

## **16 Days of Activism for No Violence against Women and Children Campaign Pledge**

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*I recognize that violence against women and children is the manifestation of a profound lack of respect – a failure by us to recognize the inherent equality and dignity of women and children and that it is a violation of their fundamental human rights.*

*I acknowledge the adverse effects violence has on the country.*

*I acknowledge the profound psychological and physical trauma violence has on women and children, their families and on communities.*

*I acknowledge the impact violence has on economic growth, and reducing the equality of life for all.*

*I therefore commit to playing my part in ending Gender-Based Violence, by being a positive role model, a mentor and not allowing any form of violence to take place without doing something about it.*

*I commit to ensuring safer communities for women.*

*I commit to building a safer future for our children.*

*I commit to being part of the change.*

*I say enough is enough!*

