THE COMMUNITY

14

Town Posters are a great way to let people know that they can find everything they're looking for about Kleinmond on Xplorio. If you'd like to help drive more visitors to your online presence by putting up one of these posters, please let us know.

A special thanks to the establishments that allowed us to mount these posters and contribute to the collective marketing of Kleinmond.

Bayside Furnishers, The Fishing Cat, The Grail Centre, Kleinmond Apteek, Kleinmond Public Library, Pudding & Pie, Pup in the Tub Spa, Sasol Kleinmond, The Concept Repeat Boutique, Kleinmond Laser Cutting, Village Vibes Surf & Sport Shop, Perazim Self Catering, and Whale Tail Clothing

Participation

IN LOCAL COMMUNITY

Xplorio has provided 4 NPO's/NGO's with free memberships within the Kleinmond Community.

MORE ABOUT XPLORIO

The Progress

5 Xplorio Coverage

TOTAL TOWNS

18

6 Xplorio Performance

THE NUMBERS

7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Kleinmond video

Thank you from the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The Power of Community"

