

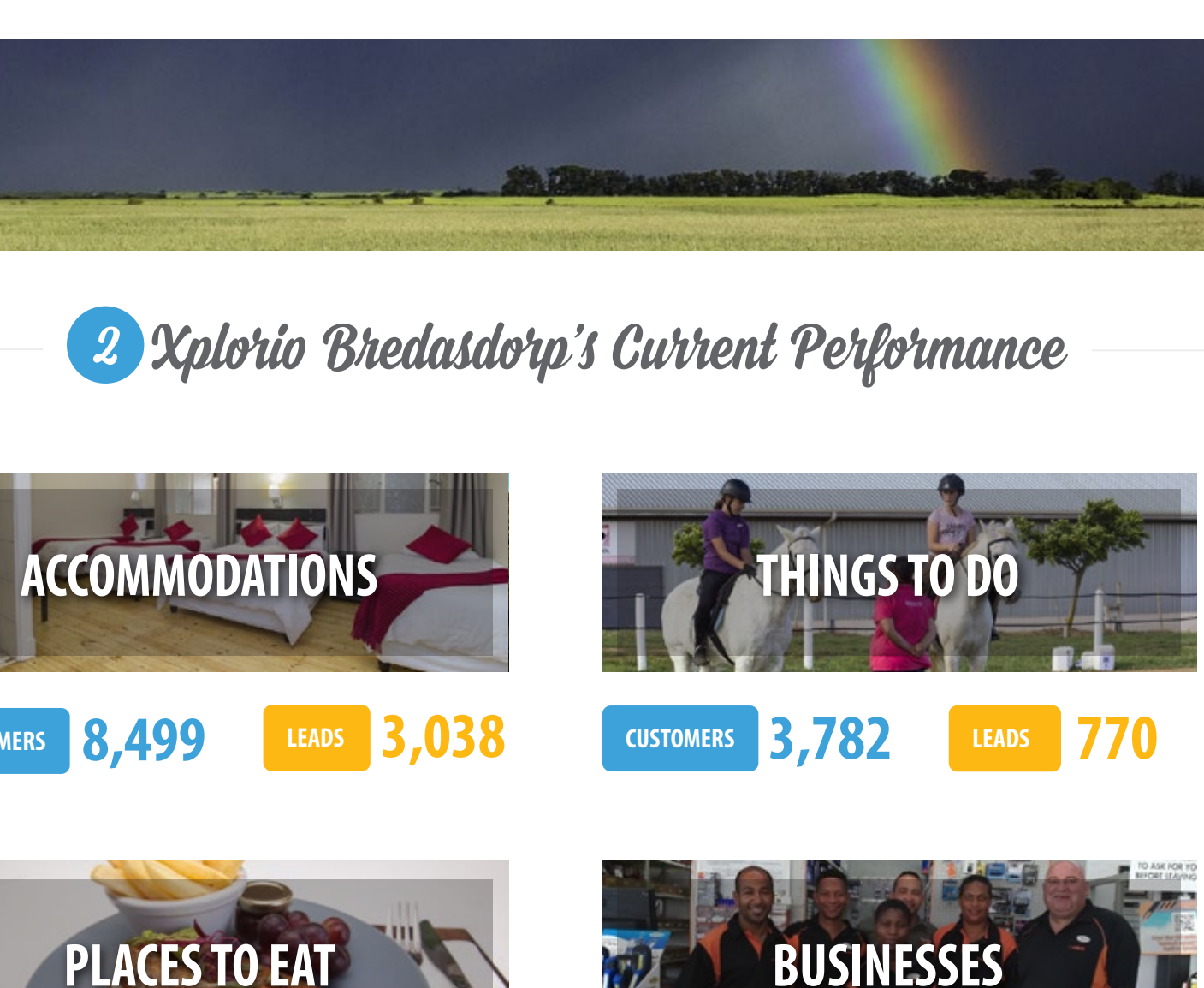
WE BELIEVE IN BREDASDORP

★ Our Second Bi-Annual Town Report

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp's Online Growth

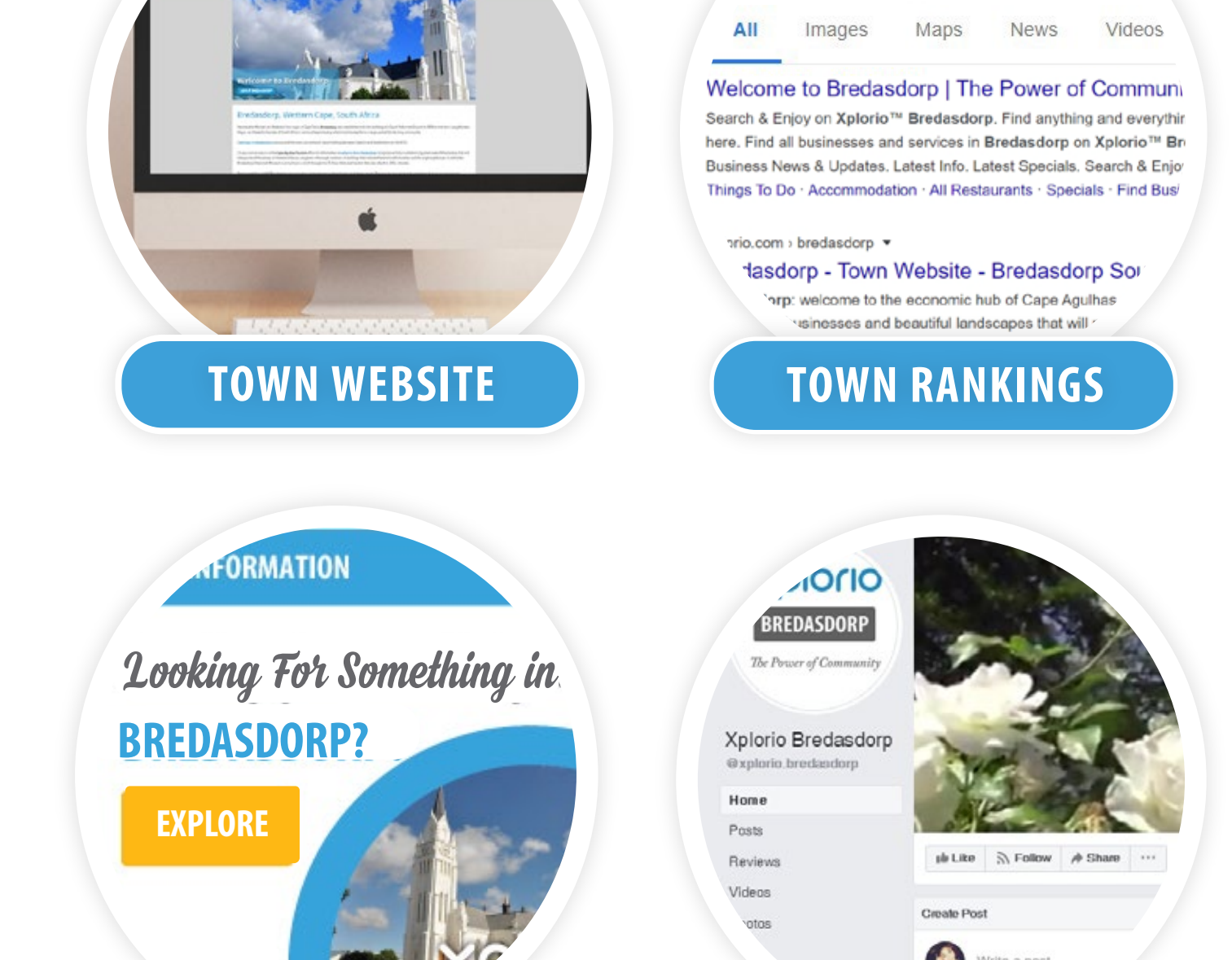
We reached **27,496** people searching for information about Bredasdorp over the last 6 months.



Total traffic to date = **220,510 + Users**

- Since January 2015

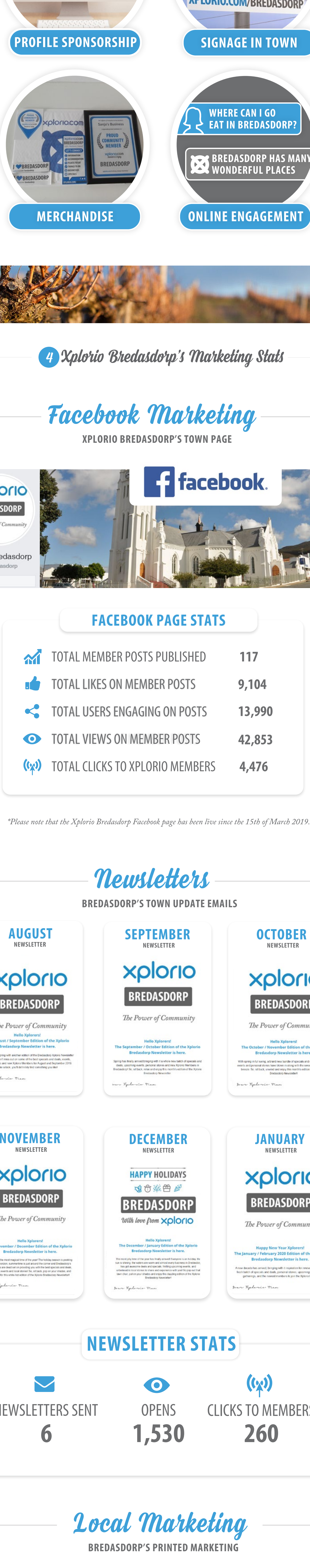
2 Xplorio Bredasdorp's Current Performance



430 Bredasdorp Businesses are on Xplorio!

*Customers are defined as website visitors with the intent of finding a business.
**Leads are customers who either directly inquire or attempt to obtain contact information.
***Data provided above is for August 2019 - January 2020.

3 How does Xplorio promote Bredasdorp?



4 Xplorio Bredasdorp's Marketing Stats

Facebook Marketing

XPLORIO BREDASDORP'S TOWN PAGE



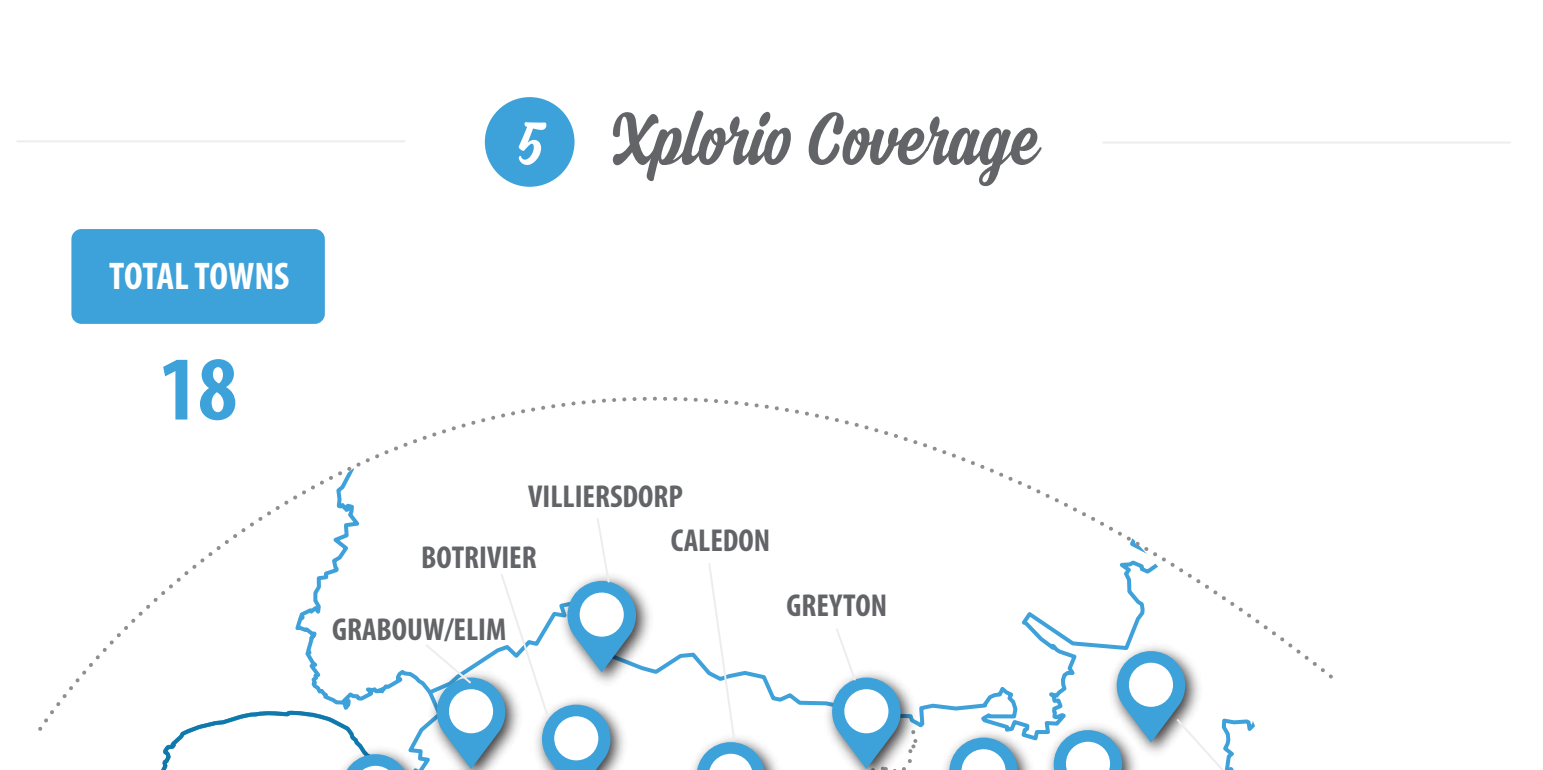
FACEBOOK PAGE STATS



*Please note that the Xplorio Bredasdorp Facebook page has been live since the 15th of March 2019.

Newsletters

BREDASDORP'S TOWN UPDATE EMAILS

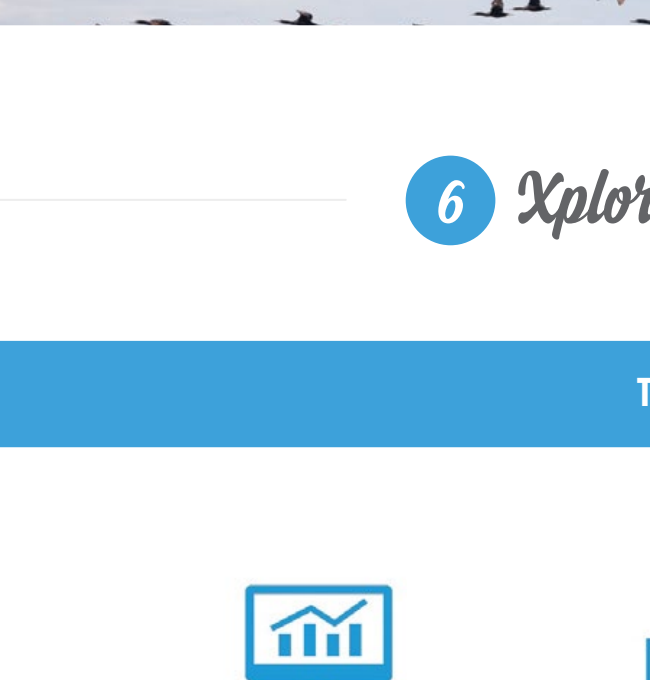


NEWSLETTER STATS



Local Marketing

BREDASDORP'S PRINTED MARKETING



TOWN POSTERS

TOTAL POSTERS HANGING IN THE COMMUNITY

6

Town Posters are a great way to let people know that they can find everything they're looking for about Bredasdorp on Xplorio. If you'd like to help drive more visitors to your online presence by putting up one of these posters, please let us know.

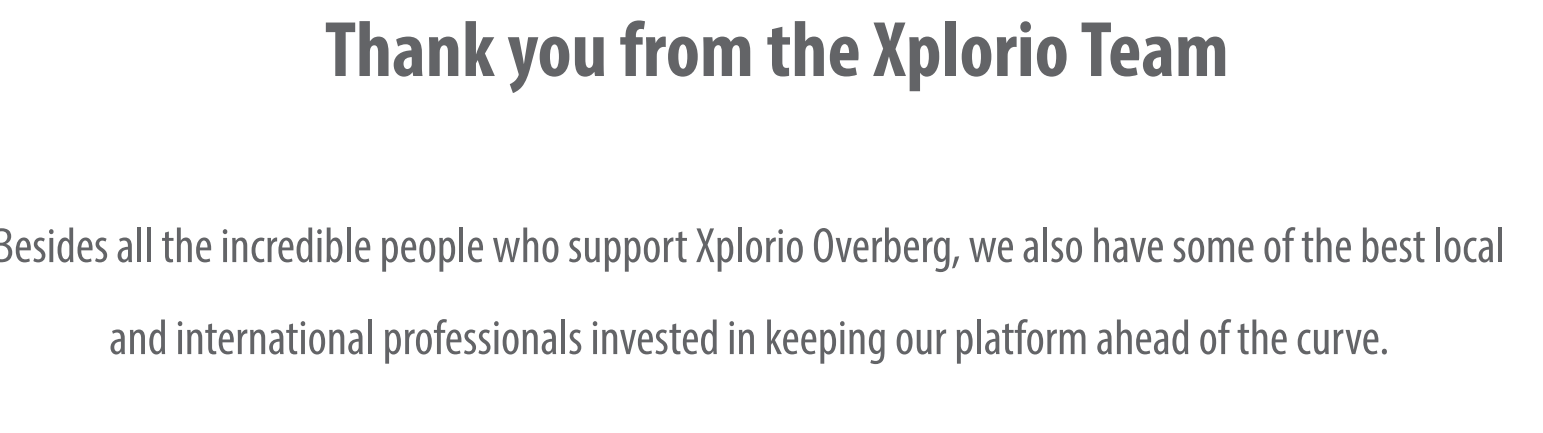
A special thanks to the establishments that allowed us to mount these posters and contribute to the collective marketing of Bredasdorp.

CS Signs & Framing, Kira's Craft Corner, MultiCoat Paint Flooring & Ceilings, Mozarts Restaurant, Midas Bredasdorp, Varsmark

Participation

IN LOCAL COMMUNITY

Xplorio has provided 5 NPO's/NGO's with a free membership within the Bredasdorp Community.



MORE ABOUT XPLORIO

The Progress

5 Xplorio Coverage

TOTAL TOWNS

18

6 Xplorio Performance

THE NUMBERS

7 Why Support Xplorio?

It's simple, because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Bredasdorp video

Thank you from the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The Power of Community"

